

## FOR IMMEDIATE RELEASE

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## Emser Tile's Newtro™ Wins Hard Wall Covering Category in 2022 NYCxDesign Awards

**LOS ANGELES** (May 26, 2022) – Emser Tile, leading designer, marketer and producer of the world's finest tile and natural stone, proudly announces Newtro™ as the hard wall covering category winner for 7<sup>th</sup> annual

NYCxDesign Awards, hosted by Interior Design Editor in Chief, Cindy Allen. This year's awards showcased over 175 finalists in 39 categories and Emser Tile had two finalists in the hard wall covering category.

The winners, selected by an esteemed group of industry experts, were announced on May 10, both virtually and as a part of a live in-person event.

"Emser Tile is thrilled to accept the hard wallcovering award for Newtro™", said Mara Villanueva-Heras, Vice President of Marketing. "These recognitions go far not only in honoring Emser's product design team, but also in promoting our company's dedication to excellence overall."

Newtro<sup>™</sup> mosaic ceramic tile combines a geometric shape with a textured gloss. The earthy and rich tones and the unique surface, make this tile a versatile and elegant addition to a variety of environments. Surfaces that depict the tactility and look of natural, handmade materials transform a space by adding character and dimension. Newtro<sup>™</sup> mosaic mesh tile comes in eight colors in a range of neutrals and bolder hues: White, Ivory, Silver, Ocean, Green, Red, Navy and Black.



High-res images available.

## **About Emser Tile LLC**

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multifamily housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit <a href="https://www.emser.com">www.emser.com</a> and follow us on <a href="facebook">Facebook</a>, <a href="mailto:Twitter">Twitter</a>, <a href="Instagram">Instagram</a> and <a href="Printerest">Printerest</a>.

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