



Social Responsibility Policy

We welcome you to our website and we take our social responsibilities regarding alcohol sales seriously, so we invite you to read and support our policy below

Alcohol will **NOT** be sold to minors.

When a buyer first visits our website they are required to tick an on-screen box declaring that they are 18 years of age or over, then again immediately before the sale of alcohol is completed.

All delivery parcels containing alcohol are labelled with a courier/delivery warning label – ID required.

All drivers delivering goods containing alcohol are trained on ID collection and will ask for proof of age if the recipient appears to be under the age of 25.

The only acceptable forms of ID are:

- **Current NZ Drivers Licence**
- **Any current Passport**
- **HNZ 18+ Card or Kiwi Access Card**

All drivers delivering goods containing alcohol will not delivery to anyone who is intoxicated.

As we sell alcohol, our team is trained in the Sale and Supply of Alcohol Act (SSAA) 2012.

Our team is aware of their responsibilities under the SSAA 2012.

Alcohol will not be promoted in an irresponsible manner.

Alcohol will not be delivered after 11pm at night and before 6am in the morning.

We care about our community, so we take our social responsibility extremely seriously with public safety being paramount in our objectives. We appreciate your help in continuing to make this a safe and respectful environment for everyone to enjoy and we look forward to you coming back to thecellar.store.com website soon.