



For Immediate Release

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New Collections from Emser Tile Highlight Pattern, Texture, Color, Size

LOS ANGELES (NOVEMBER 2, 2023) – Emser Tile, leading designer and producer of the world’s finest tile and natural stone, has launched three new collections of porcelain and ceramic tile: Pagoni™, Terramor™ and Catch In Color™.

[Pagoni™](#) extruded porcelain tiles are available in four colors, two patterns, and three sizes, making the possibilities endless and inspiring. Patterns include Ornato, a square tile that when placed in patterns of four, creates a muted compass rose at the center, and Cirio, a rectangle tile featuring an earthy art deco peacock pattern. Mixing these patterns with either the solid subway or fluted tiles in the collection creates seamless sophistication in any space.



Pagoni in Ornato is a timeless classic



Pagoni in Piano Mint provides texture with subtle fluting



Pagoni in Cirio offers an earthy art deco look



Pagoni in White and Piano White are an elegant combination

“Our team is filled with excitement about these latest collections. Each stands out with its own beauty and creativity, presenting designers with a multitude of exciting possibilities to explore,” said Suzanne Zurfluh, Director of Design and Trend at Emser Tile.

[Terramor™](#), is subtle and luxurious. This glazed porcelain tile collection comes in four distinct large format sizes and five rich earth tones, with a special glazing that provides a genuine textural finish. Terramor is classic yet modern especially when pairing the solid with the matching grooved deco tiles.



Terramor in Bianco is serene



Terramor in Nero adds mood



Terramor in Avorio brings subdued sophistication



Terramor in Fulvo is warm, yet sleek

The third new collection, [Catch In Color™](#), is a glazed ceramic wall tile, available in nine glossy, vibrant colors and two sizes, 3' X 6' and 3' X 12'. An extension of Emser's popular Catch™ collection, these new colors offer endless design combinations and can be used in showers, commercial and residential walls, backsplashes and for a fireplace façade.



Catch In Color in Red accentuates directional flow

Catch In Color in Orange offers rich contrast

Emser Tile's latest collections are available now. High resolution photography is [available here](#).

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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