

# CHOCOLATE CAMP

Chocolate Camp is a fun, curated program for campers that's infused with social impact and themed around chocolate making, tasting, and ethical cacao bean sourcing. The day includes a chocolate factory tour and tasting, a talk about social entrepreneurship, two carefully designed sessions, packed lunch on site, time for outdoor activities, plenty of kosher certified chocolate, and so much more!

# MORNING SESSION

## Cacao Pods

Moka will fly in fresh cacao fruits from our partner farm in Ecuador which campers will open up and harvest the cacao beans from. This will give campers a new appreciation for chocolate, as they taste the fresh cacao fruit and learn about the important role that farmers play in the chocolate supply chain.

# **Tree Planting**

Next, the campers will plant the cacaco beans they remove from the cacao fruit, giving them a solid understanding that the cacao bean is actually a seed.

# **Tour & Tasting**

Campers will then join a professional Moka chocolate expert for a tour of our chocolate factory, and be led through a guided tasting of our chocolate. Each camper will receive a tasting platter and a flavor wheel, and be led through a 5 step tasting process that explains the differences between the chocolate bars and the origin where they are grown. They will hear about the farmers who grew each of the beans and the impact that sustainable chocolate makes.









## AFTERNOON SESSION

# **Outdoor Activities**

After lunch, campers will have around 45 minutes for outdoor activities and games in a field with a beautiful view of the mountains.

# **Chocolate Making Class**

After some outdoor activities, we'll head to our chocolate making classroom for a chocolate making class where campers will make their own chocolate from raw cocoa bean to finished chocolate bar! Our expert staff will facilitate and guide campers through roasting, winnowing, and grinding of cocoa beans into a final liquid chocolate they can taste.

## **Shopping & Drinks**

The day will end with shopping for chocolate, coffee, merch, and hot or cold drinks in our factory store and café. Each camper will receive a Chocolate Camp Completion Certificate as well as a free gift to take home.

# TARGET GROUP SIZE

20 - 50 campers

# **EXAMPLE SCHEDULE**

#### 11:00am

- Arrive at Moka Origins
- Welcome the full camp group, introduction to the Moka team and an overview of our social impact mission

### 11:30pm - 1:00pm

- Morning session

### 1:00pm - 2:30pm

- Lunch
- Outdoor activities & games. Approx 45 minutes

### 2:30pm - 4:00

- Afternoon session

## 4:00pm - 5:00pm

- Wrap up, shopping, photos
- Chocolate Entrepreneur Certificate is awarded to campers
- Departure

\*The above is an example schedule of what a full day at Chocolate Camp could look like. We're able and willing to accomodate a wide variety of timeframes. Call or email for more info.









**READY TO BOOK?** 

Call: (570) 445-1901 Email: camps@mokaorigins.com



# **PACKAGES**

# **HALF DAY - \$1500**

Approximately 3 hours

#### **INCLUDES:**

- Chocolate factory tour and tasting
- Chocolate making class
- Shopping in our factory store and café
- Complementary drinks for staff
- Complementary gift for campers
- Chocolate Camp Completion Certificate

#### **EXCLUDES:**

- Transportation and lunches

#### CHOCOLATE FOUNTAIN PARTY

- \$1500

Approximately 1 hour Stand alone or add-on to any Chocolate Camp Package

## INCLUDES:

- Organic, kosher-certified chocolate with nut-free dipping options like healthy snacks and fruit

# **MOST POPULAR**

## **FULL DAY - \$2500**

Approximately 6 hours

#### **INCLUDES:**

- Chocolate factory tour and tasting
- Chocolate making class
- Shopping in our factory store and café
- Complementary drinks for staff
- Complementary gift for campers
- Chocolate Camp Completion Certificate
- Complimentary chocolate bar for campers & staff
- Outdoor activities and games
- Facilitation of packed lunch
- Cacao pod opening & tree planting

#### **EXCLUDES:**

- Transportation and lunches

## **SHOPPING EXPERIENCE - FREE**

Approximately 1 hour

## **INCLUDES:**

- Accomodating large groups for a chocolate and coffee shopping experience in our factory store and café

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