

For Immediate Release

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Emser Tile Introduces New Collections at The International Surface Event (TISE) 2024 Illuminated tile, floral designs and more on display at Booth 5647

LOS ANGELES, CA (JANUARY 24, 2024) – Emser Tile, leading designer and producer of the world's finest tile and natural stone, will debut many new ceramic and porcelain tile collections at Booth 5647, at The International Surface Event (TISE), happening January 24-26, 2024, in Las Vegas, NV.

New collection highlights at the Emser Booth include:

Skite™ -- glazed ceramic tile with a unique geometric shape, available in six interworking colors.

Amala[™] – glazed porcelain tile available in three earthy colors and finishes.

Contra™ -- glazed porcelain collection that combines matte and glossy in five colors and three patterns.

Mizzoni™ – square glazed porcelain pool tile available in four colors.

Catch™ In Color – glazed ceramic wall tile that is available in multiple sizes and nine bight glossy hues.

Spectra™ – glazed ceramic, that features both solid color tiles and tiles with soft gradient ombre appeal.

 $Radiant^{\text{TM}}-\text{extruded glazed porcelain illuminated tile for floor and wall, sets surfaces aglow; part of Enhance^{\text{TM}}.$

Agio™ & Perenne™ -- glazed porcelain collections are both part of the Enhance™ line.



Skite in Navy and White



Perenne in Blue



Skite in White, Carbon and Gray



Agio in Affum Slim

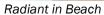




Spectra in Borealis

Contra in Slant Navy







Radiant in Pyramid White

<u>Enhance™</u> is a Build to Order curated selection of tile collections, that prioritizes design and functionality, giving careful thought to delivering on both. With special features such as LED capabilities, EmGuard™ Anti-Microbial and R11 Anti-Slip finishes, Enhance™ by Emser Tile is a remarkable example of functionality fusing with design.

In addition, Emser's award-winning Empervious™ rigid waterproof shower system will be on display. Empervious recently won a 2023 Golden Hammer Award, a program that honors the best-of-the-best of the home improvement industry.

For high-res photography or additional details on any Emser Tile collection or product, please contact Amy Keller akeller@whitegood.com.

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on Facebook, Twitter, Instagram and Pinterest.

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