



FOR IMMEDIATE RELEASE

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Emser Tile Nods to Northern Lights with Latitude Collection
Series features painterly qualities inspired by airy movement

LOS ANGELES – Emser Tile, the leading designer, marketer and producer of the world’s finest tile and natural stone, introduces Latitude: a glazed body match porcelain tile inspired by the ethereal beauty of the northern lights. The series’ painterly movement provides an organic sense of structure and transforms interiors through dynamic movement and design.

Five elegant neutrals—Graphite, Gray, Ivory, Taupe and White— evoke a sense of emotion in a myriad of residential and commercial environments, from spa-like showers to fireplace facades. Pattern variations achieved through dynamic, high resolution graphics further enhance the collection’s appeal.

Additional collection details include:

- Available in 12” x 24” large format tiles, 2” x 2” mosaics and 3” x 12” Floor SBN
- Suitable for floor and wall applications
- Contributes to LEED v4 certification
- Improves indoor air quality with zero VOC emissions

To view the Latitude series, visit Emser Tile’s website at emser.com/products/latitude.

About Emser Tile LLC - Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principal offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#) @EmserTile.

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