For Immediate Release



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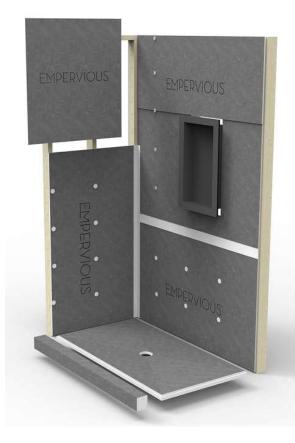
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Emser Tile Unveils Exclusive Waterproof Shower System

LOS ANGELES (JANUARY 25, 2023) – Emser Tile[®], leading designer and producer of the world's finest tile and natural stone, today announced the release of an exclusive and innovative shower system. Empervious[™] is a rigid waterproof shower system that rivals all other shower systems on the market.

The Empervious Shower System features a closed-cell XPS foam core and cement coating technology, that when used with joint sealant produces a fully waterproof system allowing for same-day tile installation. When compared to Mud Bed or EPS Foam, Empervious is less complicated with fewer installation steps, allows for customization accommodating virtually any size shower, and has a 10-year limited <u>warranty</u>.

"Our team is proud to introduce Empervious as the best shower system available in the market today," said Tiffany Mann, Setting Materials Buyer, at Emser Tile. "It hits all the marks as the top choice – 100% waterproof, competitive price point, easy to install and quick turnaround on projects, with same-day tile installation."



Empervious is comprised of several components that work cohesively together to accommodate virtually any size shower, while also guaranteeing ease of <u>installation</u>, and consumer confidence in waterproofing quality. Components in the system include:

• <u>Universal Shower Pan</u>, available in 14 sizes with <u>extensions</u> available

• <u>Foam Board</u>, available in seven sizes and a variety of thicknesses

- <u>Full Foam Curbs</u>, available in two lengths
- <u>Drain Gates</u>, available in four finishes
- Recessed Niches, available in two sizes

• Additional accessories, including tools and materials for a perfect installation

Empervious will make its debut at TISE Surfaces, January 31 – February 2, 2023 in Las Vegas, Emser Tile booth #5403. It is also available at all 77 Emser Tile locations across the US.

Additional information on the Empervious Shower System is <u>available here</u>.

About Emser Tile LLC

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit <u>www.emser.com</u> and follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Pinterest</u>.

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