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Emser Tile Showcases Dynamic Tile and Natural Stone Collections at HD Expo 2017

Highly dimensional, large format solutions featuring the latest design trends on display at Booth 1737

LOS ANGELES – Emser Tile, the leading designer, marketer and producer of the world’s finest tile and natural stone, is set to showcase a range of the company’s most design-forward, innovative products for the hospitality industry at HD Expo 2017 in Las Vegas, May 3-5.

Several new contemporary series drive today’s trending commercial styles for interior and exterior environments: large format concrete and limestone looks, gray-toned color schemes, unique textile-inspired textures, a broad array of decorative mosaics, and industrial and rustic influences.

“Hospitality environments are more dynamic than ever before. Emser’s tile and natural stone collections provide the opportunity to create and support truly unique designs with avenues for customization,” said Barbara Haaksma, Emser Tile Vice President of Marketing. “Moreover, our commitment to unparalleled customer service enables the hospitality industry to bring their unique visions to life with ease.”

Providing endless design opportunities, Emser Tile’s new collections on display at HD Expo 2017 include, among others:

Blue Limestone Aesthetic

Blue Emotion: Inspired by the dark and vivid hues of Belgian Bluestone, Blue Emotion exudes a richness and depth brought forth by subtle nuances of cool tones. Featuring a contemporary matte finish, the collection is available in three colors including Dark, Gray and Light. Two size options include 12” x 24” and 18” x 36” panels and two finishes.

Large Format Concrete Aesthetic

Hangar: Hangar offers the contemporary appeal of linear concrete, while delivering a flexible modern solution. A variety of tile sizes including large format panels contribute to a wide range of on-trend applications. Available sizes include: 63” x 126”, 31” x 31”, 24” x 47”, 12” x 24”.

Borigni: Industrial in essence, Borigni adopts the contemporary look of concrete ideal for urban-inspired commercial interiors. The collection’s matte finish and four color options - including Beige, Black, Gray and White - offer a monochromatic flooring solution with a minimalist panache. Also available with a raised diagonal texture for enhanced patterning. Various sizes include 12” x 24”, 18” x 35”, 35” x 35”.

Cassero: Cassero offers a rustic and refined concrete linear texture in three sizes, 24” x 48”, 23” x 24”, and 12” x 24”. The matte finish is offered in four colors, Black, Gray, Moka, and White, and is suitable for interior and exterior floor and wall applications.

Dynamic, Dimensional Aesthetic

Code: With Code, the integration of light and shadow effects creates an artful display of shapes that actively shift and transform - allowing for designers to create unique murals out of 'puzzle pieces.' Three tile shapes include a hexagon, wedge and trapezoid. Hexagon and wedge shapes are available in nine 2D, 3D and textural takes for wall applications. Flat trapezoid tiles allow for unique compositions on the wall and floor simply by orienting tiles in various degrees. Various sizes include 3" x 3", 5" x 6", 4" x 9".

Dunham: Inspired by the timeless look of Italian menswear, Dunham delivers a glazed porcelain finish with the illusion of textured fabric. The collection's two sizes and eight neutral colors can create lively linear or chevron patterns, or serve as a single surface design for minimalist styles. The collection is constructed with recycled content for enhanced eco-friendly elements. Available in three sizes: 12" x 23", 23" x 47" and 3" x 12".

Brick Aesthetic

Place2B: Offered in both satin and metallic finishes, this classic brick-shaped and -textured tile allows for the creation of unlimited design solutions. Available in 2" x 10".

Decorative Aesthetic

Pivot: It's all in the details with this exquisite line. Available in a range of warm to cool color-infused neutrals to allow for inspired combinations. Available in 11" x 12" mosaic.

Catalyst: With an interesting mix of porcelain, glass and stone materials, Catalyst creates an exclusive collection of surface effects. The series presents an array of design possibilities using hexagon shaped mosaics and combinations of various textures, both linear organic and smooth. Available in 12" x 12" mosaic.

Choice: Choice is a glazed ceramic collection that offers a smooth, simplistic and unvaried approach to wall design. Available in six colors and various sizes: 12" x 24", 6" x 6", 4" x 10", 4" x 16", 3" x 6", 1/2" x 16", and 2" x 2" and 12" x 12" mesh mosaics.

Natural Stone

Metro and Winter Frost Mosaics: The popular Metro and Winter Frost Mosaic collections have expanded to include 13 additional stone mosaics. From elegant classics to decorative floral-inspired patterns, these mosaics provide numerous options and aesthetics.

Presidio: An indulgent plane of ivory limestone with exquisite variations characterizes Presidio. Featuring 12" x 24" tiles with five coordinating mosaics – Chevron, Rhombus, Splitface, Mini and Pattern – the collection's unique beauty is found in subtle color changes and veining resulting from minerals during the stone's natural formation.

About Emser Tile LLC - Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principal offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#) @EmserTile.

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