



For Immediate Release

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Latest Emser Tile Collections Celebrate Outdoor Oasis

LOS ANGELES (JULY 25, 2022) – Emser Tile, leading designer and producer of the world’s finest tile and natural stone, announces latest collections especially designed for outdoor living environments. Tile and stone are materials often used outdoors for their natural appeal and durability to withstand the forces of nature. Patios with stone pavers, stacked stone retaining walls, ceramic pathways, pool-rated tile, whether for fresh water or salt, are functional and beautiful additions to a backyard and home.

[Check out Emser’s full collection devoted to the outdoor oasis.](#)

Paving the Way to Your Outdoor Oasis

Incorporating pavers can create an instant transformation, creating space delineation whether for patios, pool surrounds or as an accent walkway through gardens. Emser has just launched Extero™ natural stone pavers to its vast offering for outdoors. Whether looking for the subtle beauty of limestone, the earthy look of travertine or the elegance of marble, Extero covers all the bases. Available as stand-alone tiles or as a Versailles pattern set. (Shown here, Extero Presidio (Limestone))



Blurred Lines between Indoor and Out

Since nature plays such an important role in wellbeing, outdoor areas continue to gain significance in the overall design of a space with the addition of pools, patios, outdoor kitchens and fireplaces. As one of the top design directions, outdoor projects emphasize the element of comfort, style, and safety, as more individuals look to entertain, exercise, and relax in the open air. “These skillfully designed open-air retreats provide an extension of interior living and working spaces, as we see a blurring of the lines between interior and exterior environments,” said Suzanne Zurfluh, Director of Design and Trend, Emser Tile.



Splash™ for a memorable backsplash



Rhapsody™ Glazed Porcelain tile, bold black & white

Poolside Paradise

Emser Tile is pleased to share several new pool-rated collections, featuring the beauty of blues and greens. “Often associated with nature and sustainability; green reflects growth as well as an overall sense of newness, said Zurfluh. “While blue’s innate connection to the ocean and the sky embodies stability and a clearer vision of the future.”



Structure™ stone in Blue Stacked Ledger



Immerse™ Glazed Porcelain in Teal

High resolution photography can be accessed [here](#).

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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