



For Immediate Release

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Emser Tile Returns to Boutique Design New York (BDNY)

LOS ANGELES (November 12, 2021) – Emser Tile, leading designer, marketer and producer of the world’s finest tile and natural stone, returns to BDNY 2021, leading trade fair for hospitality interiors in a curated experience. The two-day fair and conference takes place Sunday, November 14 and Monday, November 15 at the Javits Center in New York.

“We are thrilled to be back at BDNY, an event that brings together designers, architects, developers and more; and, we look forward to what’s next as hospitality and tile design continue to converge,” said Mara Villanueva-Heras, Vice President of Marketing, Emser Tile. “Now more than ever, porcelain and ceramic tile is an excellent design choice for hospitality environments, offering benefits such as durability, hypoallergenic characteristics, resistance to moisture and bacteria, and ease of cleaning,”

Enjoy a closer look at the latest introductions from Emser Tile, which will be on display at BDNY in booth 738:

Kudos™ glazed ceramic and porcelain tile

The variations and veining in grays, blues and greens make Kudos tile unique. From floor to wall, the possibilities are endless with this stone-look tile that is both durable and easy to clean. Available in 16x47 (inches) in two colorways and two coordinating textured tiles, as well as a 12x24 (inches) in the two main colorways. The collection demonstrates the ability to pair unique designs (for wall and floor) in a way that coordinate beautifully. Together they create dimension and provide a desirably luxurious look.

Also, two of the most popular colors of the moment meld with Kudos. Green emphasizes the acceleration of biophilic design, sustainability and wellness in the world that we live, work and play. While blues remain a timeless hue and is often connected to the element of water and therefore represents peacefulness and tranquility which we all continue to covet.

Parkview™ glazed porcelain tile

Inspired by the world’s finest marbles, Parkview offers traditional marble looks with classic whites and the deepest blacks as well as unconventional marbles with its deep, rich cobalt blue. Marble effects with bold colors and patterning bring an ornamental yet classic visual to hospitality. Each unique tile is enhanced by contrasting veining and striking golds.



Kudos™ by Emser Tile



Parkview™ by Emser Tile

Ironworx™ glazed porcelain tile

The striking colorways and rich movement of Ironworx were inspired by molten metal as it is being forged. This porcelain tile brings to life the style and sophistication of metal in an easy to maintain finish. The matching Ridge pattern, and new geometric and herringbone mosaics, add dimension and subtle texture making Ironworx the perfect centerpiece for floors and walls.

Passion™ glazed porcelain tile

The striking colors of Passion will inspire breathtaking designs throughout any space. This unique tile transcends traditional subway tiles into something ethereal. Colors ranges from soft White to delicate Rosa to deep, rich Nero, Passion™ brings a truly magical element that will complement any decor. New at BDNY is the addition of a 9x9 (inches) tile, in both matte and glossy, making this new size ideal for floors and walls.

Raku™ glazed ceramic tile

Inspired by the Japanese method for firing pottery, Raku™ brings to life this ancient method in a contemporary form. The unique artisanal look of Raku™ provides endless design options. The eight tranquil colors evoke happiness and are ideal for any application. New at BDNY is the addition of a matte finish providing that truly handcrafted look.



Ironworx™ by Emser Tile



Passion™ by Emser Tile



Raku™ by Emser Tile

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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