



For Immediate Release

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**Emser Tile Introduces What's New at The International Surface Event (TISE) 2022**  
*Expanded residential, commercial portfolio on display at Booth 3837*

**LOS ANGELES (January 31, 2022)** – Emser Tile, leading designer, marketer and producer of the world's finest tile and natural stone, debuts a variety of new porcelain, stone, ceramic and mosaic products at The International Surface Event (TISE) 2022, Booth 3837. "While our collections speak to the leading industry trends, our commitment is to high quality products that cater to a wide range of design tastes and preferences," said Mara Villanueva-Heras, Emser Tile Vice President of Marketing. "Our products on display at TISE offer builders, remodelers and designers a dynamic selection of materials, sizes, finishes and textures to meet any style, application and budget."

**2022 Design Direction: Authentic Materials**



Natural, handmade materials with highly tactile textures that are charmingly imperfect add warmth and comfort to the space. Authentic materials such as rustic stone, pitted concrete, textural brick, wicker and wood grains add textural interest to surroundings. Heirloom™ porcelain tile offers a naturally elegant wood look, designed for both floors and walls. From traditional earthy tones to distinct variations, expect to see colors at each end of the spectrum – both warm and cool. And in environments such as kitchens, baths and spaces exposed to moisture, wood-look tile provides a both beautiful and practical application, all at once. Colors: Larch (shown), Poplar, Fir. Size: 8" x 35"

**2022 Design Direction: Artistry**

Inspired by a contemporary interpretation of Art Deco and Modernism style, Artistry reflects unique motifs and patterning. Key elements include geometric and angular forms as well as symmetry. Patterns can be combined in different layouts using one or more of the unique designs to produce a completely different visual. Looking for a signature wow wall moment? Look no further than Luxo™ ceramic tile. Each tile features the beauty of a unique metallic mirror effect – think of the subtle shimmer of color seen in a bubble, the fascination with vintage lucite furnishings, even the bold strokes of blues and greens in a rainbow. Creativity at your fingertips. Four colorways: Black (shown), Opaque, Silver, Gold. Size: 3" x 12".





Emora™ ceramic tile for walls takes its inspiration from the skies above, with a collection of four named Alto, Cumulus (shown), Nimbus and Stratus. Clouds never fail to fascinate, and the same is true with Emora's collection of unique tiles which combine the simplicity of neutral color with the complexity of texture. Each a unique work of art – together, offering the potential for a signature wall moment. Colors: Available in Matte and Glossy. Size: 3" x 6" and 4" x 16".

### 2022 Design Direction: Marble/Looks

Tranquil spaces with a modern and luxurious appearance will continue to gain momentum as individuals look to create their own sanctuary. Marble and marble looks will add a feeling of classic opulence and timeless elegance. Porcelain tiles provide the rich aesthetics of real marble with easy care and maintenance.



Want to give your next design project a look of modern elegance? Serendra™ porcelain marble look tile provides a cool, rich and distinguished look that never goes out of style and is easy to maintain. The variations in each tile contribute to its distinctive appeal. Colors: Zara, Mila, Luna. Sizes: 31x31, 24x47, 12x24, Matte and Polished.



Bizou™ marble, grout-less mosaic takes inspiration from iconic motifs in architecture and fashion – chevron, crest, damask and peak. The use of marble brings an ornamental and classic visual to kitchens, baths and other rooms. The four patterns in striking and contrasting neutrals make an elegant statement.

Keep up with the latest product announcements from Emser Tile [emser.com](http://emser.com) and our take on trends on the [Emser Tile blog](#).

#### **About Emser Tile LLC**

Emser Tile is the largest privately held designer and marketer of tile and natural stone products in the United States. Our principle offering includes an extensive line of ceramic, porcelain, natural stone and decorative products to service the design and product needs of our customers. Our products are distributed nationally through a company-owned network of local sales and service locations. The company's products are used extensively in new home construction, remodel applications as well as commercial projects including multi-family housing, hospitality, shopping centers, office buildings and educational facilities. For more information, please visit [www.emser.com](http://www.emser.com) and follow us on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).

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