



For Immediate Release

Contact: Jennifer Brough
White Good
jbrough@whitegood.com
717-278-9338

**Builders Buying Group Names Emser Tile
Exclusive Tile Vendor Partner in Multi-Year Agreement**

LOS ANGELES (May 27, 2021) – Emser Tile, leading designer, marketer and producer of the world’s finest tile and natural stone, announces the company has been named the exclusive and first tile vendor partner for Builders Buying Group (BBG) in a multi-year agreement.

“Builders Buying Group is an ideal partner because it was created by builders and for builders,” said Wendy Williams, Vice President Builder Division, Emser Tile. “As a result, they understand the challenges and rewards builders encounter throughout a job, from start to finish.”



**Builders
Buying Group**

Frank Arnone, National Sales Manager, Emser Tile adds, “In addition to making the best decisions for its membership, Builders Buying Group understands the needs of its partnering suppliers. Their role is to be part of the solution which aligns nicely with our own continued mission to deliver unparalleled service and a dynamic selection of products. Through our own Emser showroom locations and our network of dealer partners, we are excited to work together and build a strong and successful relationship.”

Builders Buying Group is a collective purchasing organization made up of hundreds of independent residential builders and developers across the country. Because members pool their purchasing power, BBG can negotiate hard cost reductions and volume incentives on quality construction materials from leading manufacturers and distributors. In return, BBG provides meaningful value to its suppliers. The group’s growing network of members and vendors continues to provide mutual benefits, helping each to maintain market-leading positions. Ultimately, it is BBG’s mission to add to the bottom line of its membership through product and service programs meant to provide significant savings.

“The strength of Builders Buying Group is our group as a whole,” said Kevin Obert, Director of Programs, Builders Buying Group. “Our members are entrepreneurs, craftspeople and family-owned businesses who build semi-custom homes – and, they look to us as a true extension of their purchasing department. As a result, we seek partnerships with companies like Emser Tile. Emser has a strong national network and can service all areas in which we operate. Their positive attitude aligns with our own mentality, and their product offering is second to none.”

For more information on Builders Buying Group, please visit www.consolidatedbuildersgroup.com

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

###