



R/H

SUSTAINABILITY
REPORT

2021

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ABOUT R/H STUDIO

Hanna Riiheläinen and Emilia Hernesniemi founded R/H in Helsinki, Finland, in 2010 after working in different areas of fashion and design. Through a diverse and international experience, both women came to understand the value of a local production practice, which became the operative principle of the company. All R/H clothes and accessories are designed in Finland, and raw materials are sourced and manufactured in the European Union. R/H believes that this local, sustainable practice is essential for wellbeing.

The core values that guide R/H are:

LOYALTY

We want to have long-lasting relationships with all our partners and customers. To maintain these relationships, you have to be trustworthy and take responsibility for your actions. This is why we also want to be transparent with our operations.

QUALITY

With everything we do, we aim for quality. This consists of not only our products but our website, social media, pictures, and customer service. We want R/H to be a brand you can call or ask whatever, and we'll get back to you. With our product development, we aim to create timeless and long-lasting clothes that meet our high-quality standards.

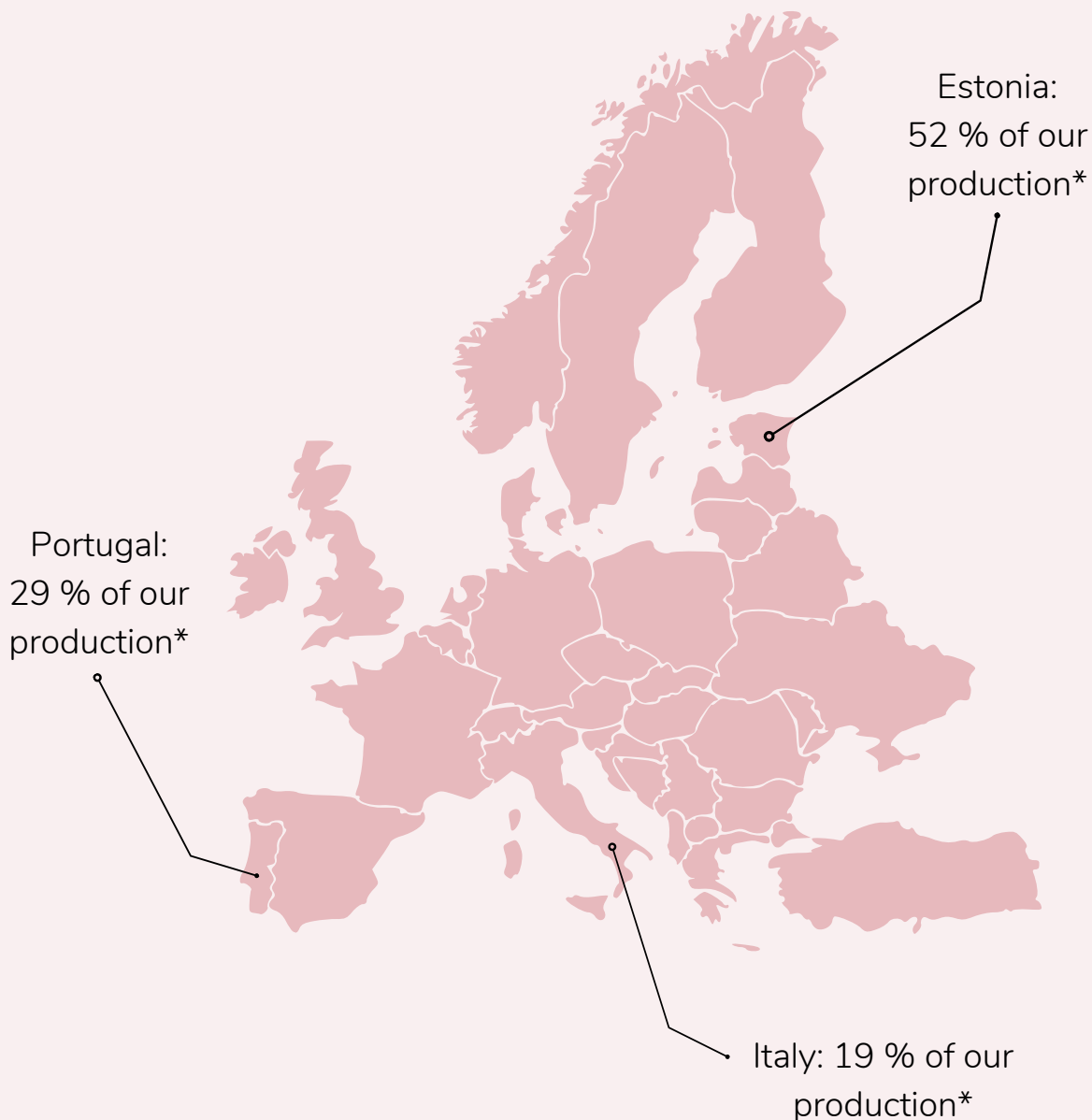
FREEDOM

We have the freedom to choose how we work and whom we work with. We have the freedom to make bold, playful, and recognizable designs. We are free to make decisions that are good for people and the planet.



PRODUCTION

All R/H products are manufactured and fabrics produced in the EU. European legislation ensures good and healthy working conditions, which are also monitored with regular visits to factories and continuous interaction with all our partners. Our principle is to have close and long-lasting relationships with a few carefully selected partners. This way we can trust that all people who work with us are treated with respect and compensated fairly.



*Calculated from pieces produced in 2021, including fabric production and garment manufacturing

LIST OF SUPPLIERS

In 2021

COUNTRY	SUPPLIER NAME	ADDRESS	RELATIONSHIP STARTED	PRODUCT TYPE	NUMBER OF WORKERS	MALE %	FEMALE %
Estonia	Rondestor Disain OÜ	Türi tn. 10D 11313 Tallinn, Estonia	2012	Garments	2	50	50
Estonia	Baltic Intertex OÜ	Tondi 17 11316 Tallinn, Estonia	2017	Garments	17	6	94
Italy	GUANTIFIC IO A.B. di Ambra Drei	Via Laghi, 51, 48018 FAENZA (RA), Italy	2020	Garments	8	12,5	87,5
Portugal	Black Moda Oy	Rua da Barreira 1124, 4990-645 Ponte de Lima, Portugal	2017	Fabric	71	9	91
Italy	TEX-LUIS S.r.l	Via Cilea 33, 59100 Prato, Italy	2015	Fabric	25	30	70
Italy	Achille Pinto	Via Roma 9, 22070 Casnate Con Bernate, Italy	2015	Fabric & printing	246	57	43

Our organic cotton fabric and fibers come from Black Moda Oy (PT). The GOTS-certified cotton is sourced from Turkey and India. Our wool-blend pieces like beanies come from Quantificio A.B. (IT) and the yarn for those has been sourced in South Africa. Our quilted Bobi-fabric comes from TEX-LUIS S.r.l (IT) and all our printed fabrics come from Achille Pinto (IT) and Black Moda Oy (PT). Both companies (Achille Pinto & Black Moda Oy) are GOTS certified, meaning their whole supply chain follows the requirements for the certificate, both ecologically and ethically, which has been proven by a third party.

Our garments are manufactured in Estonia. Most of our products come from Rondestor Disain, which also distributes work to four other factories inside Estonia. Our Bobi Coats are made in Baltic Intertex.

Read more: [Baltic Intertex](#) / [Black Moda](#) / [Achille Pinto](#) / [GUANTIFICIO A.B.](#)



PACKAGING MATERIALS

Our products arrive from factories packed in recycled plastic bags. Since autumn 2019 we pack most of our online orders in biodegradable paper bags made in Helsinki, Finland. Previously we have used only plastic bags. The material of the paper bags is FCS and PEFC certified, and even the glue and ink are approved for the food industry, meaning they can be composted with bio-waste.

In 2020, we mostly used paper bags (97 %), but still had some remaining plastic bags for the bigger orders (3 %). The same trend continued in the year 2021. We also ordered new plastic bags for bigger orders made from industrially collected 100 % recycled material.

With every order, we send a greeting card with a personalized message. The cards are also made of FSC and PEFC certified paper with ink approved for the food industry.

SHOP & SHOWROOM

R/H Studio has moved a lot during past years and now finally we are back at Punavuori, Helsinki. The new R/H Shop & Showroom includes our entire operations: shop, showroom, online store, and logistics. In recent years, fashion, especially the retail world, has changed a lot. Having a separate flagship store in addition to the company's other operations has lost its purpose and appeal. Locating all of our operations under the same roof has been our plan for some time. Now we have reached this goal.

In our new space, we can also materialize our future goals. These include opening our second-hand operations and a clothing rental. This strategy is in line with our environmentally friendly values, including developing new ways of operating in the clothing industry. Because sustainability is one of our core values, our new R/H Shop & Showroom uses wind energy certified by the Finnish Association for Nature Conservation.



LOGISTICS

To transfer our products from factories to R/H Shop & Showroom, we use truck transportation instead of air freight to keep our emissions lower. Our domestic online orders are shipped by Posti and DB Schenker, and within other countries via Posti and UPS.

Posti aims to be carbon neutral by the year 2030. In 2020, they reduced their absolute emissions by 14 %. DB Schenker aims to be carbon neutral by the year 2035 and uses low-carbon bio-diesel made 100 % from renewable raw materials for its deliveries. UPS aims to be carbon neutral by the year 2050. They will aim to reduce carbon emissions per package delivered from its global small package operations by 50 % against a 2020 baseline.

In addition to deliveries, we offer an option to pick up online orders from and return them to R/H Shop & Showroom, which we highly recommend our customers use when possible.

PRODUCTS

We want everyone to be and feel like themselves when they wear R/H, which is our main focus in the design and creation of every piece. Our products should feel so nice and cozy that they don't get in the way when one is doing whatever one feels like doing. We also want each item to be durable and stand the test of time. Our products should be seasonless pieces that will be loved forever. These are the main ideas behind the choices considering design and materials.



TEXTILE MATERIALS

In all our classics and other jersey garments, we use organic cotton and elastane blend. The cotton we use is GOTS certified organic cotton, which means the cotton is grown without chemicals like pesticides and fertilizers. The certificate ensures that the whole production is traceable and every step from the cotton fields to the final use is certified. The hint of elastane not only makes the fabric softer but also helps the garment keep its form and therefore last longer. The cotton-elastane blend is knitted in a Finnish-owned factory in Portugal. Organic cotton made up 46 % of our production.

In our SS21 Blooming Mind Collection, the fabrics consisted of different GOTS certified organic cotton blends, linen, ECO viscose, and cotton-polyester blend. In our AW21 Painting Future Collection, the fabrics consisted of GOTS certified organic cotton, different polyester blends, and wool blends.

As most fashion brands, over the years we have ended up with some surplus fabrics because there is always a production minimum for materials, which is sometimes more than is needed at any given time to maintain a moderate stock. We use surplus fabrics to make scrunchies, bags, and other products. In 2021, we have made one capsule collection entirely out of surplus fabrics, instead of producing new materials. A total of 12 % of our pieces produced in 2021 was made of surplus fabrics. These materials have been produced over the years in Italy, Portugal, and Holland.



Percentages of all fabrics we have used in 2021, including new materials produced as well as surplus fabrics used for new products.

95% GOTS certified Organic Cotton / 5% Elastane	33%
50% Superkid Mohair, 32% Polyamide, 18% Extrafine Merino Wool	17%
100% GOTS certified Organic Cotton	11%
54% Polyester, 14% Polyamide, 32% Viscose	9%
65% Cotton, 35% Polyester	7%
19% Organic Cotton, 38% Cotton, 43% Polyester	3%
100% Linen	3%
100% ECO Viscose	2%
100% GOTS certified Organic Cotton (Surplus fabric)	2%
45% Cotton, 45% Modal, 10% Polyester	2%
65% Viscose, 30% Polyamide, 5% Elastane	2%
74% Polyester, 26% Viscose	2%
62% Polyester, 38% Viscose	1%
80% Wool, 20% Nylon	1%
100% Cotton	1%
92% Viscose, 8% Wool	1%
100% Linen (Surplus fabric)	1%
63% Virgin Wool, 22% Polyamide, 15% Polyester	1%
50% Cotton, 45% Viscose, 5% Silk	1%



CARE & REPAIR

Part of our design philosophy is to create long-lasting products with the right kind of material and design choices. In addition, the use and care of clothing have an equally important role in how long the product lasts. Therefore, we feel it is our responsibility to do our part and educate our customers on the right kind of care and maintaining of R/H products. Every product has material information with care instructions online and attached to the clothing. By offering specific care instructions for each product, we hope to reduce their environmental impact.

Another way we aim to make R/H products last as long as possible is by repairing broken items. Whenever possible, we repair the customer's broken R/H piece instead of replacing it with a new one. Of course, sometimes this is not possible if the product is severely broken, in which case we recycle it.

Also, we offer for all of our products a 12-month warranty covering manufacturing defects. However, if a product breaks down due to customers' own operations, we will be happy to repair the product for reasonable compensation. The costs vary depending on how large the repair work is.

FUTURE PLAN



Becoming even more sustainable is a lengthy process to which we are committed. Until now, we have focused on sustainability efforts mainly with our local production practice and smart use of materials, but we want to do even better. Therefore, we have set goals for ourselves along the way. These include becoming more transparent with our operations.



R/H

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