

# ARE INFLATABLE PADDLEBOARDS

*Better Than* \_\_\_\_\_

# TRADITIONAL PADDLEBOARDS?



Stand-up paddleboarding has recently soared in popularity with SUP participation rising by **120%** in the last 3 years alone! The number of people around the world experiencing the exhilaration of paddleboards continues to grow. Part of the increase in popularity has been due to the emergence of new, better, and more affordable designs.

You may have heard by now there are fundamentally two kinds of boards to try – inflatable SUPs and hardboards. The increasing market for SUPs shows that more people are choosing inflatable SUPs as their board of choice. But why?

Keep reading to find out why inflatable SUPs are your best option for enjoying time on the water.

## WHAT ARE INFLATABLE SUPs?

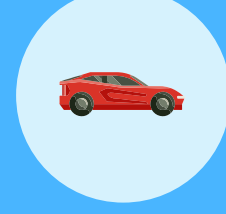


An inflatable stand-up paddleboard or iSUP consists of layers of thick PVC polyester fabric sewn and glued together. The hollow core can be inflated with a hand or foot pump via the inflation valve at the tail end of the board. Inflatable SUPs are usually pumped up to 15-20 psi (which can be seen on the pump pressure gauge) which makes them surprisingly rigid!

## BENEFITS OF INFLATABLE SUPs

Inflatable SUPs are best for all-around use for most paddlers. Professional SUP surfers and racers would say that hardboards are essential for the expert performance they need.

But if you're not a SUP athlete, an inflatable one will be great for you for many reasons including a fun workout!



**Easier to Transport**



**Lightweight Design**



**Easy Storage**



**Durable and Built to Last**



**Increased Stability**



**Better for Beginners**



**Great for SUP Rental Business**

## INFLATABLE VS. HARD BOARDS



Are inflatable SUPs better than hardboards? It depends on what you'll be using your paddleboard for. If you're planning on training for races, competing in surfing competitions, or paddling very long distances then a hardboard is for you. However, if you're looking for a fun way to enjoy the water with family and friends, or want to escape with a quiet solo paddle on the lake – an inflatable sup is your best option, hands down.

There are so many designs, sizes, and shapes to choose from, so it's worth doing your research to find the one that best suits you. New SUP brands are appearing almost every year with new ideas and innovative features. If you're not sure where to start, check out the best inflatable SUPs in our range.

# GET THE BEST INFLATABLE SUPs

Whether you choose a paddleboard as a weekend toy for the kids, or you want a full inflatable SUP package just for you – there are many great models and accessories to choose from.

Get in touch for some helpful guidance on choosing the best inflatable SUP model. Enjoy more quality time on the water this summer and all year round with inflatable SUPs from Splashy McFun!



[www.SplashyMcFun.com](http://www.SplashyMcFun.com)