

IT'S A WRAP - ARTWORK GUIDELINES

Option 1. Supplying us your logo



black



1 Pantone colour



2 Pantone colours



full colour

If you have chosen to have your logo printed in **black, 1, 2 colour** or **full colour (CMYK)** please supply us a high quality logo in any of the following formats:-

.jpg .pdf .ai .eps .tif

You can specify any colour reference from the **Pantone Solid Uncoated swatch** (e.g., Pantone 485U) if you don't know we will try to find the closest match to your supplied file, please note we are unable to print from the metallic, pastel and neon swatches.

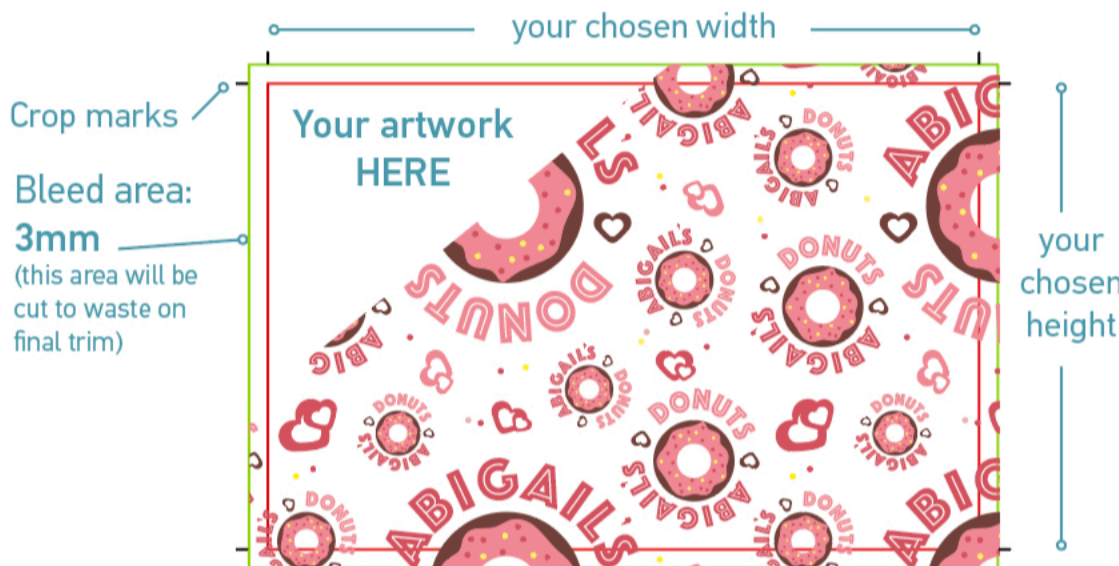
For the best results send us a vector based file (.ai, .eps, pdf, please remember to expand all patterns and outline all fonts).

Option 2. Supplying us your final artwork

If you have your artwork already laid out just send us a **'high resolution PDF'**.

Please ensure all fonts are outlined and any images embedded @300dpi, avoid using rich blacks and highlight all Pantone references to be used from the **Pantone solid uncoated swatch**.

PDF files should be setup at the required sheet size and include an additional 3mm of bleed on each edge for trimming purposes.



If your design has an all over dense coverage let us know and our artwork department will be able to suggest an alternative solution (we recommend that you avoid full/solid ink coverage).

WHAT HAPPENS TO YOUR LOGO?

IT'S A WRAP

1. We will check over your supplied logo then lay it up multiple times on your requested sheet size.



Alternatively, if you are looking for inspiration and need some input from our design team, just send us your logo and a brief outline of what you would like and we will take care of the rest.

2. We will email a **pdf proof** back to you for your final approval.
3. On your **approval** of the pdf proof we will print your greaseproof. Turn around time will usually be **7-10 working days**.

WHAT HAPPENS TO YOUR ARTWORK?

1. We will check over your supplied artwork.
2. We will email a **pdf proof** back to you for your final approval.
3. On your **approval** of the pdf proof we will print your greaseproof. Turn around time will usually be **7-10 working days**.

Need any advice?
T: 01327 301566

send your files to:
artwork@jrpress.co.uk