



For Immediate Release

Contact: Amy Keller  
White Good  
717-725-9174  
[akeller@whitegood.com](mailto:akeller@whitegood.com)

## Emser Tile Highlights Versatility, Timeless Elegance with New Collections

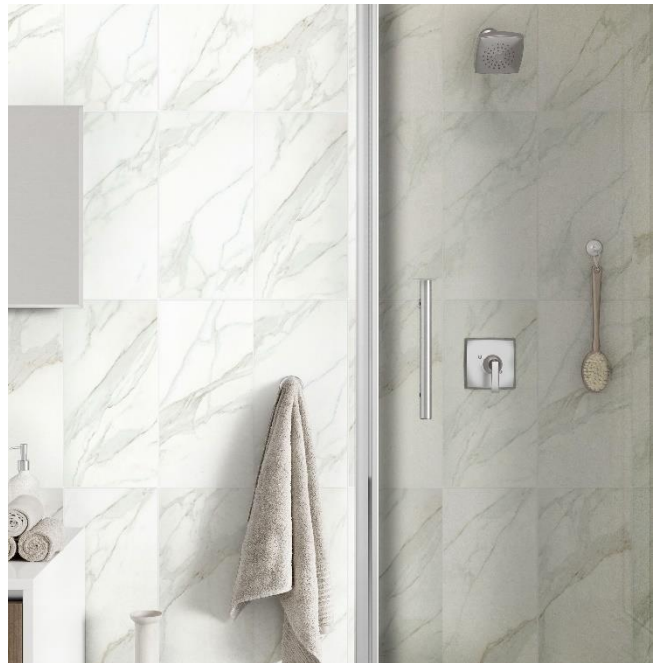
**LOS ANGELES** (APRIL 28, 2023) – Emser Tile, leading designer and producer of the world’s finest tile and natural stone, today announced the release of five new collections of glazed porcelain tile. Each collection is sophisticated and subtly eye-catching, making them the perfect selection for a variety of applications.

Visconde<sup>™</sup> glazed porcelain tile evokes enduring style paired with understated elegance. Available in two classic hues, and either matte or polished finishes, Visconde is as versatile as it is classic. Offered in a 12" x24" tile size, as well as two mosaic patterns, Visconde adds quiet luxury to indoor spaces, be it floor or wall application.

In comparison, Nobleza<sup>™</sup> boasts a similar elegance with a bit more flair. Offered in 12" x24" tile and one mosaic pattern, polished or matte finishes and two timeless colorways, Nobleza with its more dramatic veining can surely create a striking statement with limitless applications. Perfect for residential and commercial indoor flooring and walls, Nobleza is sure to please a variety of taste profiles.



*Visconde in Silver (polished) is elegant*



*Nobleza in Lugo is timeless*

“These new collections will stand the test of time in regards to quality and style while making an impactful visual statement.” said Suzanne Zurfluh, Director of Design and Trend at Emser Tile. “Each of these new product introductions were carefully curated to offer design flexibility and sophistication for a variety of decors, applications, and tastes.”

For a timeless yet eye-catching look, Regala™ contrasts visual intricacies with calming hues of cream, green and blue. This glazed porcelain tile is available in Herringbone and Offset mosaic patterns, along with a special mini version of each, and offers a perfect pop of interest to backsplashes or statement walls alike.



*Regala in Token (colorway), Herringbone Mosaic (tile format)*



*Regala in Present (colorway), Offset Mosaic (tile format)*

Rounding out the new product collections are the perfect pair of Mixt™ and Fixt™. These two collections which mimic natural building materials were designed to complement each other when used in the same space, as well as stand strong when used alone. The color and design possibilities are virtually endless for Mixt™ and Fixt™, making both collections ideal for mixing and matching.

Mixt is available in five styles: Brushed, Flake, Mineral, Speck and Texture; six coordinating cool and warm tones, and three sizes.

Similarly, Fixt is offered in four styles: Cement, Stone, Metal and Wood; up to seven cool and warm colorways and six sizes, as well as mosaic options.

Both Mixt™ and Fixt™ are part of Emser's Enhance™ collection – a curated selection that prioritizes design and functionality, giving careful thought to delivering on both. With special features such as EmGuard™ Anti-Microbial and R11 Anti-Slip finishes, Enhance™ by Emser Tile is a remarkable example of functionality fusing with design.

Together or separate, Mixt and Fixt offer the perfect solution to harmoniously combining stone, cement, wood and metal looks together. They are perfectly complementary to indoor and outdoor spaces, and blend with nearly every design aesthetic.

Emser Tile's latest collections may be found online and at retail spring 2023. High resolution photography is available [here](#).

#### **About Emser Tile LLC**

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative

products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit [www.emser.com](http://www.emser.com) and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).# # #