



2023 TRENDS & OPPORTUNITIES





Established in 1968 and headquartered in Los Angeles, California, Emser Tile® is a leading designer, producer and marketer of the world's finest tile and natural stone. By offering unparalleled service and a vast selection of products, Emser Tile® is a comprehensive source for interior and exterior products that include porcelain, ceramic, glass, decorative accents, metal, quarry, mosaics, natural and engineered stone, cut-to-size products, setting materials and custom manufactured products made to your specifications. Our nationwide service network includes state of the art distribution centers and local sales and service locations to combine a strong national presence with tailored, local service. Building upon over 50 years of service, our dedication and commitment to our customers remains as strong as ever and is the core of our business and our culture.

Our services are tailored to customers' specific requirements. Emser Tile® offers exclusive programs that help retailers, home builders, commercial builders, contractors, architects and designers exceed their customers' expectations and requirements while keeping projects on schedule and within budget.

Our global network brings the latest trends, technologies and innovations for ceramic and porcelain tile, glass, natural stone, decorative, mosaic and metal products. We continue to offer the most compelling and extensive portfolio of colors, finishes, patterns and textures, accompanied by a broad assortment of coordinating trim and accent pieces.

Our expansive capacity translates into a vast selection of products and immediate distribution. With Emser Tile®, customers have quick access to unique and first-to-market products. With our local sales and service locations and global network of factory alliances, Emser Tile® has the infrastructure to logistically support any size project on a domestic or international level.



ABOVE: INHALE™ | BLANCO
COVER: TUBAGE™ | GREEN



OUR FOOTPRINT

78 SHOWROOM LOCATIONS | 4 DISTRIBUTION CENTERS | OVER 800 ASSOCIATES

TRANSPORTATION & INVENTORY MANAGEMENT | PRODUCT & SHIPMENT QUALITY CONTROL | SAMPLE PRODUCTION
ORDER TRACKING | SHADE MATCHING | DIRECT SHIP PROGRAMS | WILL CALL | SPECIAL ORDERS
99% ORDER FILL RATE | 99% ORDER ACCURACY



Over 4,600 active, stocked SKUs: Porcelain, Ceramic, Natural Stone, Decorative and Setting Materials.

Special Order: Tile & Stone Cut to Size, Backsplash Program and Prefabricated Countertops, Prep, Set, Grout, and Care Products.

We partner with and distribute top industry brands that supplement our product line (tools, cleaning agents, setting materials, transition strips, sealers, and grout).





THE EMSER TILE® DIFFERENCE

Product Design and Selection

- Product assortment designed for fashion, demand and longevity
- Unique and custom products available, including backsplash and decorative
- Flexibility to design programs to match any needs
- Products available for every price point and budget

Localized and Customized Service Model

- 78 local branch service and distribution centers that are built to be used as extensions of your business with local management, operations and sales teams
- Dedicated sales teams in each local market
- Final mile quality control check

Marketing, Training and Reporting

- Samples and display programs customized to needs of the customer
- CEU courses designed and written by Emser Tile with trainers available in every market
- Emser University education training materials available for customers associates
- Interactive on-line courses available with instant feedback
- Trends Guide available that highlights color and product trends, application trends, installation and selling tips
- Product Catalogue and other tools available as a hard copy or at emser.com



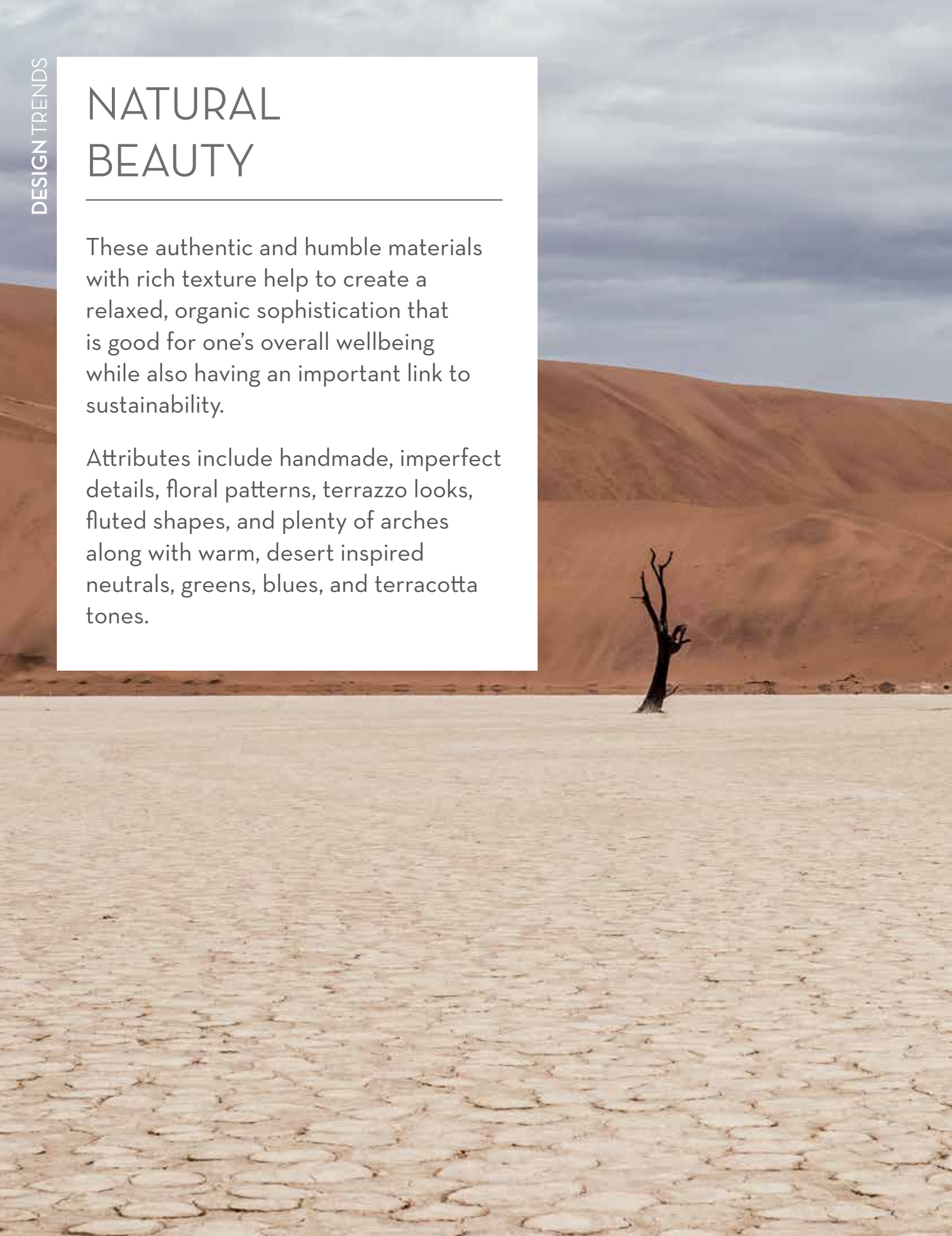
PRODUCT PORTFOLIO

- Porcelain & Ceramic
- Natural Stone
- Engineered Stone
- Glass, Metal & Pebble Mosaics
- Quarry
- E-Quartz Counters
- Large Format Thin Tile
- Crack Isolation
- Shower Systems
- Prep, Set, Grout and Care Products
- Setting Materials
- Metal Transition Strips
- Graffiti Solutions
- DCOF Solutions
- Cleaning Solutions
- ADA Compliant
- LEED & No VOC's
- HPD, SDS, Technical Data Sheets
- Installation System Warranties

NATURAL BEAUTY

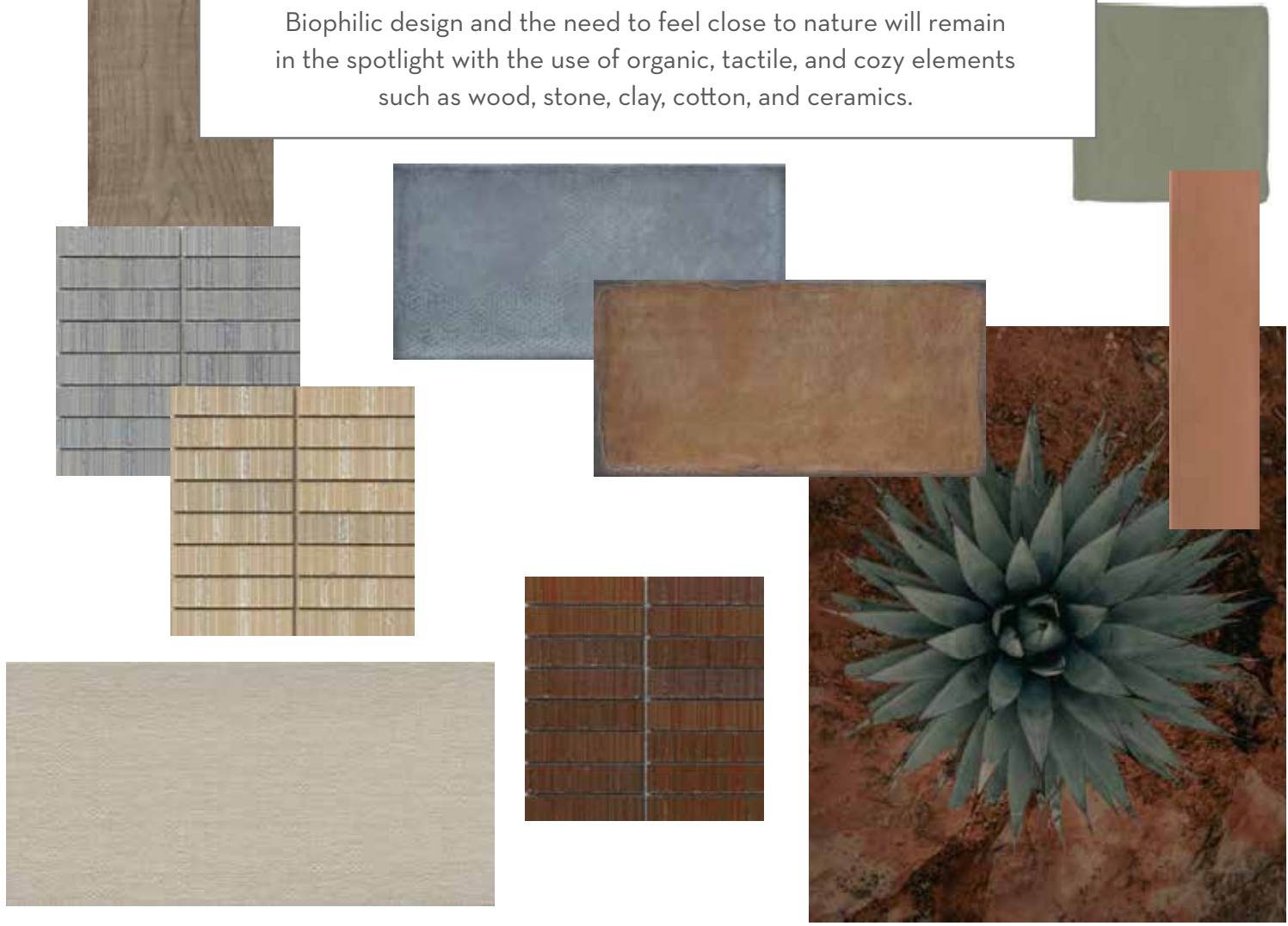
These authentic and humble materials with rich texture help to create a relaxed, organic sophistication that is good for one's overall wellbeing while also having an important link to sustainability.

Attributes include handmade, imperfect details, floral patterns, terrazzo looks, fluted shapes, and plenty of arches along with warm, desert inspired neutrals, greens, blues, and terracotta tones.





Biophilic design and the need to feel close to nature will remain in the spotlight with the use of organic, tactile, and cozy elements such as wood, stone, clay, cotton, and ceramics.





EXHALE™

5 Colors | Glossy

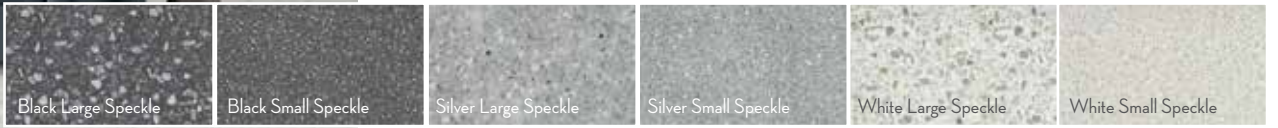


Available in 6"x12"



FRAGMENTO™

3 Colors | 2 Patterns | Matte

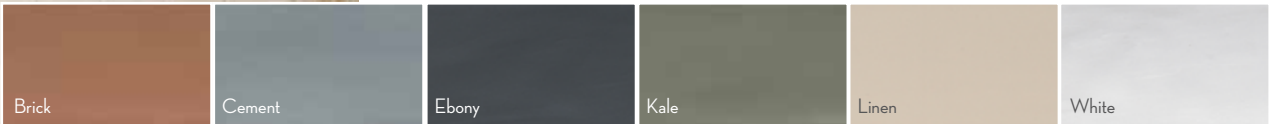


Available in 12"x24", 24"x24"



HUES™

6 Colors | Matte



Available in 3"x10", 4"x4", 1/2"x12" Jolly



INHALE™

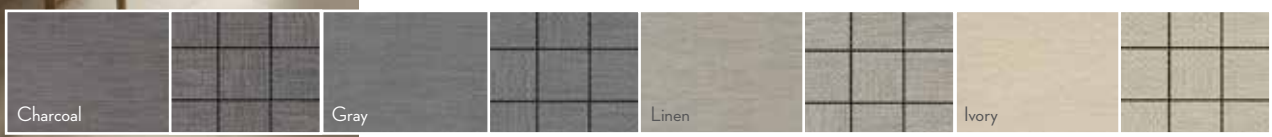
4 Colors | Glossy



Available in 4"x12", 1/2"x12" Jolly

JUTE™

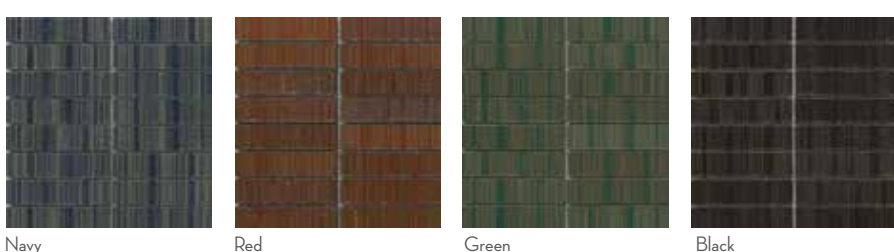
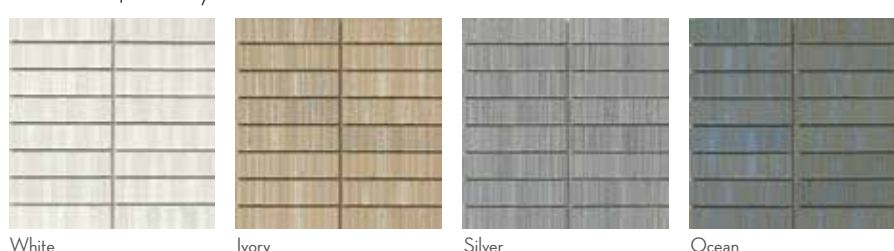
4 Colors | Matte



Available in 12"x24", 12"x12" Mesh, 3"x12" SBN

NEWTRO™

8 Colors | Glossy



Available in 12"x12" Mesh

RAVENNA™

4 Colors | Matte



Available in 7"x22"

STYLE STATEMENT

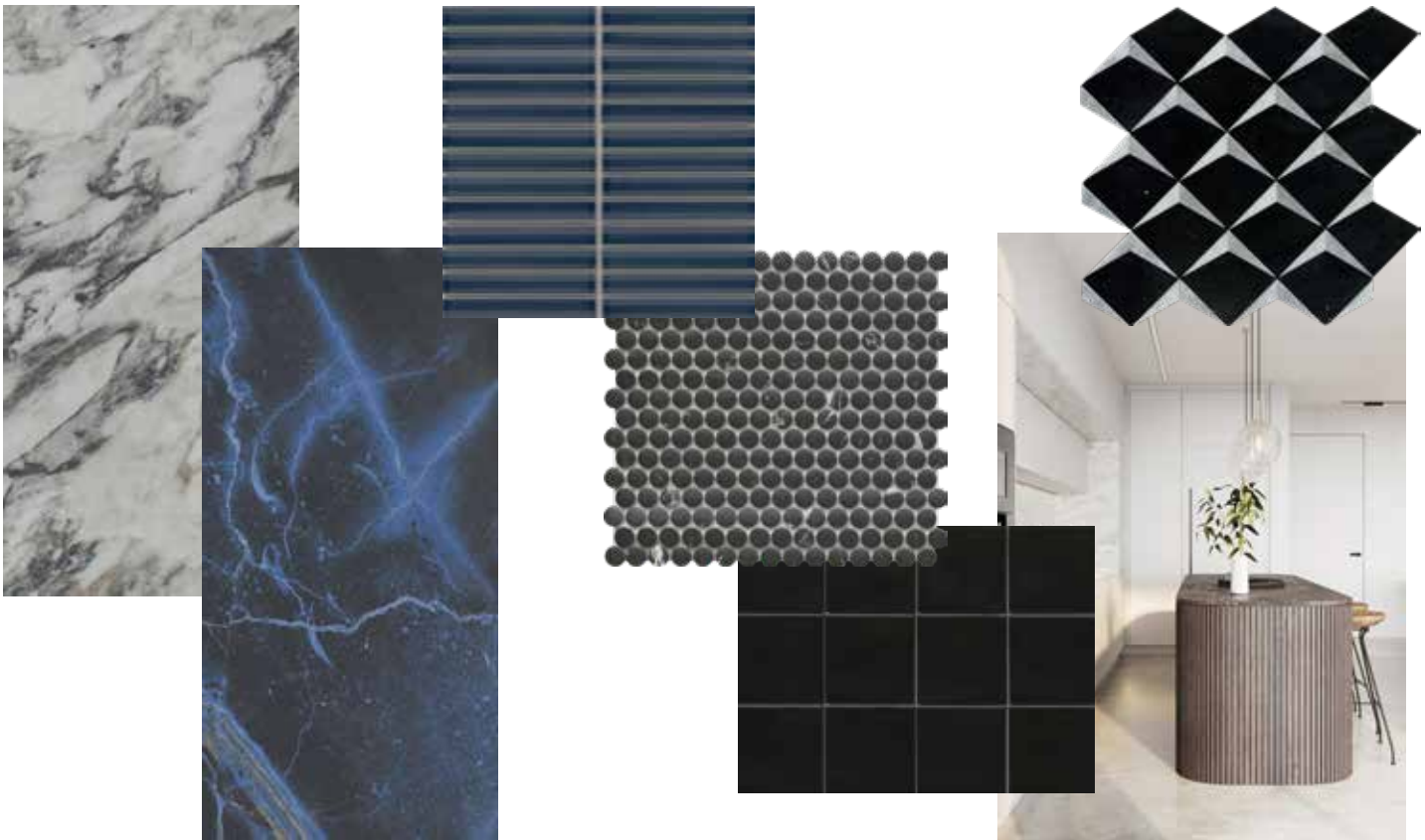
The shift towards decorative flair and creative self-expression can be seen as an avenue to lift the spirits as it sparks delight and helps create joyfulness in a space.

This ideology, which is a form of escapism with the belief of better things to come, celebrates the best of nostalgic and more traditional elements with the use of bold, colorful marble, checkered board patterns, wallcoverings, eclectic furniture, and vintage shapes.





This trend speaks to optimistic maximalism with the use of brighter hues, playful patterns and shapes that offer a sense of surprise and wonder.





BIZOU™

4 Colors | 4 Patterns | Groutless Marble Mosaic



Crest Cream/White



Crest White/Taupe



Crest White/Black



Crest Black/White



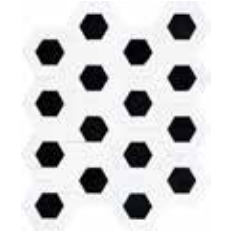
Damask White/Cream



Damask White/White



Damask White/Gray



Damask White/Black



Chevron Cream/Taupe



Chevron White/Cream



Chevron White/White



Chevron Black/White



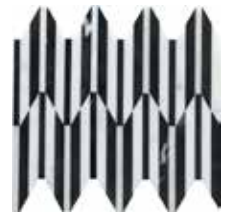
Peak White/Cream



Peak White/White



Peak White/Gray



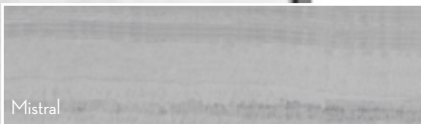
Peak White/Black

Available in 12"x13" Mosaic, 13"x13" Mosaic, 9"x13" Mosaic, 10"x12" Mosaic



BIMOVA™

3 Colors | Glossy



Mistral



Ariston



Helicon

Available in 8"x24"

ELEGAN™

2 Colors | 7 Patterns



Calacata 2x6 Offset



Calacata 2" Hex



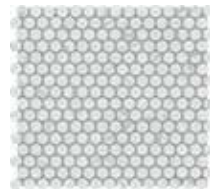
Calacata Thicket



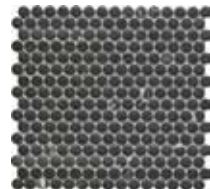
Calacata 4" Hex



Calacata Shell



Calacata Penny



Nero Penny

Not Pictured:
 Calacata Picket
 Nero 2x6 Offset
 Nero 2" Hex
 Nero 4" Hex
 Nero Shell
 Nero Thicket
 Nero Picket



EMORA™

4 Colors | Matte & Glossy



Alto



Cumulus



Nimbus



Stratus

Available in 3"x6", 4"x16", 1/2"x8" Jolly



BIMOVA™ | HELICON



KAZE™

6 Colors | Glossy*



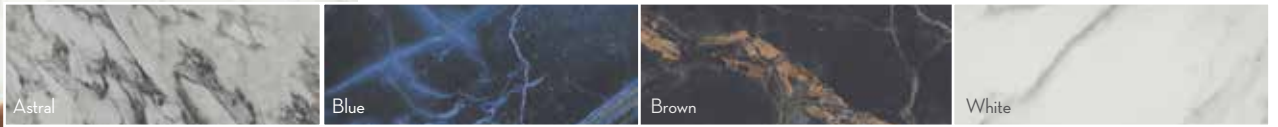
Green White* (Glossy & Matte) Silver Taupe Blue Black* (Matte Only)

Available in 12"x16" Mesh



PARKVIEW™

4 Colors | Matte & Polished



Available in 24"x47" (Polished Only), 12"x24"



SERENDRA™

3 Colors | Matte & Polished



Available in 31"x31", 24"x47", 12"x24", 2"x4" Mosaic, 3"x12" SBN



SOLARA™

4 Colors | Matte



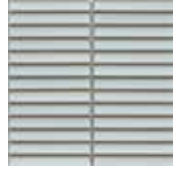
Available in 20"x20", 12"x24", 2" Hex Mosaic, 3"x12" SBN

SOUVENIR™

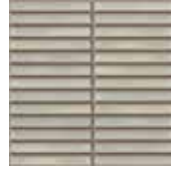
5 Colors | Glossy



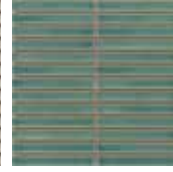
Belem



Evora



Faro



Lagos

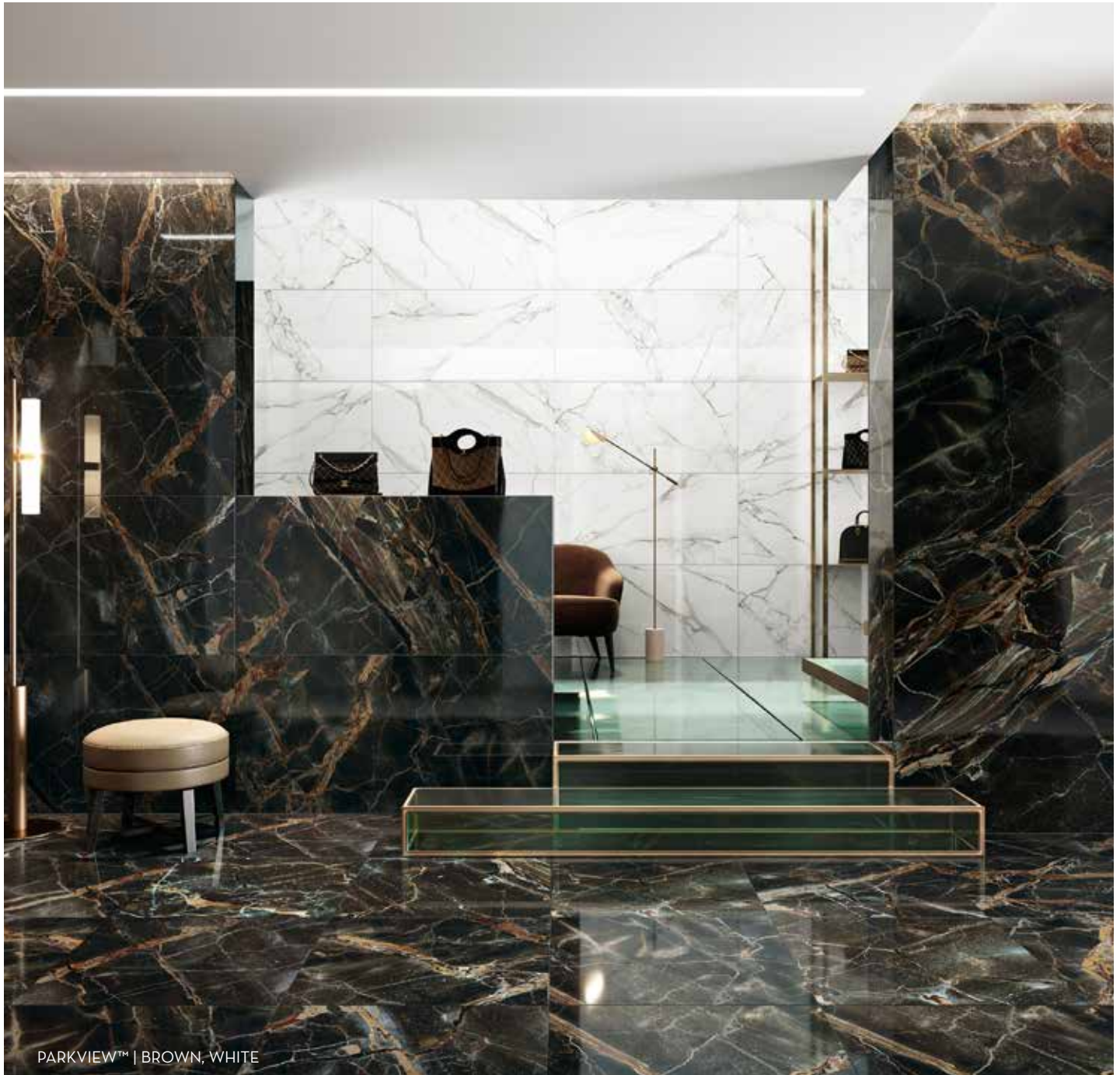


Sintra

Available in 12"x12" Mesh



STYLE STATEMENT



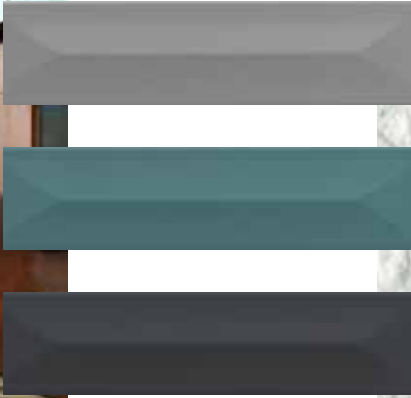
PARKVIEW™ | BROWN, WHITE

TEXTURAL MOVEMENT

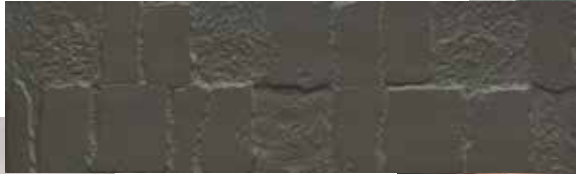
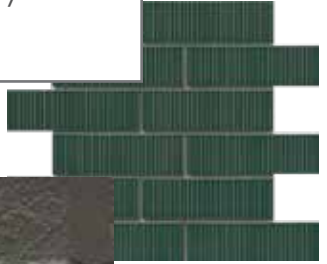
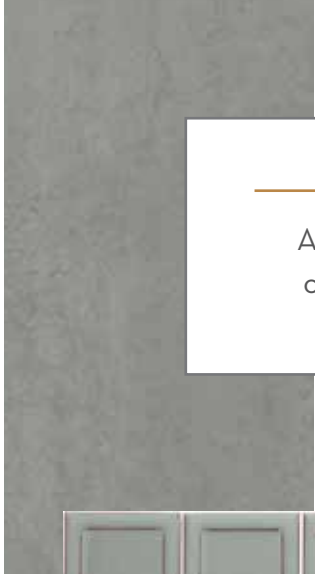
Texture is a key element of design that defines the unique character of an object. Therefore, surfaces that display authenticity through textural interest and light play provide depth and dimension to floors and walls alike.

These multi-sensory materials with textural movement and raised and recessed qualities provide a layered aesthetic that make the space feel immersive and inviting.





Alloyed metals, engraved stone, rugged earthenware, distressed concrete, and glossy and matte finishes stimulate the senses by producing a grounding effect.





BUILDING BLOCKS™ METAL

3 Colors | Matte



Black



Bronze



Steel

Available in 24"x47", 12"x24"

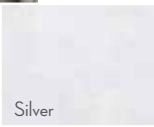


COGENT™

4 Colors | Matte



White



Silver



Gray



Anthracite

Available in 31"x31", 16"x31", 12"x24", 10"x16", 12"x12" Mosaic, 3"x12" SBN



CUADRO™

6 Colors | 2 Patterns



White Frame



Gray Frame



Sky Frame



Fawn Frame



Royal Frame



Charcoal Frame



Charcoal

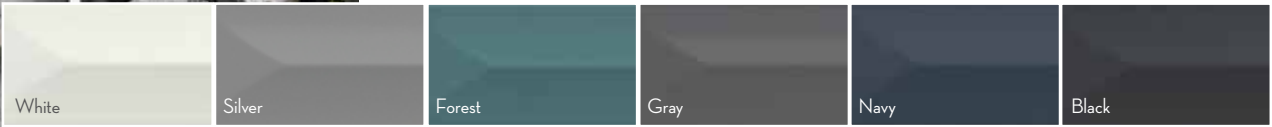
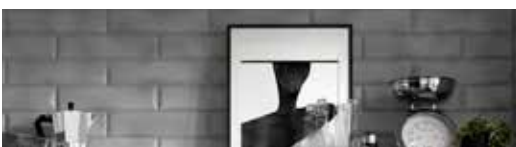
Available in 9"x14" Mesh | Frame and Plain Patterns Available in All Colors



COGENT™ | SILVER

ESTASI™

6 Colors | 2 Patterns | Matte & Glossy



Available in 3"x12", 3"x12" Peak



Peak Pattern

Undulating Pattern



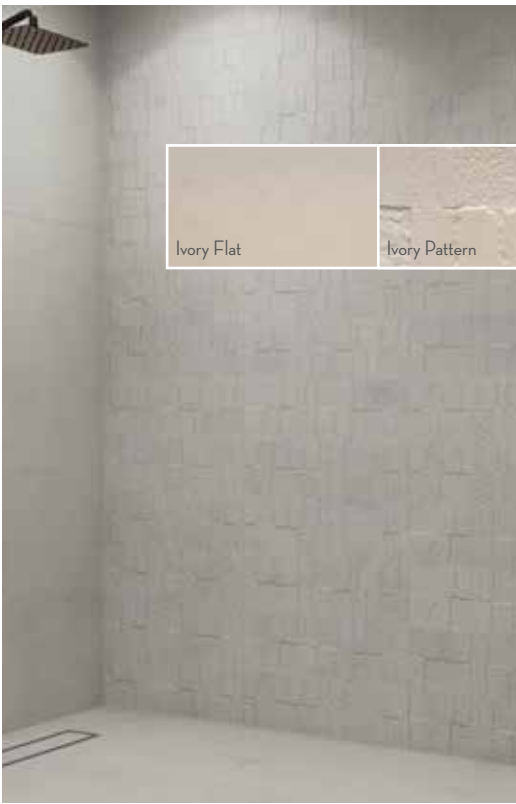
FREGIO™

3 Colors | 2 Patterns | Matte



Available in 6"x20"

The pattern tiles of Fregio are glazed ceramic and are ideal for walls, while the flat tiles are glazed porcelain and may be used for floors and walls.

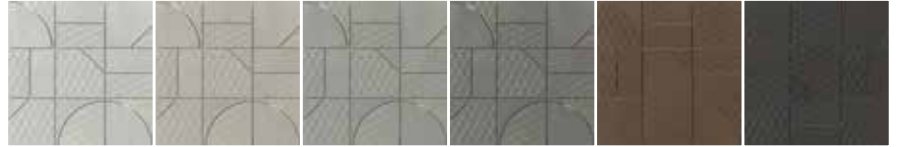
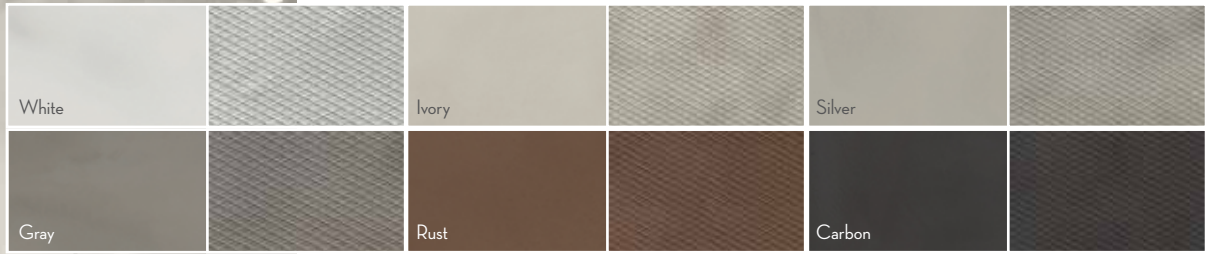


ESTASI™ | FOREST PEAK



IRONWORX™

6 Colors | 2 Patterns | Matte



Available in 31"x31", 12"x23", 12"x12" Geometric Mosaic,
17"x17" Herringbone Mosaic, 3"x12" SBN



KUMITO™

2 Colors | Matte



Black

White

Available in 12"x16" Mesh

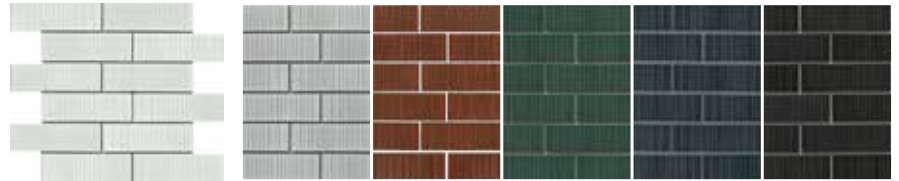


KUMITO™ | WHITE



ORNAMI™

6 Colors | Glossy



Kami Foil Seni Tant Washi Yuzen

Available in 10"x12" Mesh



REFORM™

5 Colors | Matte



Blanco

Crema

Silver

Gris

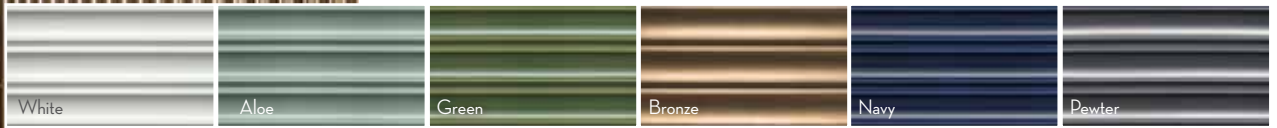
Nero

Available in 5"x10"



TUBAGE™

6 Colors | Glossy



White

Aloe

Green

Bronze

Navy

Pewter

Available in 7"x16"

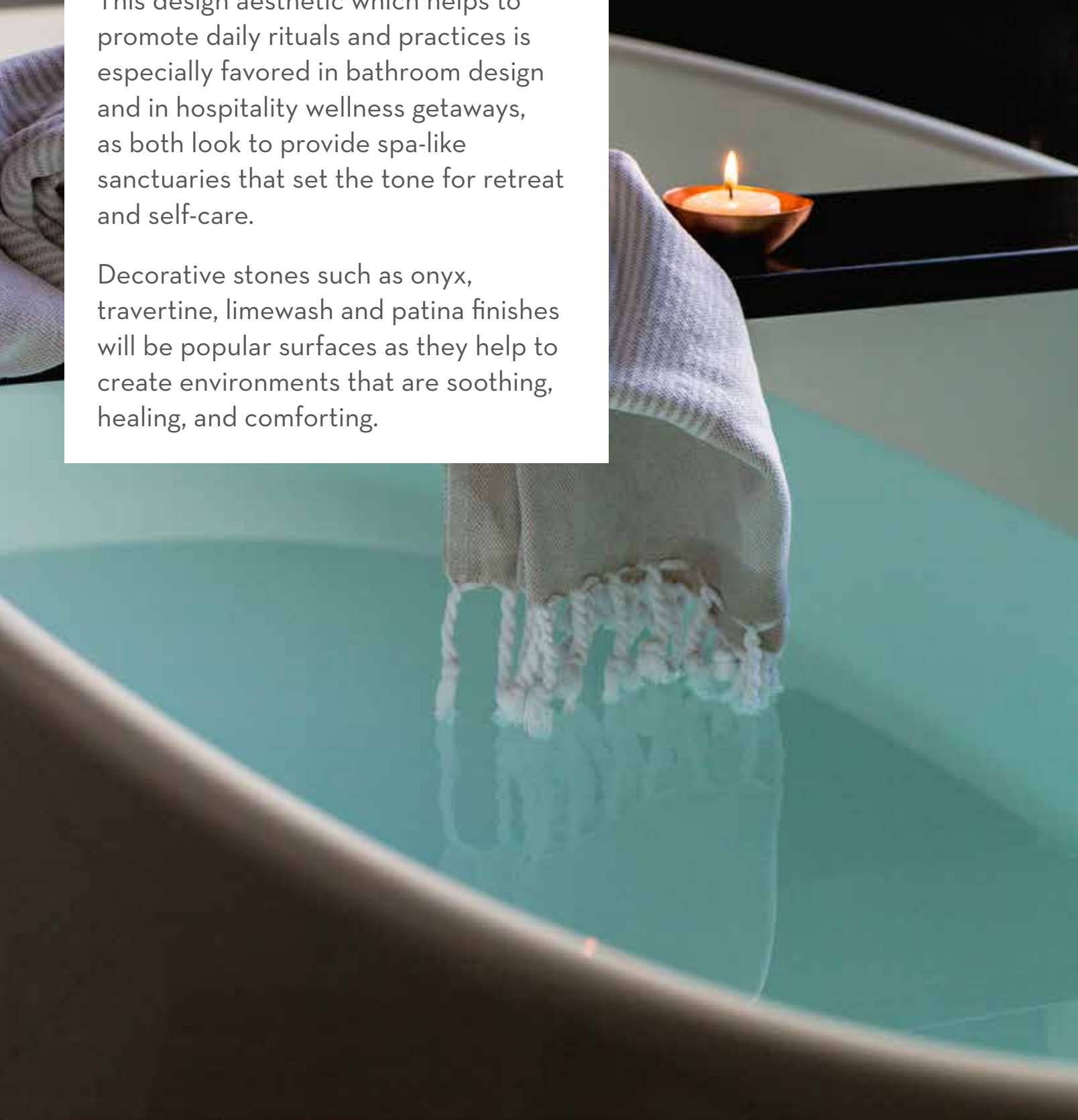


TUBAGE™ | PEWTER

WELLNESS WONDER

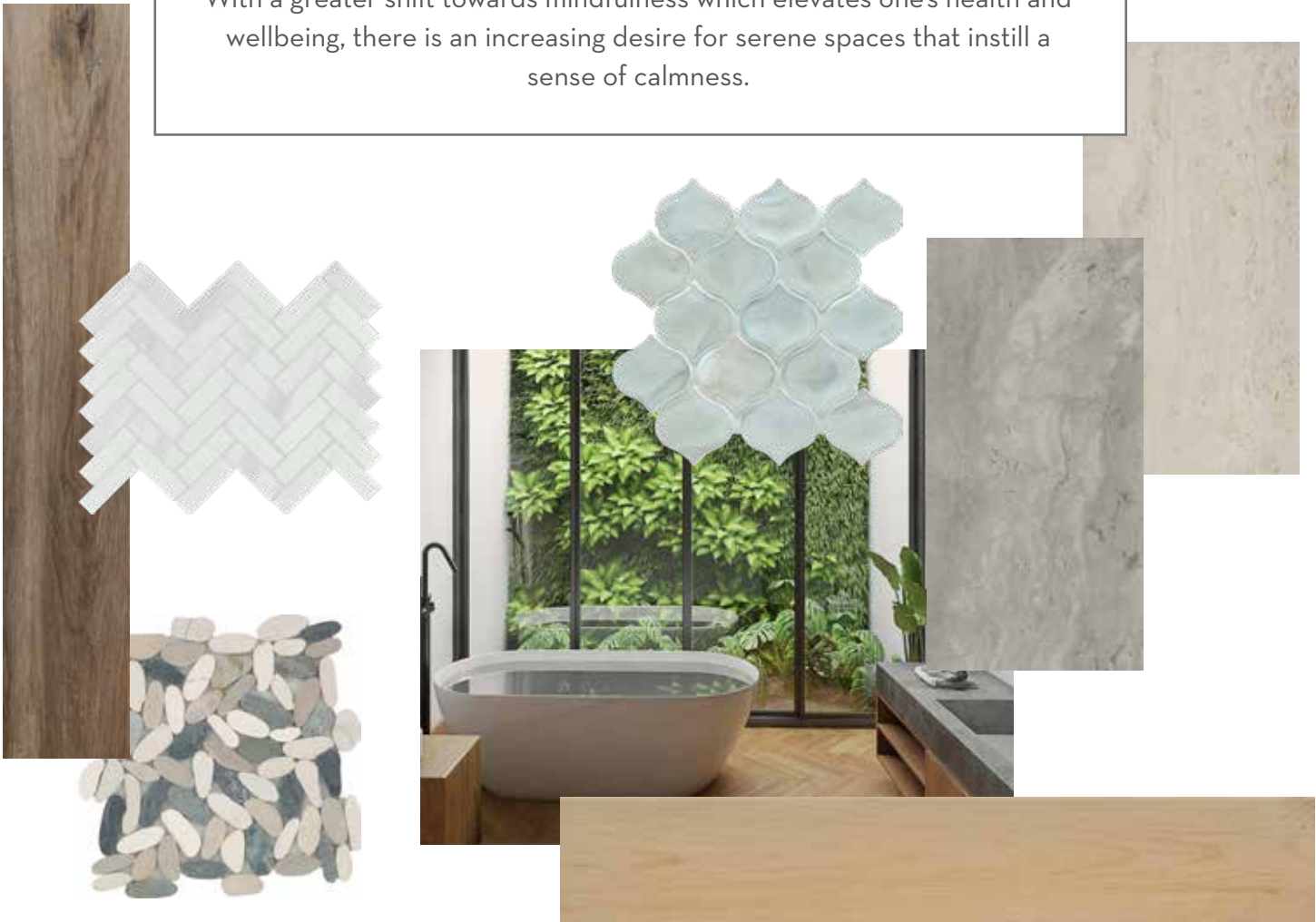
This design aesthetic which helps to promote daily rituals and practices is especially favored in bathroom design and in hospitality wellness getaways, as both look to provide spa-like sanctuaries that set the tone for retreat and self-care.

Decorative stones such as onyx, travertine, limewash and patina finishes will be popular surfaces as they help to create environments that are soothing, healing, and comforting.





With a greater shift towards mindfulness which elevates one's health and wellbeing, there is an increasing desire for serene spaces that instill a sense of calmness.





BANZAI™

5 Colors | Matte



Available in 6"x35"



LIVORNO™

4 Colors | Matte



Available in 23"x47", 12"x23", 3"x12" SBN



PRODIGY™

5 Colors | Matte & Polished



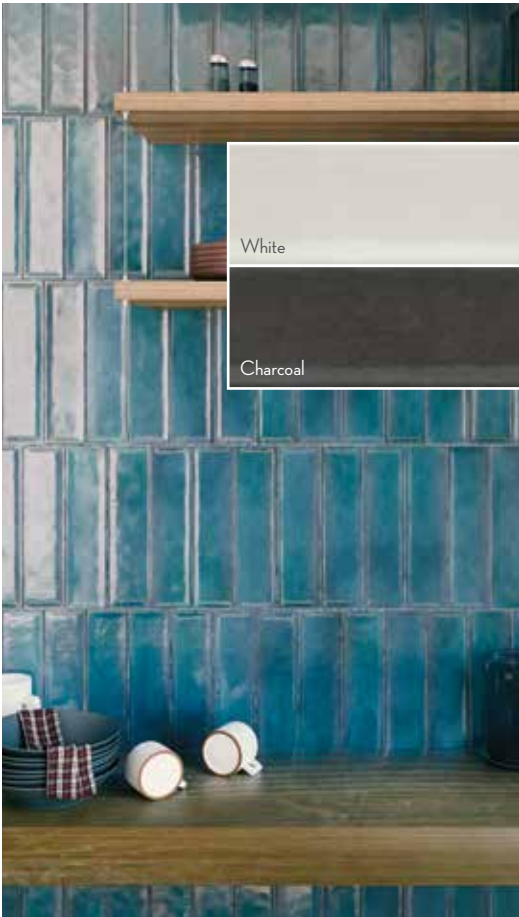
Available in 24"x24", 12"x24", 12"x12" Mosaic, 3"x12" SBN, 6"x12" Cove Base, 1"x6" Corner Out



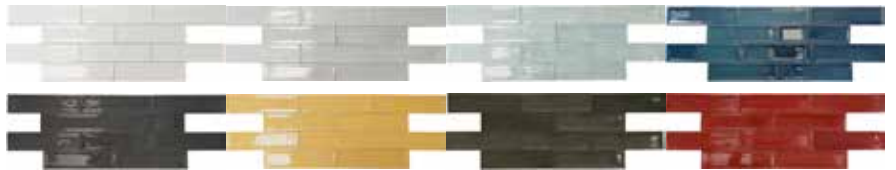
WELLNESS WONDER

RAKU™

8 Colors | Matte & Glossy



Available in 3"x12", 1/2"x12" Jolly



Rated as a V4, this line provides a dramatic variation in color and shade.
Available in both a matte and glossy finish.

SPLASH™

5 Colors | 4 Patterns



White Arabesque



White Picket



White 3" Hex



White 2"x4" Bevel



Silver Arabesque



Silver Picket



Silver 3" Hex



Silver 2"x4" Bevel



Tan Arabesque



Tan Picket



Tan 3" Hex



Tan 2"x4" Bevel



Moss Arabesque



Moss Picket



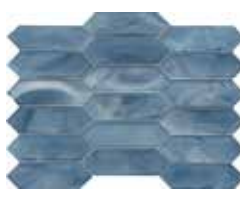
Moss 3" Hex



Moss 2"x4" Bevel



Blue Arabesque



Blue Picket



Blue 3" Hex



Blue 2"x4" Bevel

Available in 10"x10" Arabesque Mesh, 10"x14" Picket Mesh, 11"x12" Hex Mesh, 12"x13" Bevel Mesh



SPLASH™ | BLUE

VARA™

3 Colors | Matte & Polished



Available in 24"x47", 24"x24", 12"x24", 3"Hex Mosaic, Herringbone Mosaic, 3"x12" SBN

VENETIAN PEBBLES™

9 Colors



White



Tan



Silver



Multicolor



4 Color Blend



Medici Blend



Italia Blend



Pastel Blend



Gelato Blend

Available in 12"x12" Mesh



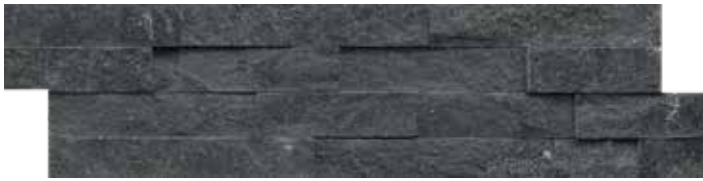
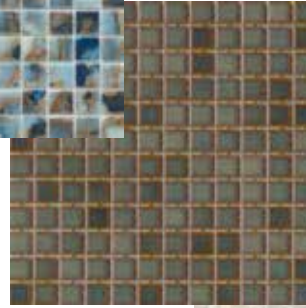
VARA™ | RIBIA

AL FRESCO ATTITUDE

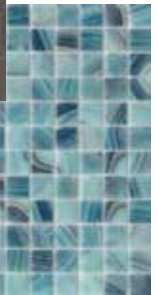
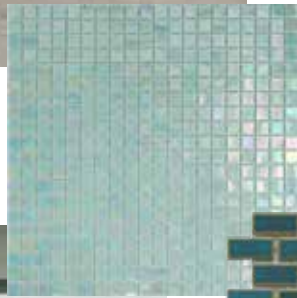
These outdoor spaces are creatively being integrated into the overall layout of the architecture of the building and designed as one harmonious experience often seamlessly with the interior environment.

Therefore, design elements and surface details used within the interior of the space are being carried through to the outdoor areas emphasizing connectivity, comfort, and most importantly style.





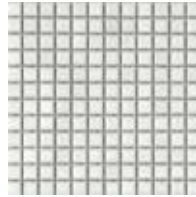
As a reflection of the importance of connecting with nature, outdoor projects with the addition of patios, pools, fireplaces, outdoor kitchens and showers continue to become more prevalent in design.



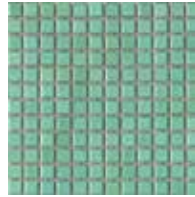


AFLOAT™

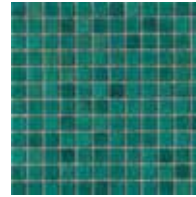
11 Colors | Glossy



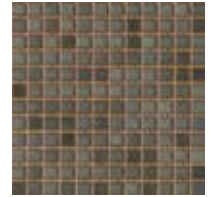
White



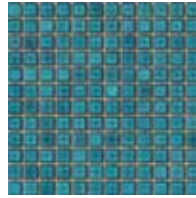
Mist



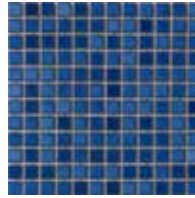
Sea



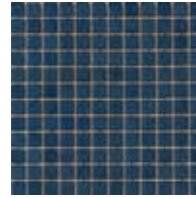
Jade



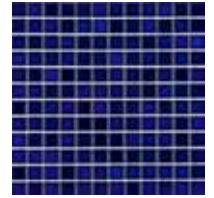
Turquoise



Royal



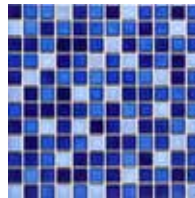
Navy



Indigo



Aqua



Cobalt



Teal

Available in 12"x12" Dot Mount, 12"x13" Dot Mount, 13"x13" Dot Mount



EXTERO™

3 Colors | Tumbled/Brushed



Presidio (Limestone)



Silver (Travertine)

Not Pictured:
Latte (Travertine)
Pendio (Travertine)

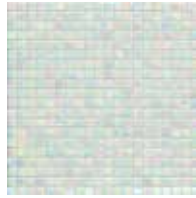
Available in 16"x24", Versailles Set

GALORE™

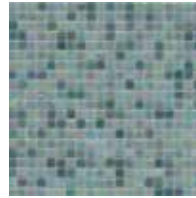
7 Colors | Glossy



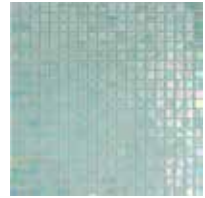
White



Pearl



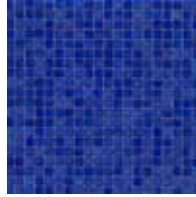
Silver



Ocean



Marine



Cobalt



Black

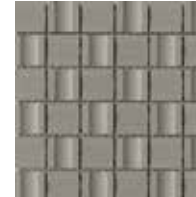
Available in 12"x12" Dot Mount, 12"x13" Dot Mount

MODAN™

4 Colors | Matte



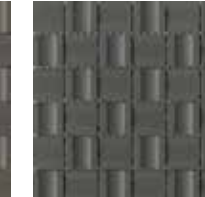
White



Silver



Rust



Black

Available in 12"x12" Mesh



MODAN™ | WHITE



SLATE MINI STACKED LEDGERS

2 Colors | Honed



White Quartzite



Black Quartzite

Available in 6"x24"x 1.25" Mesh and Corner Set



SLATE STACKED LEDGERS

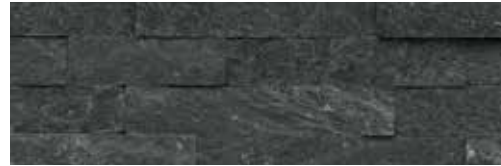
3 Colors | Honed/Flamed



White Quartzite



Cream Gold Quartzite



Black Quartzite

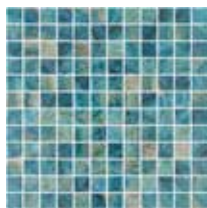
Available in 6"x24"x 1.25" Mesh and Corner Set





WATERLACE™

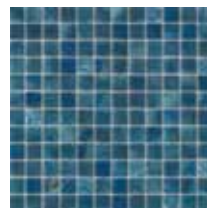
9 Colors | Glossy



Mana



Ono



Suva



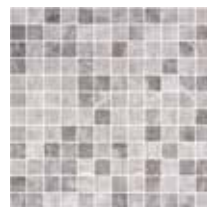
Gau



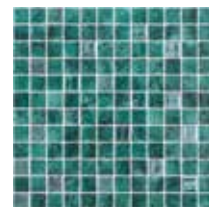
Koro



Lami



Stone



Tilva



Yaro

Available in 12"x12" Mesh



XTRA™

7 Colors | Matte



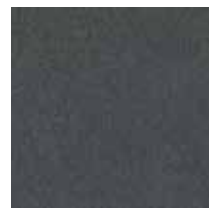
Cemento Gray



Trav Silver



Trav Beige



Basalt Black

Available in 24"x24", 12"x24" Coping



Tiberwood Gray

Available in 12"x47"



Ashmont Gray



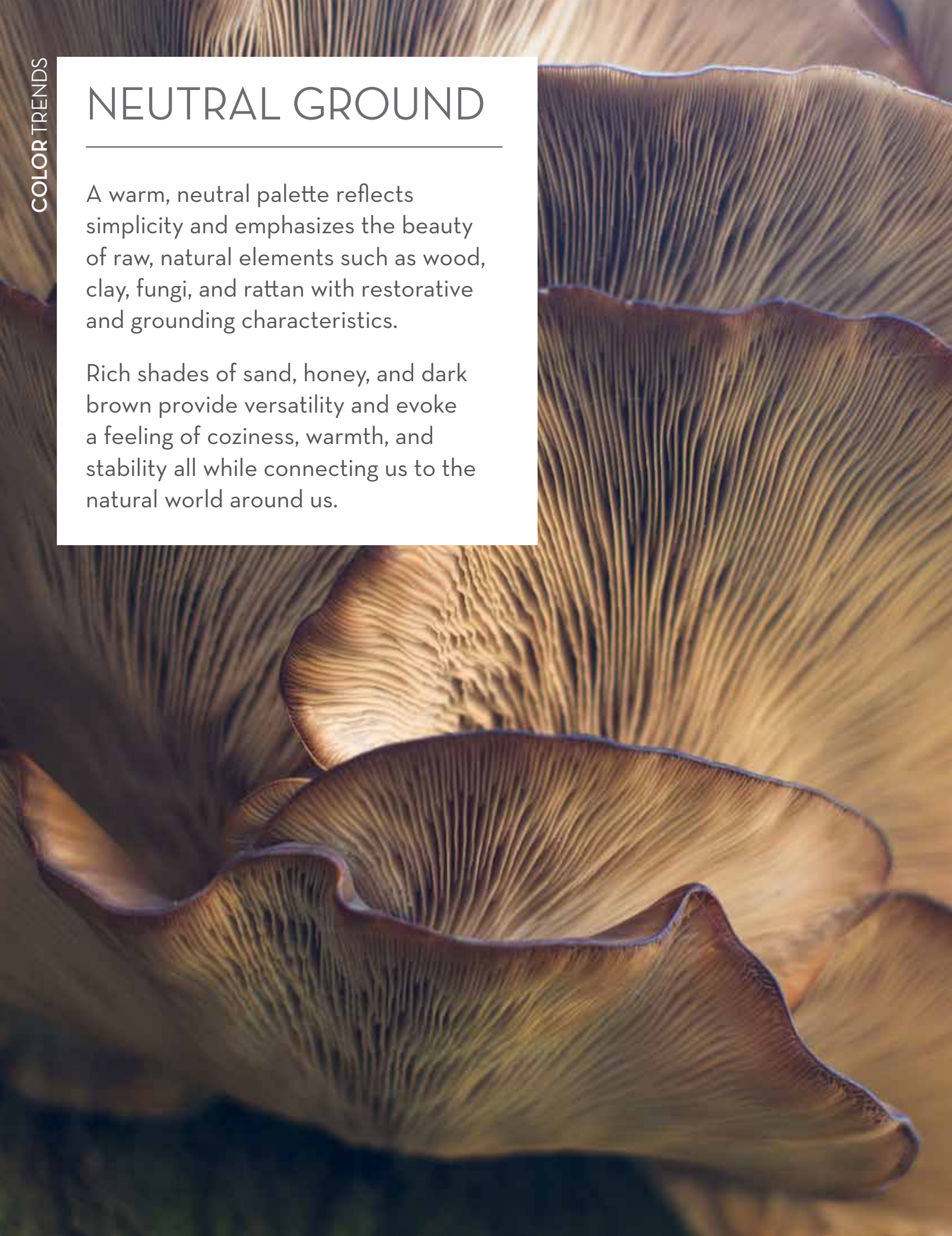
Caminar White

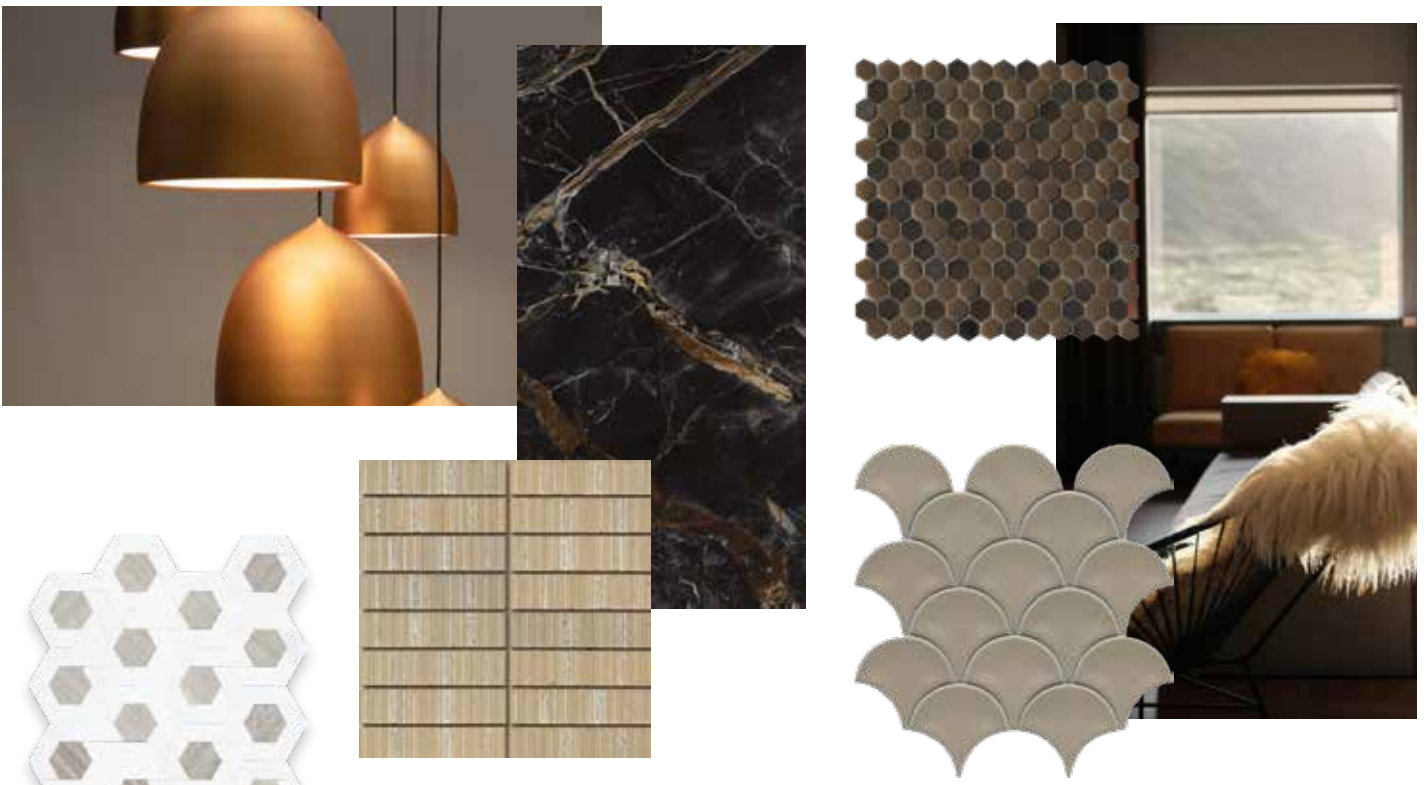
Available in 24"x24", 16"x31", Versailles Set

NEUTRAL GROUND

A warm, neutral palette reflects simplicity and emphasizes the beauty of raw, natural elements such as wood, clay, fungi, and rattan with restorative and grounding characteristics.

Rich shades of sand, honey, and dark brown provide versatility and evoke a feeling of coziness, warmth, and stability all while connecting us to the natural world around us.





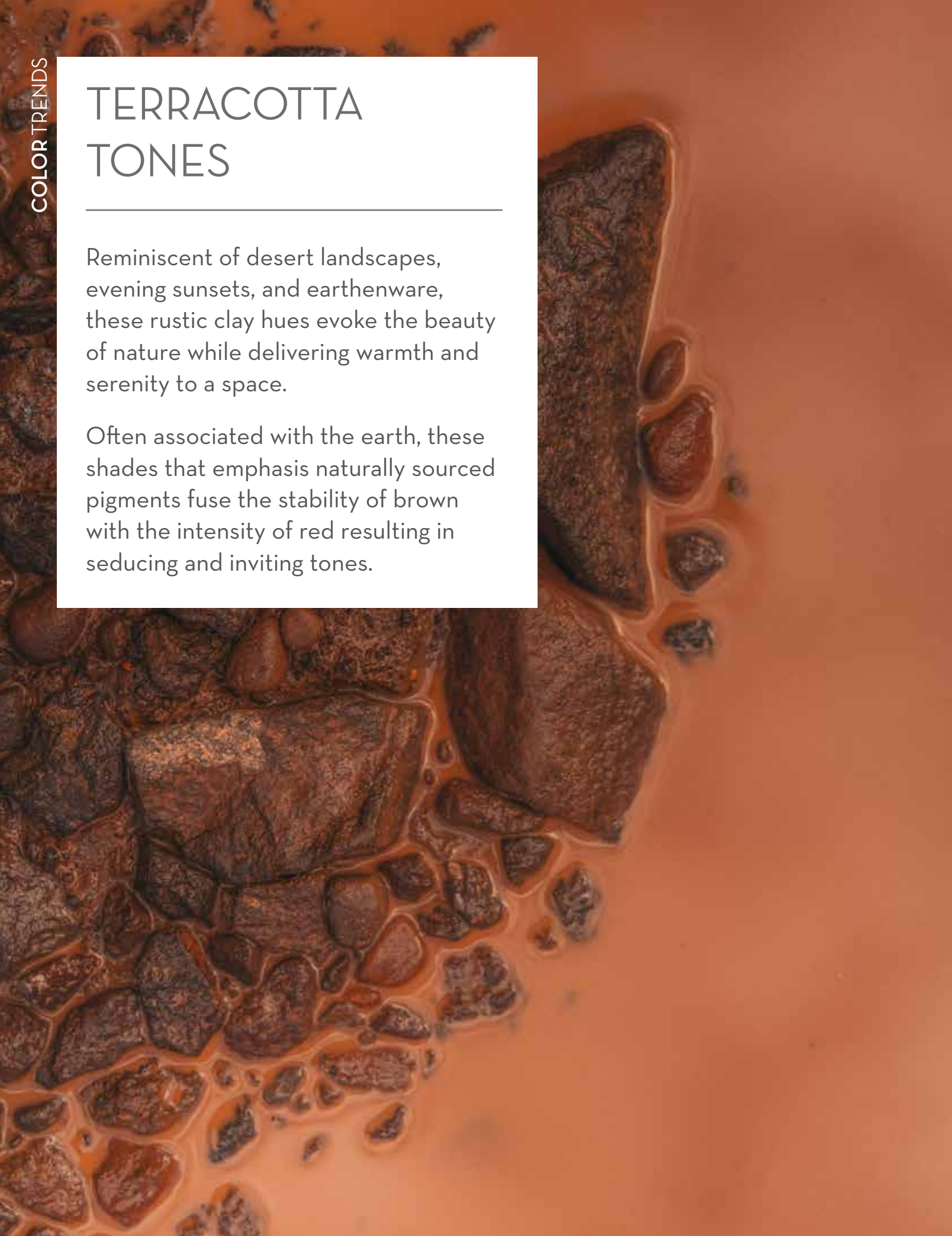
Warm neutrals embrace wellness and comfort while also encouraging sustainable design.

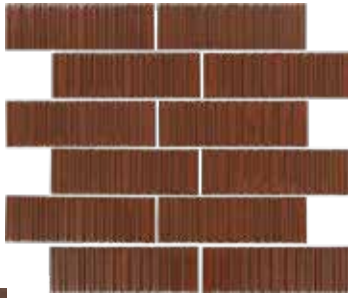


TERRACOTTA TONES

Reminiscent of desert landscapes, evening sunsets, and earthenware, these rustic clay hues evoke the beauty of nature while delivering warmth and serenity to a space.

Often associated with the earth, these shades that emphasize naturally sourced pigments fuse the stability of brown with the intensity of red resulting in seducing and inviting tones.





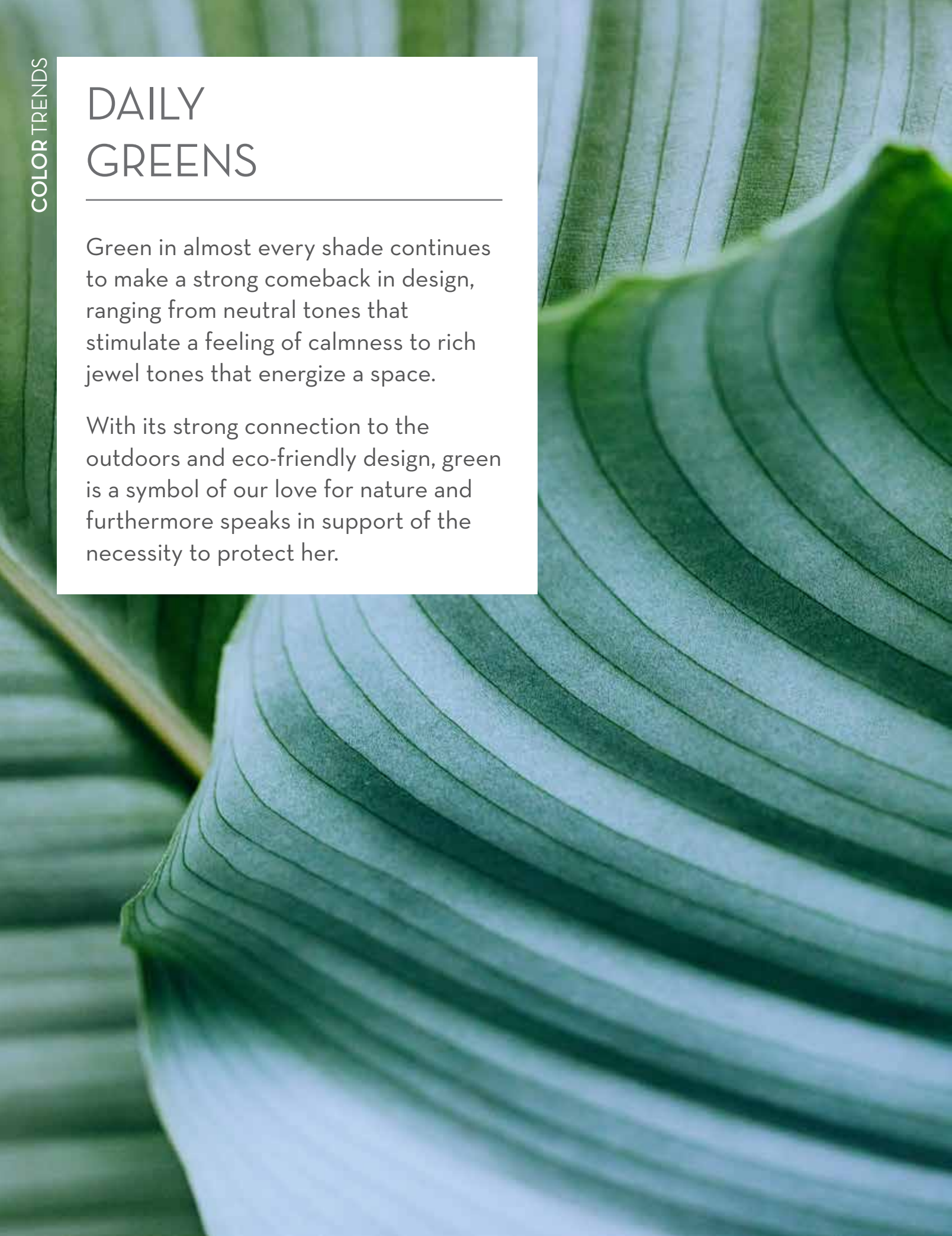
Terracotta which translates to “baked earth” in Italian is known to be one of the oldest building materials and has been used throughout history by artisans and sculptors alike.



DAILY GREENS

Green in almost every shade continues to make a strong comeback in design, ranging from neutral tones that stimulate a feeling of calmness to rich jewel tones that energize a space.

With its strong connection to the outdoors and eco-friendly design, green is a symbol of our love for nature and furthermore speaks in support of the necessity to protect her.





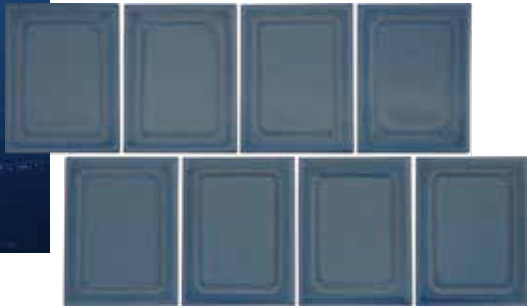
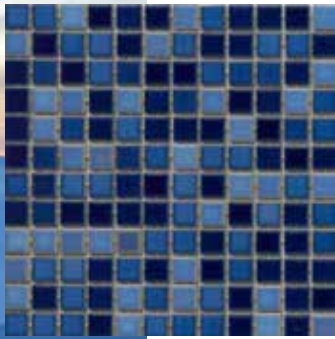
Rich greens pair effortlessly with warm neutrals and rusty terracotta tones creating an elegant moodiness.



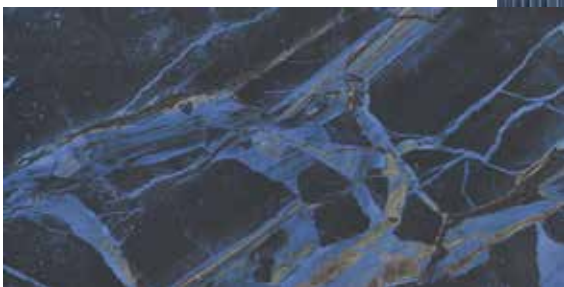
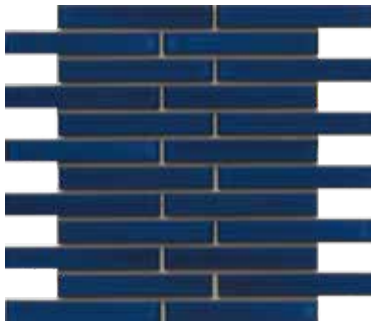
BLUE STREAK

With its innate connection to the ocean and the sky, blue embodies the elements of water and air and is associated with calmness and serenity.

Considered a versatile and classic hue, navy and ocean inspired blues make a fitting choice for a space to relax and unwind, while brighter shades like digital blue reflect optimism while sparking creativity and innovation.



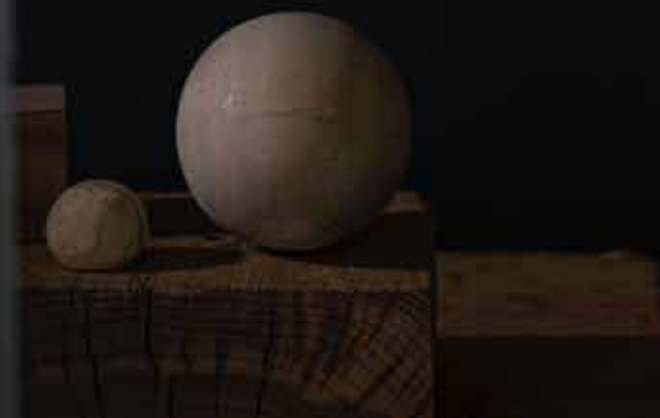
Blue tones have a wealth of both traditional and trendy options that can offer a cohesive and stylish look to any environment.



THE DARK SIDE

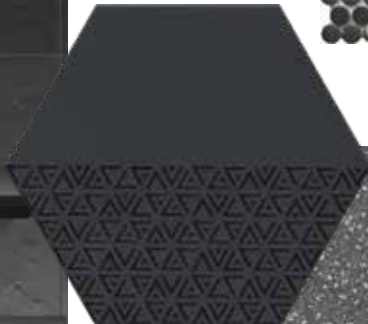
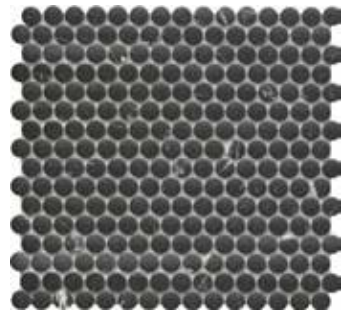
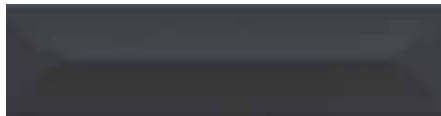
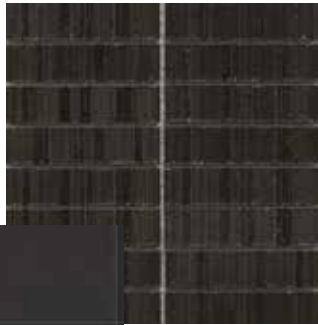
Black and deep charcoal pigments add a sense of mystery and drama to the space, whether modern or traditional, all while creating a cozy and cocooning atmosphere.

This moody shade acts as a powerful companion to many colors and is especially striking when paired with white which evokes a diverse contrast and one that is evident in the comeback of the popular checkerboard pattern used for floors and walls alike.





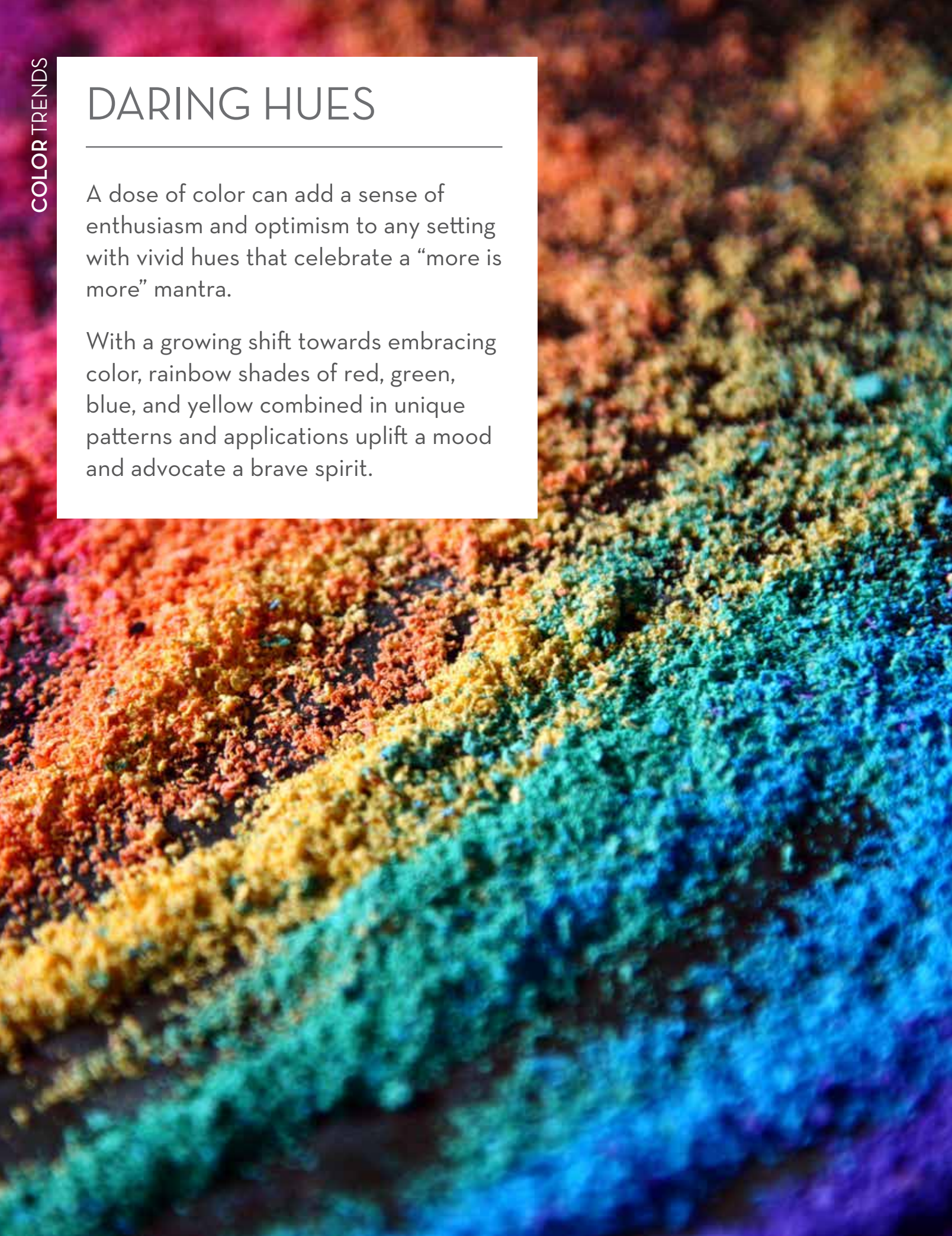
Known to add luxury and depth to the space, deep dark surfaces and architectural accents provide eye-catching allure like no other shade.

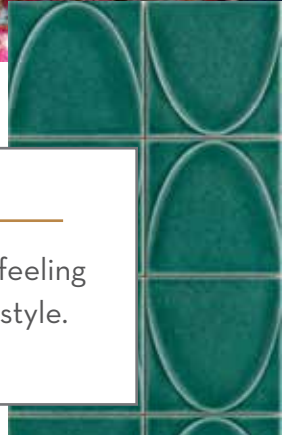


DARING HUES

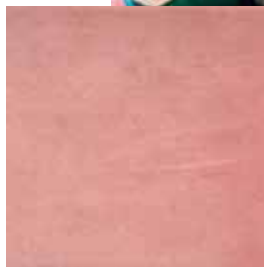
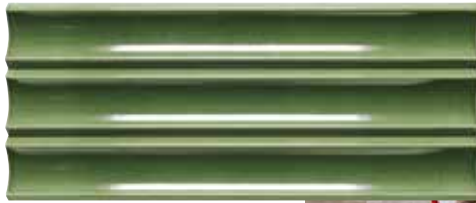
A dose of color can add a sense of enthusiasm and optimism to any setting with vivid hues that celebrate a “more is more” mantra.

With a growing shift towards embracing color, rainbow shades of red, green, blue, and yellow combined in unique patterns and applications uplift a mood and advocate a brave spirit.





These rich, bold colors express the maximalism trend by creating a feeling of pure bliss while also personalizing the space with one-of-a-kind style.



TRENDS IN FORMAT

Large Format

There are many benefits to utilizing a large format tile vs. a small format tile. While ultimately, this is an aesthetic decision, large format tiles provide distinct benefits.

Generally speaking, a tile is considered large format if it meets or exceeds 16" x 16". Below are just a few benefits from using large format tile.

- Rooms Appear Larger
- Fewer Grout Lines
- Easier to Clean



Network™ | Silver 23"x47"

Building Blocks™ Concrete | Black 29"x29"

EXPANSE™ | CALACATA



EXPANSE™ | LASSA



EXPANSE™ | ARABESCO WHITE



TAKING SHAPE

Beyond Square

Non-square formats continue to drive the flooring industry. Unique shapes and sizes are growing in popularity and provide relief to small or restricted spaces. The many exciting designer options now available include arabesque, hexagon, diamond and trapezoid. Be careful when combining shapes to avoid a disjointed theme.

- Adds visual interest
- Marry with solid tiles for a unique look
- Offers a range of styles and looks to match any decor



HEKSA™ | FOREST
RHYTHM™ | WHITE



TUBAGE™ | BRONZE



CRAFT II™ | TAUPE PICKET



FRAGMENTO™ BLACK SMALL SPECKLE



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