

FOR IMMEDIATE RELEASE

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New Design Collection from Emser Tile Blends Colors and Patterns for Myriad Aesthetics
Intricate graphics illustrate unique stories through line and shape

LOS ANGELES – Emser Tile, the leading designer, marketer and producer of the world's finest tile and natural stone, introduces Design: a glazed porcelain tile collection that explores how color, pattern and finish interact to create intriguing surfaces.

From retro and mod-inspired motifs to distressed layering, four distinct patterns illustrate a unique story through line and shape:

Design Art combines contemporary flair with the popularity of distressed finishes. The pattern features 18 unique graphic faces, which are installed at random for an approachable and warm aesthetic.

Design Form incorporates mod-inspired, black-and-white geometric patterns alongside cool grays for a bold look. Similar to Design Art, 16 unique graphic faces are included in the series, which are installed at random to achieve a medley effect.

Design Portrait creates a bright and clean ambiance with a single graphic face. With shades of gray paired with white, the contemporary geometric pattern is sharp and definitive.

Design Sketch brings a renewed perspective to a retro motif. A single graphic face of bright blues and grays are woven in a repeating diamond pattern for angular visual intrigue.

Ideal for indoor and outdoor floor, wall and surface applications, the collection's 9" x 9" tile size offers style versatility in residential and commercial environments. Additionally, the Design series contributes to LEED v4 certification, including improving indoor air quality.

To view the Design collection, visit Emser Tile's blog at bit.ly/2zDIAn9.

About Emser Tile LLC - Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principal offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on Facebook, Twitter, Instagram and Pinterest @EmserTile.