

### Example Order - 35 Pairs

High Arch	Size 5	Size 6	Size 7	Size 8	Size 9	Size 10	Size 11	Size 12	Size 13	Total
Black	1	1	2	3	2	3	1	1	1	15
Navy		1	1	1	1	1	1	1	1	8
White			1	1	1					3
Coral			1	1	1					3
Mint			1	1	1					3
Sky Blue			1	1	1					3
	1	2	7	8	7	4	2	2	2	35

  

Standard Arch	Size 5	Size 6	Size 7	Size 8	Size 9	Size 10	Size 11	Size 12	Size 13	Total
Black										0
Navy										0
White										0
Coral										0
Mint										0
Sky Blue										0
	0	0	0	0	0	0	0	0	0	0

### Standard Arch Support (SAS)

Whilst approximately 70% of people prefer the High Arch Support Model (HAS). There are instances where the HAS simply feels like there is too much support and may be uncomfortable for the potential customer. This is most commonly seen in people with flat feet or in people with short high arches. The Standard Arch Support model still has a substantial level of support and perfectly fills the gap where the High Support feels like there is too much support for the customer. When the customer is presented with these two options, the end result is a high conversion rate on sales. We recommend an order split of 70:30 (HAS:SAS).