



# SOFT STUFF Creations



## Inspired Custom Plush Toys

“ Everyone is loving Beaker! I would recommend working with Soft Stuff Creations to anyone and I hope to be able to produce all nine of my cow characters with them in the future! ”

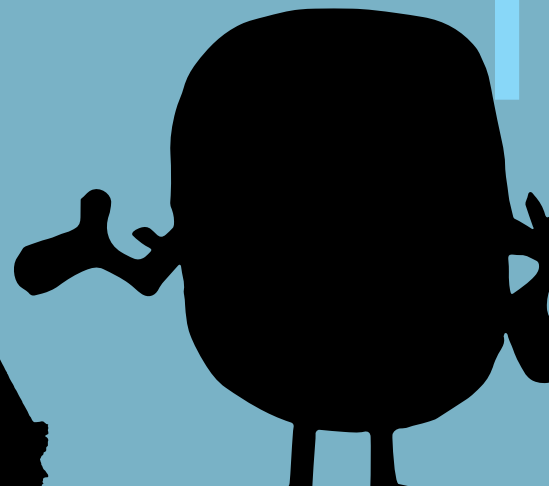
**Jim Petipas, Boardwalk Books**  
**The Cows Go Moo!**

“ Soft Stuff Creations has been a joy to work with in creating two generations of custom plush for our resort. Custom merchandise sells 10 to 1 over stock merchandise. ”

**Dave King, Lake George RV Park**

“ While other vendors make custom plush development really difficult, it has been fun and easy with Soft Stuff Creations! ”

**Julianna Haviv, Eastern National**

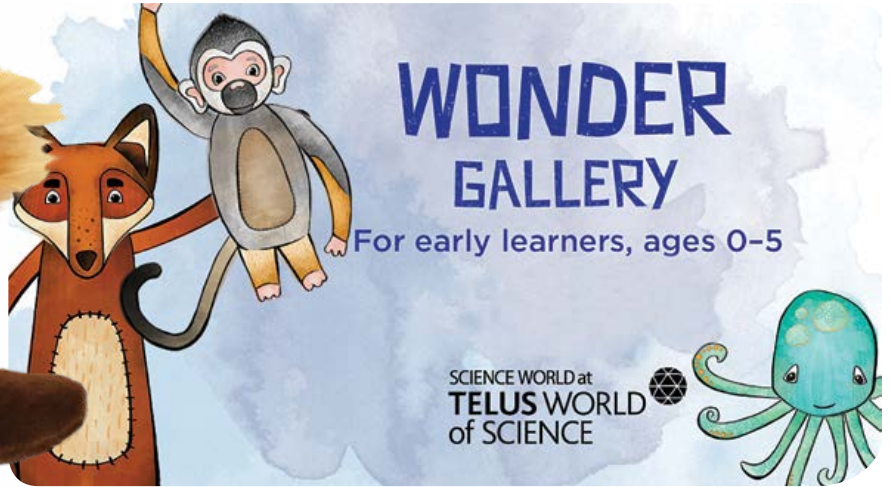


## Children's Museums

Creating a custom plush exclusive to your museum enhances a visitor's experience. A unique keepsake for guests of all ages!

### Wonder Gallery

Wonder is a place where children can do what they do best – learn through play. Their characters were brought to life in plush, ideal for sales as kids see their favorite character from the gallery in the gift shop as they leave.



Portrait of  
Maria Frederike



## Art Museums

Masterpieces created in plush! Sometimes the best merchandise inspiration is already hanging on your walls! Cross merchandising stimulates interest and entices customers to make a purchase.

## Tourism & Attractions

A custom stuffie offers more than a gift shop souvenir, it is part of the adventure. Custom hang tags keep the experience top of mind and a custom sewn in label enhances the uniqueness of a product.

### Rocky Mountaineer

Rocky Mountaineer is more than just a train and travelers can take their memories home with these unique host bears, Jasper and Louise.



### Storybook Land

For over 60 years, Storybook Land has been keeping the spirit of childhood alive in an entertaining and educational atmosphere. The entrance to the amusement park is a large white castle guarded by giant toy soldiers. This has been recreated as a delightful and unique plush toy.

## Zoos & Aquariums

We create “mission matched merchandise”, allowing zoos, aquariums and wildlife organizations to create a custom plush keepsake that highlights their conservation efforts.



### Soft Stuff Creations Inc.

888-228-5001  
sales@softstuffcreations.com  
softstuffcreations.com

#### Canada

19353 22 Ave, Unit 105  
Surrey, BC V3Z 3S6

#### USA

1300 Boblett St. Unit A303  
Blaine, WA 98230

About the size of a housecat, the island fox is found on the Channel Islands off the southern California coast—and nowhere else on earth. These small foxes had a big drop in population size in the late 1990s, but because organizations like the Santa Barbara Zoo are working hard to save them, three of the four endangered subspecies recovered, marking the fastest species recovery of any Endangered Species Act-listed mammal. By supporting the Santa Barbara Zoo, you're helping to save island foxes and other endangered species.  
[www.sbzoo.org](http://www.sbzoo.org)

“ Soft Stuff Creations were a real pleasure to work with and were able to execute our vision and provide us with quality plush bears which have been well received by our guests as well as our Sales and Marketing teams. ”

Tania Thawer, Rocky Mountaineer

“ For years we combed IAAPA looking for the ideal manufacturer to help us create a plush toy mascot for our petting zoo. Gillie Guinea Pig sold out in two months! ”

Carolyn Franks, Owner  
ZOOMARS PETTING ZOO  
San Juan Capistrano, CA



IAAPA

