



For Immediate Release

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Emser Tile Launches Enhance™ Collection

LOS ANGELES (June 27, 2022) – Emser Tile, leading designer, marketer and producer of the world’s finest tile and natural stone, announces it has launched [Enhance™](#), a curated collection of ‘enhanced’ looks and features that provide endless opportunities to design beyond limits.

“Design is a work of passion where careful thought and planning takes place to achieve the right mix of form and functionality,” said Suzanne Zurfluh, Director of Design and Trend, Emser Tile. “The ability to design beyond limits is at the heart of this collection. It represents an enhancement to our core line and ultimately the ability to enhance our customers’ projects with limitless options for one-of-a-kind designs. The market has been hungry for this kind of collection, and we are excited to deliver.”



The Enhance collection offers a vast selection of colors and styles making every installation as unique as its creator. While at the same time, the on-trend looks are designed to coordinate with one another to create cohesive and one-of-a-kind results. In addition, special features such as R11 Anti-Slip and EmGuard™ Anti-Microbial finishes elevate tile and stone’s inherent benefits.

Take a look at a few examples from the extensive collection:

Fixt™ Stone, Cement, Wood and Metal together create a stylish, yet highly functional space, for any project. Multiple sizes and colors for both floors and walls, added features like R11 Anti-Slip and EmGuard™ Anti-Microbial finishes, all for both indoors and out, are available. That level of flexibility is a key tenet of the Enhance collection.



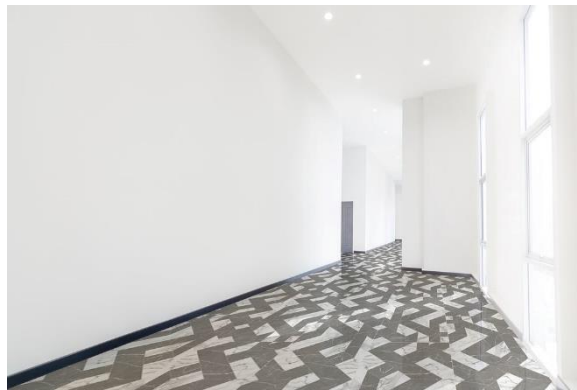
(Shown left to right): Fixt Stone, Cement and Metal glazed porcelain

Similarly, **Mixt™** features a blend of gradient color ranging from warm to cool, all to deliver signature one-of-a-kind looks. Mix brushed, flake, speck and textured looks together to create stylish, yet highly functional spaces for any project. Features like R11 Anti-Slip and EmGuard™ Anti-Microbial finishes are available too.



(Shown left to right): Mixt Mineral in Light Greige and Mixt Flake in Light Greige glazed porcelain

Inspired by the world's finest marbles, **Parkview™** glazed porcelain offers traditional marble looks with classic whites and the deepest blacks as well as unconventional marbles with its deep, rich cobalt blue. Parkview Outline provides a unique blend of these colors to make a stunning statement.



Parkview in Cold Outline

This playful large format tile provides a hint of glittery light that enlivens any space. The fun pattern and texture of **Sparkle™** glazed ceramic in combination with the large format size, adds personality to any room. And the four contemporary colors are versatile and work beautifully with any design theme.



Sparkle in Rose

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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