

## WELL WITHIN AFFILIATE PROGRAM OVERVIEW

Dear Wellness Seekers,

We are excited to share with you our WELL WITHIN AFFILIATE PROGRAM. It is an opportunity to earn commission on PLANTED IN BEAUTY sales while giving you access to beauty, nutrition, lifestyle tips and recipes to support your community on their path to skin health and wellness.

WELL WITHIN partners with a community of beauty, health and wellness experts (like-minded individuals, health coaches, nutritionists, and dieticians) to provide thought leadership, support, and products to wellness seekers in their pursuit of optimal skin health and overall wellness.

Stay Ever Well,  
Lynne + Renee  
Co-founders

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### PLANT-BASED SOLUTIONS IN BEAUTY, NUTRITION AND LIFESTYLE FOR OPTIMAL SKIN HEALTH AND WELLNESS

Wellwithinbeauty.com offers support, services and products to help you become **WELL WITHIN** your skin, mind and body.

Our holistic approach ideally positions you to take the absolute best care of yourself, from the inside out and outside in.

Our online destination is the showcase for our skincare – **PLANTED IN BEAUTY**.

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### PLANTED IN BEAUTY

Luxurious, efficacious plant-based skincare that is good for you and good for the environment – Certified organic, 100% natural, vegan, cruelty-free.

Planted in Beauty's SUPER NUTRIENT TOUCH-FREE MOISTURIZER and INSIDE OUT SKIN WELLNESS nutritional supplements are a fully integrated and holistic approach to Skin Health – working outside in and inside out.

- Purify and balance, soothe and soften, hydrate and comfort, brighten and illuminate, renew and revitalize, firm and tone, and nourish and protect.
- Ingredients included where they can be most effective either in the skincare product or the nutritional supplement and some ingredients are in both.

Formulated with the most environmentally responsible, efficacious ingredients needed to maximize performance, benefits and texture.

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## OUR AFFILIATE PROGRAM HIGHLIGHTS

### HOW DOES IT WORK?

- There is no fee to join our program.
- You'll earn a 10% commission on all **PLANTED IN BEAUTY** sales generated through your links. Actual commissions range from \$5.00 to \$7.00 per product.
- Through your own affiliate account dashboard, you'll have direct access to your sales and commission activity, payments, and access to our creative assets, marketing links and special promotional offers.
- Simply add our links on your web site and social media channels. Start earning commissions on every shipped sale from our warehouse.
- 60-day cookie.

### HOW WILL YOU BE SERVICED?

- Well Within partners with a 3<sup>rd</sup> party, Refersion.com, for tracking and payment of our affiliate program.
- You will have direct access through the Refersion portal to banners, text, and other marketing materials that link to our site.
- Wellwithinbeauty.com will handle order processing, fulfillment and customer service.

### ADDED BENEFITS FOR YOU AND YOUR COMMUNITY

- Marketing and promotional support: at launch and on-going.
- We accept requests in writing for "reprint with permission" of the original content on our site, provided it is published according to our guidelines.
- You'll have access to various offers to pass along to your customers. Your customers will receive:
  - free ground shipping on all orders
  - 10% off their first purchase with promo code
  - Additional special offers to pass along to your customers throughout the year