



For Immediate Release

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Emser Tile Opens State-Of-The-Art Testing Facility

LOS ANGELES (October 10, 2023) – Emser Tile, leading designer and producer of the world’s finest tile and natural stone, today announced the opening of [Emser Tech™](#), a state-of-the-art product testing facility that is equipped to effectively conduct all industry standards tests.

The new facility allows Emser to validate testing, data analysis and quality control metrics. This is a strategic decision that enables the company to meet and exceed industry standards.

“The lab represents our ongoing investment and commitment to quality excellence”, said Carl Delia, CEO and President of Emser Tile.

Located in Houston, TX, Emser Tech™ is situated inside one of the company’s four Distribution Center hubs. All Emser products pass through the location, giving the lab team immediate access to the newest products, ensuring timely and detailed results.

“Bringing the testing process in-house empowers Emser to examine product evaluations more thoroughly and ensures that our development team has oversight from start to finish. Working hands-on at this capacity results in the utmost product integrity and fuels timely innovation,” said Brent Shoemaker, Vice President of Technical Services at Emser Tile.

Capabilities at Emser Tech™ include the following, which are in-line with current industry standards:

Water Absorption	ASTM C373
Breaking Strength	ASTM C648
Scratch Hardness (MOHS)	ASTM C1895
Abrasion Resistance	ASTM C1027
Dynamic Coefficient of Friction (DCOF)	ANSI A326.3
Chemical Resistance	ASTM C650
Stain Resistance	ASTM C1378

More information can be seen in the [Emser Tech™ Video](#), and a photo of the breaking strength test is available [here](#).

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of

local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit www.emser.com and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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