



For Immediate Release

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New Collections from Emser Tile Showcase Texture and Brilliance

LOS ANGELES (SEPTEMBER 7, 2022) – Emser Tile, leading designer and producer of the world’s finest tile and natural stone, today announced the release of several new collections of glazed porcelain and ceramic tile, each as stunning as the next, elevating the backdrop of any dwelling with sophistication.

INHALE™ Glazed Porcelain notably triggers the senses with its reflection of light. Available in four colors, INHALE offers a stylish version of the much-loved classic subway tile and adds pops of light and depth to any space.

What INHALE offers in coolness, **EXHALE™** glazed porcelain matches the mood with warmth. A nod to timeless Italian architecture, EXHALE is available in a palette of five earthy rustic hues.



EXHALE in Cielo and Blanco



INHALE in Azul adds depth and light

The newest collections of mosaics include **ORNAMI™**, **SOUVENIR™** and **CUADRO™**. The perfectly imperfect ORNAMI features offset glazed ceramic tiles in six eye-catching jewel tones. SOUVENIR offers a clean, organized and intricate look with stacked form of glazed porcelain. Additionally, CUADRO gives a nod to Shaker style doors, with both picture frame and frameless styles. When used together they give an ornate, and timeless, look.



ORNAMI in Washi is intricate and intriguing



SOUVENIR in Evora adds delicate texture



Framed and frameless White CUADRO create subtle elegance

Modern ceramic tile has become the chameleon of home design because it can be manufactured to mimic a variety of different materials, making it nearly indistinguishable from the original.

This technology is celebrated in each of Emser's three new textured tiles: **JUTE™** glazed porcelain is nearly identical to jute textile; **MORIYO™** glazed ceramic plank tile captures the beauty of natural wood, with a soft grain appearance; and finally, **REFORM™** glazed porcelain features layers of texture giving it a luxurious stone look, with all the benefits of porcelain tile.

"We're excited to continue to push the boundaries with what tile can accomplish, aesthetically and functionally," said Mara Villanueva-Heras, Vice President of Marketing at Emser Tile. "These latest collections are inspiring and give people endless opportunities to create standout spaces by adding texture, light and intrigue."

Emser Tile's latest collections can be found online and at retail beginning August 2022. High resolution photography available [here](#).



JUTE in Linen is soft and comforting



MORIYO in Silver looks identical to seaside wood



Textural REFORM in Gris is reminiscent of veined stone

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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