



**For Immediate Release**

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### **Emser Tile Named to Selling Power Magazine's 2021 List of 50 'Best Companies to Sell For'**

**LOS ANGELES** (July 22, 2021) – Emser Tile, leading designer, marketer and producer of the world's finest tile and natural stone, was named 24<sup>th</sup> on Selling Power magazine's list of the 50 Best Companies to Sell For in 2021. This follows last year's ranking of 28<sup>th</sup> on the overall list.

"We are so proud to again be included on Selling Power's list of the 50 Best Companies to Sell for," said Erika Croy, Vice President of Human Resources. "Despite the unusual circumstances of the last year, we have remained focused on our employees, principle-centered leadership and a commitment to drive for the best on behalf of our customers. This award is recognition of the dedication, collaboration and focus of our sales team as well as the integrity, knowledge, and character they demonstrate daily."

To compile the list, the Selling Power research team issued a comprehensive application in February 2021 with detailed sections covering compensation, benefits, sales-rep onboarding, sales training, and sales enablement. Companies that applied also supplied any other pertinent information about their sales organization and sales culture, which we used to further fine tune the rankings.

This year's application allowed companies to address how they helped their sales teams shift to remote selling during the COVID-19 pandemic. The scoring process continues to be honed each year to ensure Selling Power provides the most objective data-sensitive rankings while still maintaining strict confidentiality of the raw data provided to us. As we continually work to adjust our selection and ranking process to accommodate for ever-changing market conditions, technology, trends in selling, and other external factors, each year's ranking uniquely stands on its own and is not directly comparable to prior years. That is particularly the case this year, with the pandemic factored in.

#### **About Selling Power**

In addition to Selling Power magazine, the leading periodical for sales managers and sales VPs since 1981, Selling Power Inc. produces the Sales Management Digest and Daily Boost of Positivity online newsletters, as well as a series of five-minute videos featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 3.0 Conference. Selling Power also publishes annually Top AI Solutions for Sales, Top 15 Sales Enablement Vendors, Top 20 Sales Training Companies, Leading Sales Consultants – Sales Coaching and Training, and the Selling Power 500 Largest Sales Forces in America. [www.sellingpower.com](http://www.sellingpower.com)

#### **About Emser Tile LLC**

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit [www.emser.com](http://www.emser.com) and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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