



For Immediate Release

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Emser Tile Displays Dozens of Products at International Builder's Show 2020
All-New and Most Popular Products Showcased for Attendees and Media

LOS ANGELES (January 21, 2020) – Emser Tile, a leading designer, marketer and producer of the world's finest tile and natural stone, is showcasing all-new and returning products at the International Builders Show, Booth C7237, January 21-23 at the Las Vegas Convention Center. Products for the kitchen, bath, outdoor and transitional spaces will be displayed over the course of the three day show.

Products spanning decorative stone and glass mosaics, glazed porcelain for floor and wall, as well as natural and engineered stone will be featured for attending builders, architects, designers and media. Emser Tile's new 2020 products fall under trending tile and stone categories including unique patterns; new textures and dimensions; and, the increased use of advanced technology for printing tiles with improved efficiency and precision.

According to the [Global Ceramic Tiles Market Forecast 2017-2019](#), the global ceramic tiles market is estimated to grow with 8.12% CAGR during the estimated period to reach a revenue of \$212.75 billion by 2027. Ceramic tile is recognized as having the highest Life Cycle Assessment as a finishing material; having the lowest cost per square foot per year in maintenance of all floor and wall covering types. Additional benefits include:

- Dirt/stain resistant
- Durable
- Fire resistant
- Easy to clean
- Antimicrobial
- Waterproof

“From internationally inspired tiles to natural wood designs, Emser Tile's new tile and stone collections are unleashing a world of design possibilities for residential and commercial professionals,” said Mara Heras, Emser Tile Vice President of Marketing. “We look forward to introducing Design & Construction Week attendees to our new and returning collections and displaying our thought leadership around trending products for the modern customer, designer or builder.”

See a sneak-peak of 2020 Emser Tile products below:



Rhythm, a glazed porcelain from Emser Tile, creates a unique look in your space with its geometric shape and matte and polished design detail. Available in both Black and White.

Allure is a modern re-creation of parquet style design, using a variety of unique and eye-catching marble mosaics. Available in multiple shades of white and silver, Allure is a fresh take on a traditional, natural stone or marble mosaic. Available in 9" x 9" and 12" x 12" sizes.



Designed in collaboration with Gensler as Product Design Consultant, **Yakedo** beautifully replicates the sophisticated aesthetic of burnt wood in a durable glazed porcelain plank tile. The elongated 8" x 47" plank tiles are available in five distinct colorways, including Ivory, Silver, Charcoal, Black and Navy.

See more of Emser Tile's new and returning projects on their site, at www.emser.com

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service



locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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