



FOR IMMEDIATE RELEASE

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Latest Emser Tile Collections Bring Color and Movement to the Wall

Avant-garde and contemporary expressions appeal to the latest design trends

LOS ANGELES – Emser Tile, the leading designer, marketer and producer of the world’s finest tile and natural stone, introduces two glazed ceramic wall tile collections inspired by the subtle shifts and movement of color.

Ombre: An avant-garde expression of a classic subway tile, the series creates a luminous effect on the wall, fading from a bright center to a darkened edge. Available in a 6” x 12” size, Ombre includes four tinted neutrals–White, Ivory, Silver and Taupe–and two saturated accent colors–Graphite and Blue–to transform residential and commercial interiors, from compelling shower walls to contemporary fireplace facades.

Craft: A crisp, contemporary approach to wall design, Craft is an intriguing statement tile in a 3” x 12” size. Classic neutrals take on an undulating glossy finish for a refreshing complement to any décor in residential and commercial environments. Shadow and light are reflected across horizontal panels to encourage movement along a surface, making this collection especially suited for large accent walls.

Additionally, each collection:

- Carries a glossy finish to enhance color variation
- Contributes to LEED v4 certification
- Improves indoor air quality with zero VOC emissions

To view these new tile series, visit emser.com/products/ombre and emser.com/products/craft.

About Emser Tile LLC - Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principal offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#) @EmserTile.

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