



For Immediate Release

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Emser Tile Achieves Ranking on Selling Power's Annual "50 Best Companies to Sell For" List in 2020

LOS ANGELES (July 22, 2020) – Emser Tile, the leading designer, marketer and producer of the world's finest tile and natural stone, was named 28 on Selling Power magazine's list of the [50 Best Companies to Sell For](#) in 2020. This follows last year's ranking of 29th on the overall list.

"To again be named on Selling Power's list of top 50 companies to sell for validates Emser's continued focus on our employees, principle centered leadership and our commitment to achieving the best for our customers," said Erika Croy, Vice President of Human Resources. "This award is recognition of our dedicated sales team's focus on training and fostering a collaborative selling environment. Our success comes from the deep knowledge base and quality character of our sales team."

This is the 20th consecutive year the list has appeared in Selling Power magazine, which has been in publication since 1981. The list encompasses companies of all sizes, with sales forces ranging from fewer than 100 salespeople to companies with sales-force numbers in the thousands. To gather data, the Selling Power research team issued a comprehensive application with detailed sections covering these categories: 1) Compensation and Benefits; 2) Hiring, Sales Training, and Sales Enablement; and, 3) Customer Retention. Sections were also provided for companies to spotlight any other information about their sales organization and culture that would help the research team fine-tune the rankings.

[Selling Power](#) magazine founder and publisher Gerhard Gschwandtner says this list is a critical tool for sales professionals to evaluate their options in an era of extreme change. "Recent shakeups around the globe mean more top sales talent is available to hire, and potential candidates need tools to help weigh options and guide their career choices," he says. "Each company on this list has created a winning sales culture in its own unique way, with the right tools in place to support a growth-oriented sales career over the long haul."

About Selling Power

In addition to Selling Power magazine, the leading periodical for sales managers and sales VPs since 1981, Selling Power Inc. produces the Sales Management Digest and Daily Boost of Positivity online newsletters, as well as a series of five-minute videos featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 3.0 Conference. Selling Power also publishes annually Top AI Solutions for Sales, Top 15 Sales Enablement Vendors, Top 20 Sales Training Companies, Leading Sales Consultants – Sales Coaching and Training, and the Selling Power 500 Largest Sales Forces in America. www.sellingpower.com

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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