



# Sitara Collections®

Sitara Collections was founded in 2007 by Linda Singh, who marveled at the beautiful products found in India after several trips there with her husband. Each time she brought back pashmina shawls, handcrafted sterling silver jewelry, pillow cushions and embellished handbags. Inevitably, her friends would ask her to bring things back for them and this became the premise for Sitara Collections.

The company focuses primarily on the exceptional work of Indian artisans, whose exotic inspirations and traditional craftsmanship remain at the heart of Sitara Collections. All of the products are crafted by talented artisans, most of whom are keeping centuries-old techniques and designs alive while creating modern treasures. And because every piece is handmade, your purchase is the very definition of exclusive.



We're proud to offer top-quality materials sure to please the most discriminating buyer. We're equally proud to support fair labor practices with our artisans — to ensure that they're able to devote themselves to their craft while earning a fair wage.

In addition to fine jewelry, Sitara Collections also features other delightful surprises sure to transport you to a whole new world of possibilities. Sitara is about feeling confident, chic and absolutely fabulous. Even our name—the Indian word for "star"—speaks to our mission.



We started Sitara Collections with a mission to bring beautiful artisan handmade jewelry and gifts to the US consumer. You can feel even better about your purchase because Sitara Collections is dedicated to giving back to the region that's given the world so much beauty.

First, we contract with highly skilled Indian artisans who are paid fairly for their remarkable designs. This also allows the artists to keep traditional craftsmanship alive while working from their own villages.

Secondly, we donate 15% of our net proceeds to the Helping Children Succeed Foundation, which is currently supporting the SVV School in rural India. It's our way of putting a little love and equality into every purchase.



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