

LOOKING GLASS

BEAUTY, HEALTH, AND WELLNESS

FRAGRANCE

LIQUID GOLD

HAS SEDUCTION EVER SMELLED SO GOOD?

Real oud—an exceedingly rare and expensive wood resin created when Southeast Asian aquilaria trees are fighting off infection—has been lusted after in the Middle East for ages. But its smell (*animal* and *musky* are the polite descriptors; *barnyard* and *fecal* are others) has been gaining acceptance in the West, with fragrances by Tom Ford and Kilian Hennessy featuring it.

Now oud is moving out of its ingenu phase. Instead of making it the focus, perfumers are putting it to work this spring to amplify well-worn notes and lure the nose into a state of surprise. Diana Vreeland's Wildly Attractive uses oud to ground lemony orange blossom, and it adds richness to Robert Piguet's

candylike Oud Délice. Phuong Dang's Obscure Oud, meanwhile, evokes milky berries and floral dirt. As Euphorium Brooklyn's Stephen Dirkes puts it, "Expressions evolve to become more subtle. The revolution is over, and now we rebuild!" «



EUPHORIUM
BROOKLYN CILICE
(\$180), TWISTED
LILY.COM

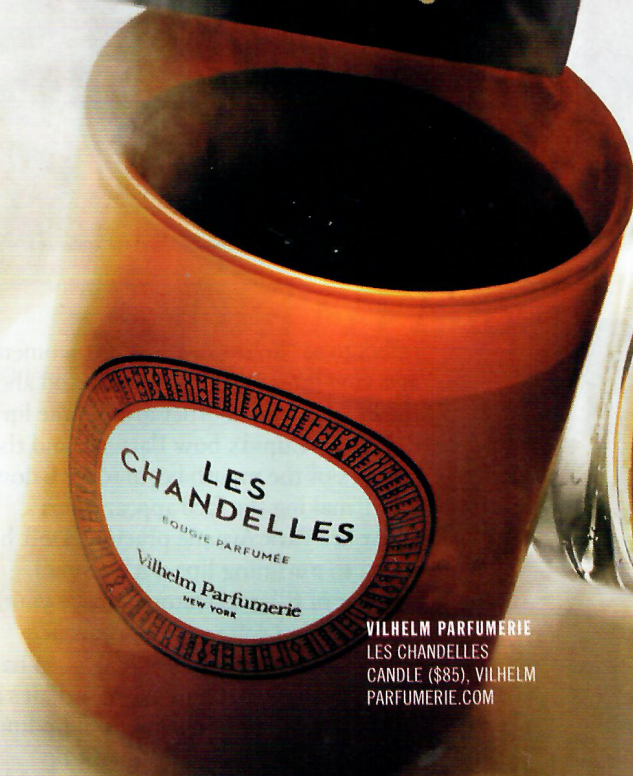


PHUONG DANG
OBSCURE OUD (\$650),
PHUONGDANG.COM

DIANA VREELAND
WILDLY ATTRACTIVE
(\$250), DIANA
VREELAND.COM



ROBERT PIGUET
OUD DELICE (\$185),
NEIMANMARCUS.COM



VILHELM PARFUMERIE
LES CHANDELLES
CANDLE (\$85), VILHELM
PARFUMERIE.COM



LANCME
OUD AMBROISIE
CANDLE (\$65),
LANCME-USA.COM

By Jamie Rosen
Photograph by Don Penny
Styled by Will Kahn

PROPS STYLED BY RACHEL STICKLEY FOR BA-REPS