



**FOR IMMEDIATE RELEASE**

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**Emser Tile's Xtra Series Inspires Outdoor Living**

*Tiberwood, concrete and stone looks take shape in versatile installations*

**LOS ANGELES** – Emser Tile introduces Xtra: a compelling new approach to outdoor surfacing in 2-centimeter glazed porcelain pavers. The collection combines the sought-after resilient and accessible qualities of modern residential and commercial living spaces with highly realistic designs achieved through high-definition printing.

Xtra replicates tiberwood, concrete, travertine and basalt marble looks in an array of tones exuding rustic elegance, and a matte finish to enhance their foundational essence. Ideal for accent floors and walls, concrete and stone looks take shape in large format 24" x 24" tiles, and wood looks are available in 12" x 47" planks.

"Outdoor surfaces call for durability without sacrificing design," shared Barbara Haaksma, Emser Tile Vice President of Marketing. "Xtra withstands the challenges of outdoor environments while instilling an innate sense of beauty through simplistic aesthetic."

With the ability to transition tiles across multiple surfaces, the collection can be installed atop a pedestal system or above gravel, sand or a traditional mortar bed. Additionally, Xtra pavers are easy to maintain and can be carried from indoor to outdoor environments.

To explore the adaptable series, visit [emser.com/products/xtra](http://emser.com/products/xtra).

**About Emser Tile LLC** - Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principal offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit [www.emser.com](http://www.emser.com) and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#) @EmserTile.

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