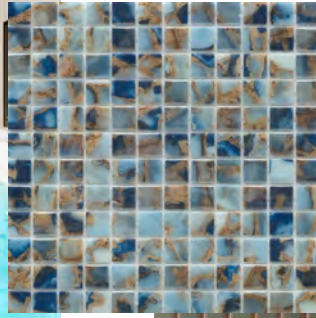




# 2023/24 NEW PRODUCT CATALOG

Al Fresco  
**ATTITUDE**



Style  
**STATEMENT**



# DESIGN & COLOR TRENDS



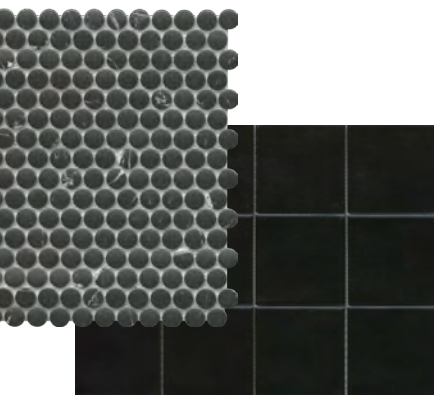
Daily  
**GREENS**



Terracotta  
**TONES**



<< GET INSPIRED AND CHECK OUT ALL OF  
EMSER TILE'S DESIGN & COLOR TRENDS!



## THE EMSER STORY

Established in 1968 and headquartered in Los Angeles, California, Emser Tile® is a leading designer, producer and marketer of the world's finest tile and natural stone. By offering unparalleled service and a vast selection of products, Emser Tile® is a comprehensive source for interior and exterior products that include porcelain, ceramic, glass, decorative accents, metal, quarry, mosaics, natural and engineered stone, cut-to-size products, setting materials and custom manufactured products made to your specifications. Our nationwide service network includes state of the art distribution centers and local sales and service locations to combine a strong national presence with tailored, local service. Building upon over 50 years of service, our dedication and commitment to our customers remains as strong as ever and is the core of our business and our culture.

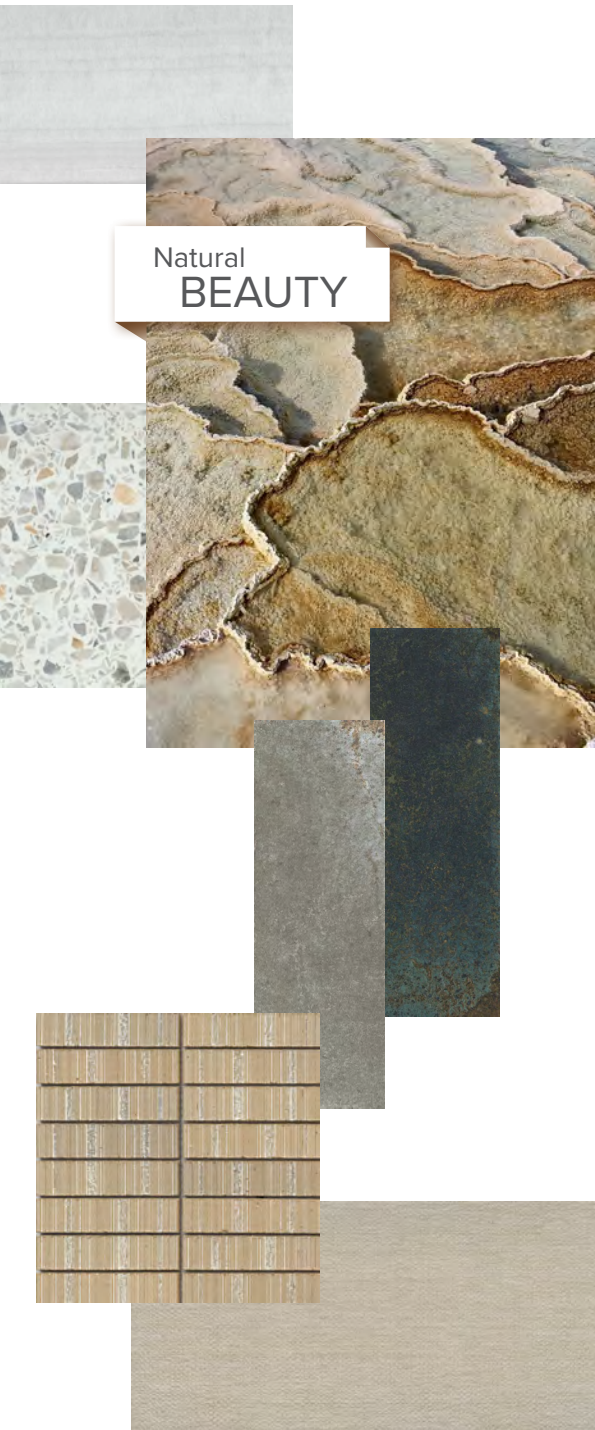
Our services are tailored to customers' specific requirements. Emser Tile® offers exclusive programs that help retailers, home builders, commercial builders, contractors, architects and designers exceed their customers' expectations and requirements while keeping projects on schedule and within budget.

Emser offers fashion-forward designs that can elevate any space. Our global network brings the latest trends, technologies and innovations for ceramic and porcelain tile, glass, natural stone, decorative, mosaic and metal products. We continue to offer the most compelling and extensive portfolio of colors, finishes, patterns and textures, accompanied by a broad assortment of coordinating trim and accent pieces.

Our expansive capacity translates into a vast selection of products and immediate distribution. With Emser Tile®, customers have quick access to unique and first-to-market products. With our local sales and service locations and global network of factory alliances, Emser Tile® has the infrastructure to logistically support any size project on a domestic or international level.



Natural  
BEAUTY



# PRIORITIZING SUSTAINABILITY

## GREEN BUILDING INITIATIVE

At Emser Tile®, we embrace our responsibility to protect the planet and create sustainable processes in everything that we do. We hold the same standard for our suppliers and trade partners, and work alongside them to ensure that they adhere to maintaining and improving their standards. Emser Tile®'s Green Building Initiative features a systematic three-prong approach:

- Implementing company-wide environmentally conscious practices in the workplace at all Emser locations throughout North America, including distribution centers. This is a combined effort also shared by our trade partners.
- Practicing transparency of raw materials sourcing with our suppliers, so that we know exactly what ingredients are going into the products we sell down to 1000ppm.
- Educating employees and customers alike through internal and external training programs such as CEU/CES classes regarding health, safety and welfare standards related to material sourcing, manufacturing and installation.

## CORPORATE EFFORTS

Emser Tile® is committed to reducing the environmental impact not only of our corporate headquarters and local sales and service locations, but also all of our distribution centers nationwide.

Our initiatives to do so include:

- Reusing technology, including cell phones, computers, and electronic equipment, through our suppliers and a third-party electronics recycling provider;
- Recycling paper through a third-party shred and recycle service;

- Automating facility lights that operate based on areas in use;
- Programming thermostats for optimal indoor temperatures while maintaining energy efficiency;
- Using low-flow and no-flush plumbing fixtures that preserve water;
- Prioritizing recycled content in office supplies;
- Emser Tile® operates strategically placed distribution centers and local sales and service locations throughout the United States. Having multiple facilities allows us to maximize the volume of every truckload for the most efficient transportation of our products, and in turn, minimizing our carbon footprint

## MANUFACTURING, DISTRIBUTION + INSTALLATION

Our transparency efforts specifically complement green friendly builds that are focused around environmental impact in addition to worker health and safety. Unlike other types of hard and soft flooring, the longevity of ceramic, porcelain, and natural stone prevents frequent replacement, reducing the emissions and carbon footprints related to manufacturing, transportation and disposal of waste. With a potential cradle to grave lifecycle of 100+ years, studies have shown that over a 20-year span, ceramic, porcelain, and natural stone products are more cost-effective and sustainable than any other flooring material.

For enhanced eco-friendly attributes, all products and packaging are 100% recyclable, allowing them to be easily diverted from landfills post construction. The inherent characteristics of these surfaces allow for easy installation and cleaning without the use of toxic, high VOC, or harsh chemicals, while also displaying natural antimicrobial

properties reducing potential bacteria and mold growth making them a very hygienic option.

Through innovative design, these dense body products can be installed in a way that enhances indoor air quality, creating building efficiency by controlling ambient room temperatures of a space, all while reducing heating and air conditioning costs. Partnered with a Low/No VOC setting materials system, including an installation system warranty, the health, safety and longevity of the application can be optimized.

## MATERIAL RESOURCES

Emser Tile® chooses to work with suppliers that recycle the maximum amount of material possible back into the raw bisque, which is then reused to make new tiles. Understanding the importance of water conservation, Emser Tile® suppliers also recycle and reuse water during the manufacturing process. All glazes used in the production of ceramic and porcelain tile are water based and contain zero solvents, reducing potential Volatile Organic Compound (VOC) emissions during production and further eliminating any off-gassing of our finished floor products to 0 g/L through the firing stage of manufacturing. All overseas suppliers are required to be transparent in raw ingredient reporting up to 1000ppm, allowing Emser to meet OSHA Safety Data Sheet (SDS) requirements, as well as Health Product Declarations (HPD v2.1). Preference is given to manufacturers with upgraded kiln equipment that are able to better control heat emission and indoor air quality at the factory level.

Due to their raw ingredient profiles, all products are Red List Free, Conflict Mineral Free, Lead Free and compliant to OSHA Silica Standards as well as Prop 65.

## GREEN GUIDE



### Declare.

Coined the Nutrition Label for products, Emser Tile has been awarded the Declare Label for its transparency in product lifecycle. From where it comes from, what it's made from, to where it goes, Emser Tile's notation of "Red List Free" can fulfill the credit disclosure requirements for LEED v4.



Health Product Declaration Collaborative (HPDC) provides a full disclosure of the potential chemicals of concerning products by comparing product ingredients to a set of priority "hazard" lists based on the GreenScreen for Safer Chemicals and additional lists from other government agencies.



Environmental Product Declaration (EPD) is a comprehensive, internationally harmonized report created by a product manufacturer that documents the ways in which a product, throughout its lifecycle, affects the environment. UL certifies that all information in a manufacturer's finished EPD is accurate.



# ENHANCE™

BY EMSER TILE®

## DESIGN BEYOND LIMITS

A curated collection offering enhanced looks and features that provides endless opportunities to design beyond limits.

Design is a work of passion. Creating spaces that are as beautiful as they are functional does not happen by accident. Careful thought and planning must take place to ensure the proper mix of form and functionality is achieved. Even then, the results may not always come out as expected.

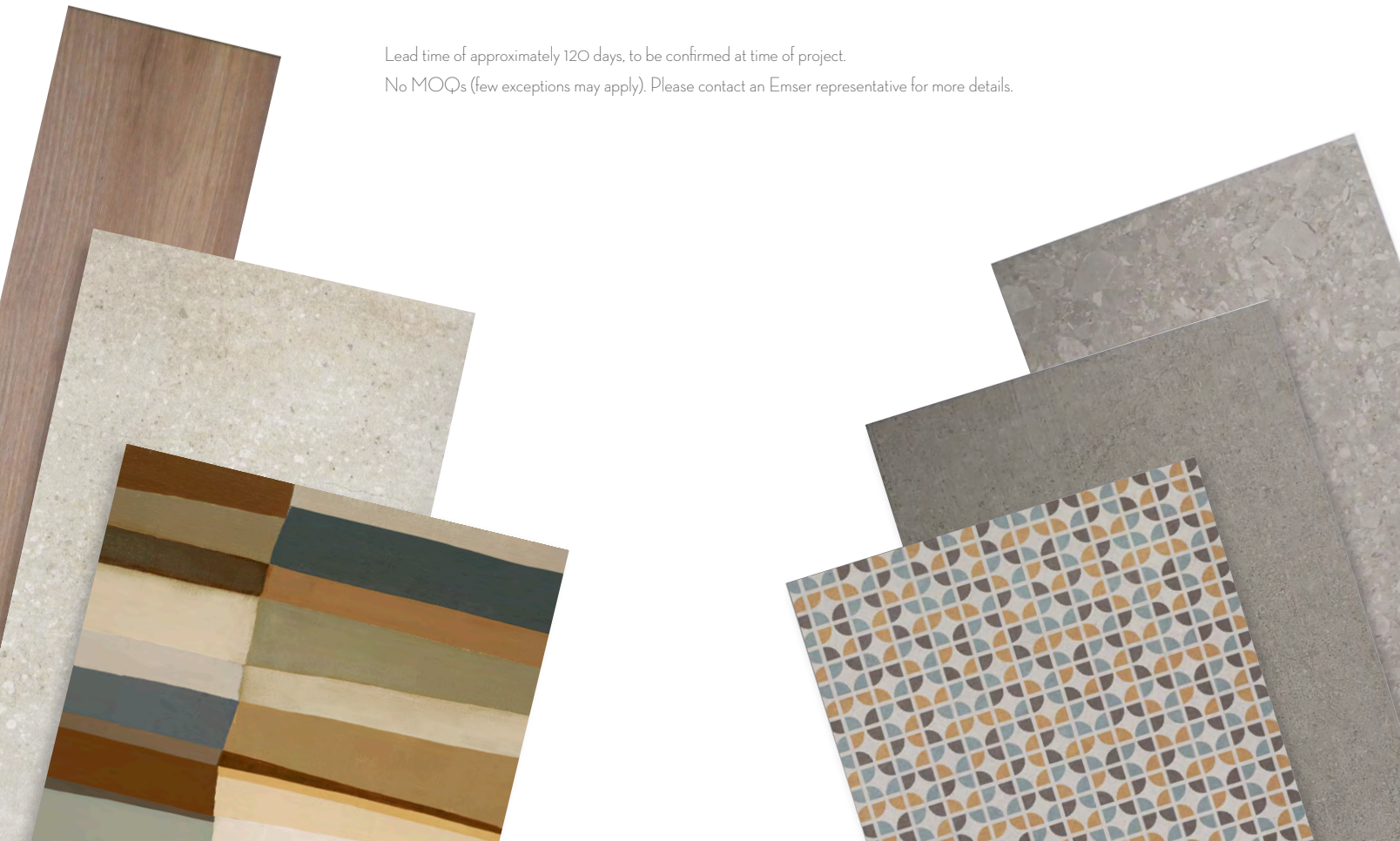
Enhance™ by Emser Tile was inspired by this challenge. This collection offers a vast selection of colors and styles making every installation as unique as its owner. Each series is a remarkable example of functionality fusing with design.

Take a look inside and become inspired by a small selection of the countless possibilities available. There are truly no limits to the level of design and personalization that can be achieved with Enhance™ by Emser Tile®.

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Lead time of approximately 120 days, to be confirmed at time of project.

No MOQs (few exceptions may apply). Please contact an Emser representative for more details.





FIXT™ STONE MINK

# FIXT™

GLAZED PORCELAIN



MIXT™ MINERAL & FLAKE LIGHT GREIGE

# MIXT™

GLAZED PORCELAIN

ENHANCE™ COLLECTIONS

# AGIO™

COLOR BODY GLAZED PORCELAIN

AGIO™ VASO



# RUVIDA™

COLOR BODY GLAZED PORCELAIN

RUVIDA™ GRAY





ACUTA™ LIGHT GRAY

# ACUTA™

COLOR BODY GLAZED PORCELAIN



PERENNE™ BLUE

# PERENNE™

COLOR BODY GLAZED PORCELAIN

Introducing Emser Tile's NEW Outdoor Collection:

# XTRA PLUS™

2CM PORCELAIN

Xtra Plus™ is a collection of 2CM porcelain pavers in a wide variety of colors and styles that are available through special order. These pavers complement our core Xtra line and are designed to perfectly replicate stone and concrete. This color-matched porcelain tile is ideal for both indoor and outdoor use and are freeze-thaw stable and more durable than stone. Lead time does apply. Please contact your local Emser representative for more details.

*This product is domestic special order.  
Ask your Emser Tile representative for more details!*



XTRA PLUS™ MISEN WHITE

# XTRA

PLUS™ 2CM PORCELAIN

XTRA PLUS™ HITEA BLUE





Celtis



Malus



Wando



Scan QR  
Code for  
additional  
product  
information  
and testing  
results.



Sizes



7" x 22"  
713 x 21.68"



8" x 36"  
7.87 x 35.45"

NEW!

Boxwood™ channels the beauty of nature with the benefits of tile. These wood-looks feature attention to every elegant detail, from the meticulous duplication of graining to the three elegant colors available. The color palette reflects directions toward Nordic style which celebrates simplicity, among other currently desired traits.

# BOXWOOD™

*Glazed Ceramic*



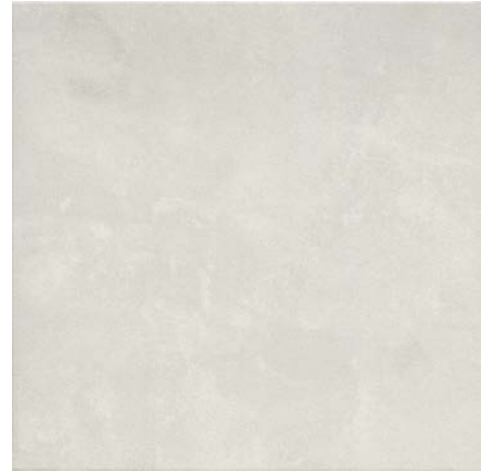
FLOOR / WALL  RESIDENTIAL  COMMERCIAL  INDOOR 



Fawn



Ivory



White

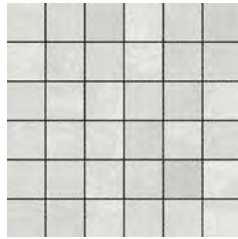
Mosaics



Fawn



Ivory



White



Fawn



Ivory



White

Scan QR Code for additional product information and testing results.



Sizes



17" x 17"  
16.97" x 16.97"



13" x 13"  
13.07" x 13.07"  
FLOOR ONLY



12" x 24"  
11.69" x 23.50"



8" x 12"\*  
8.13" x 12.15"  
WALL ONLY



12" x 12" Mesh  
11.69" x 11.69"



12" x 12" Mesh  
12.33" x 11.72"



3" x 12"  
Floor SBN

\*The 8"x12" size is best installed with either a vertical or horizontal stack pattern, an offset installation is not recommended for this product.

NEW!

Cavanite™ marries the best of two worlds – the performance benefits inherent with ceramic tile and our continued love for the unique attributes associated with a natural stone look. While the palette stays neutral, its layered textures and subtle nuances come to life across all colorways for both floors and walls. Celebrate the simplicity and beauty of Cavanite and create elegant spaces.

# CAVANITE™

*Glazed Ceramic*





White



Gray



Sand

Mosaics



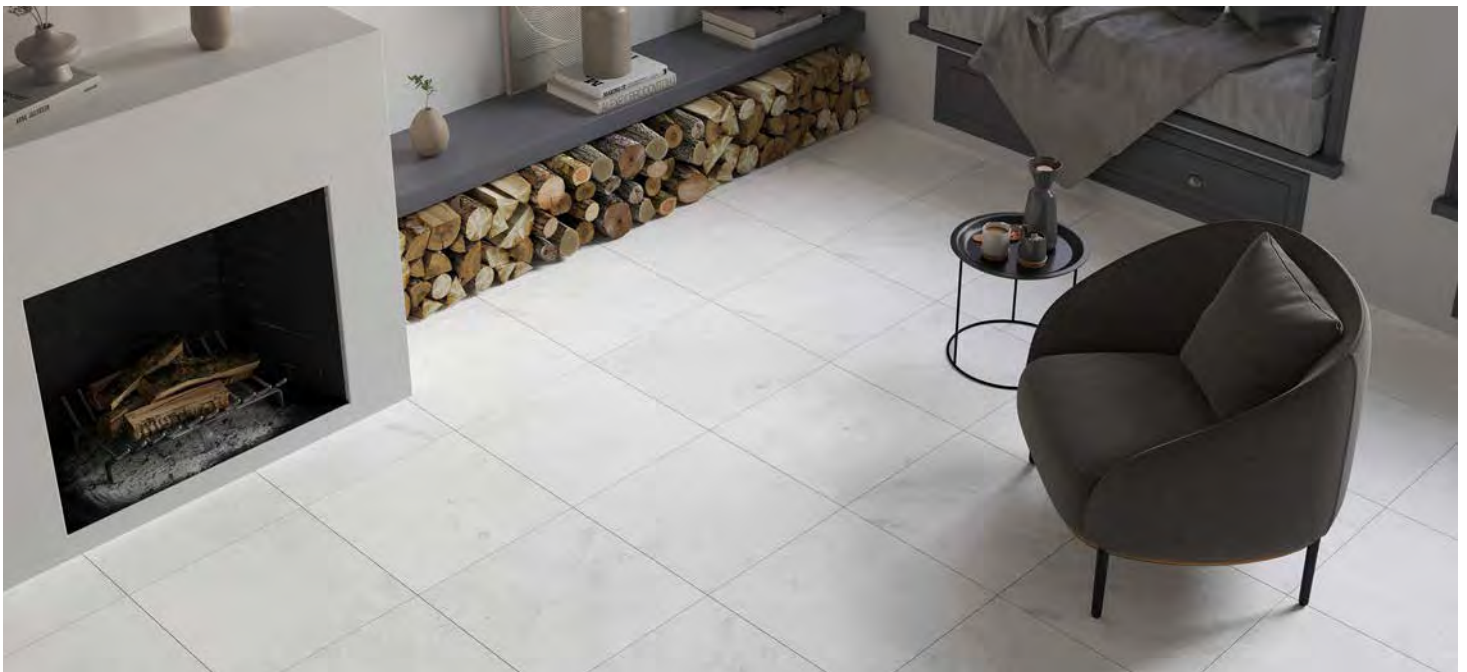
White



Gray



Sand



Scan QR Code for additional product information and testing results.



Sizes



20" x 20"  
19.57" x 19.57"



12" x 24"  
11.81" x 23.62"



13" x 13"  
12.99" x 12.99"



12" x 12" Mesh



3" x 12"  
Floor SBN



NEW!

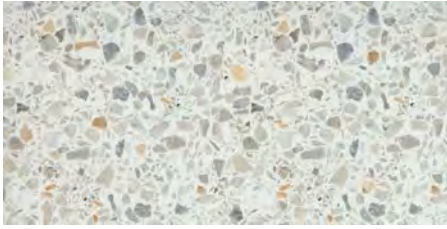
Culver perfectly replicates the sophisticated movement and subtle veining of stone. The rich detail and soft color palette provides an organic feel to any space. Available in three sizes and three stylish colors, this porcelain tile is durable, versatile and works perfectly for any project.

# CULVER™

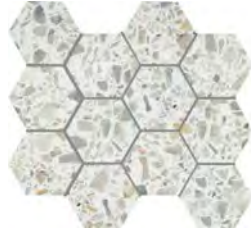
*Glazed Porcelain*



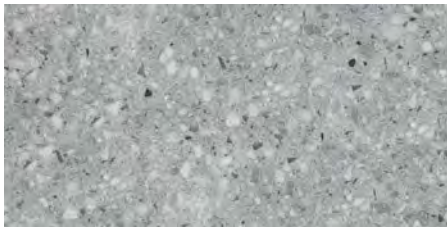
FLOOR / WALL  RESIDENTIAL  COMMERCIAL  INDOOR  OUTDOOR  EXTERIOR CLADDING  POOL 



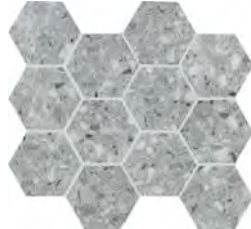
White Large Speckle



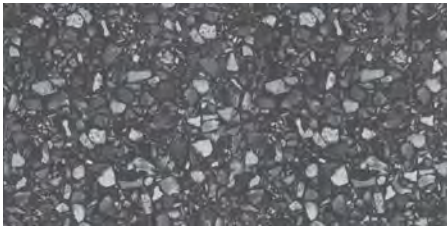
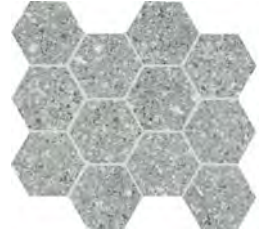
White Small Speckle



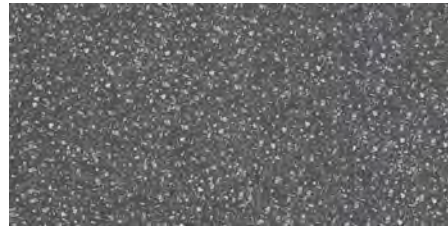
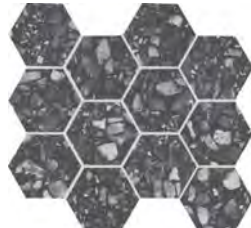
Silver Large Speckle



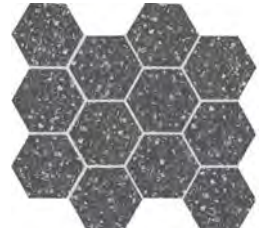
Silver Small Speckle



Black Large Speckle



Black Small Speckle



Scan QR Code for additional product information and testing results.



Sizes



12" x 24"  
11.81" x 23.62"



24" x 24"  
23.62" x 23.62"



3" Hex Mosaic  
12" x 12" Mesh



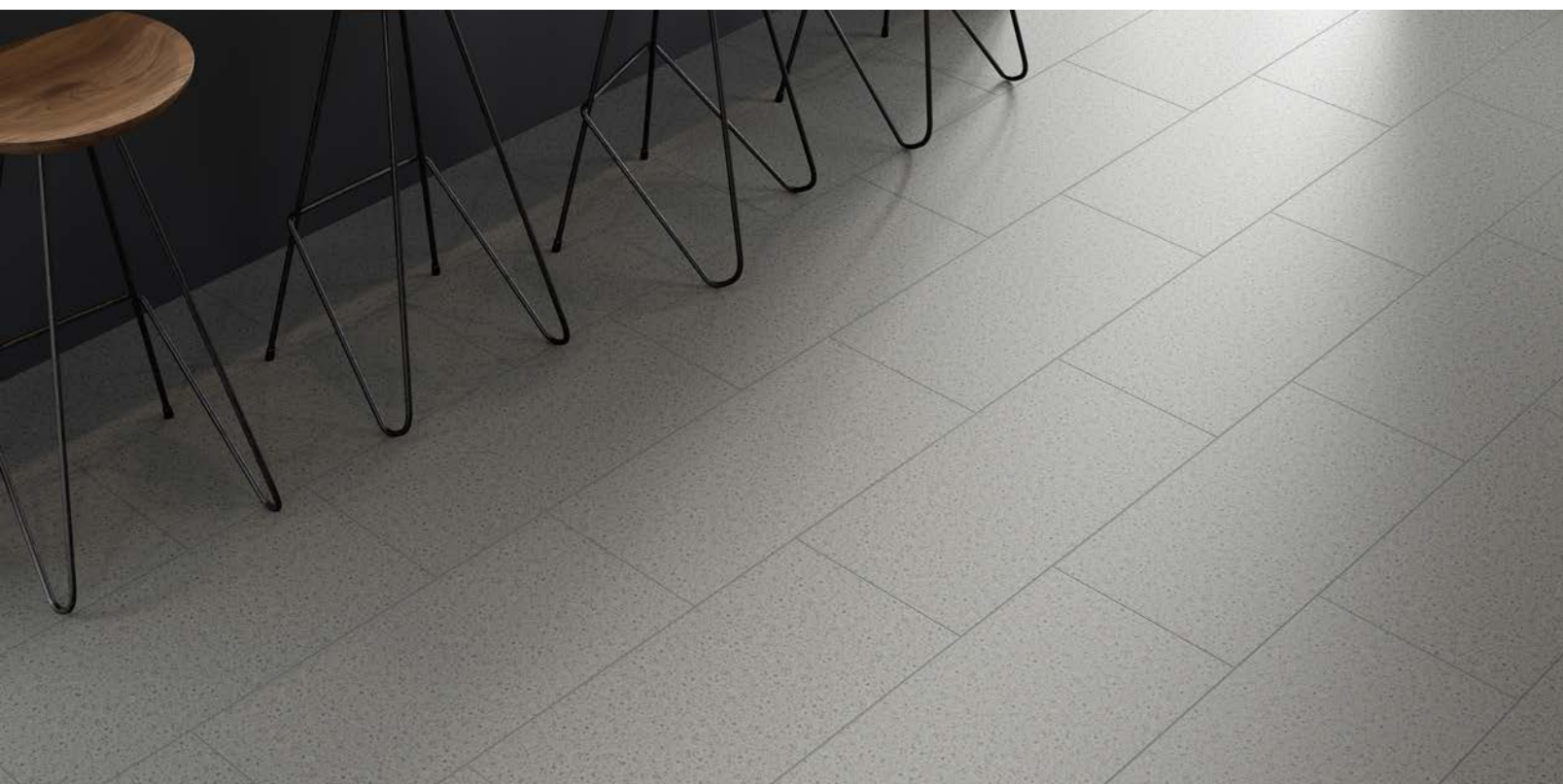
3" x 12"  
Floor SBN

NEW!

The complete Fragmento™ collection has you covered with two sizes, multiple colors and endless possibilities with its speckled terrazzo-like look. Available for multiple applications and for both residential and commercial projects. This Terrazzo look brings timeless elegance and sophistication to any design.

# FRAGMENTO™

*Glazed Porcelain*



FLOOR / WALL  RESIDENTIAL  INDOOR 



White



Ivory



Cream



Silver



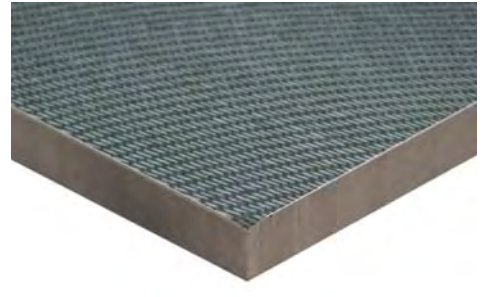
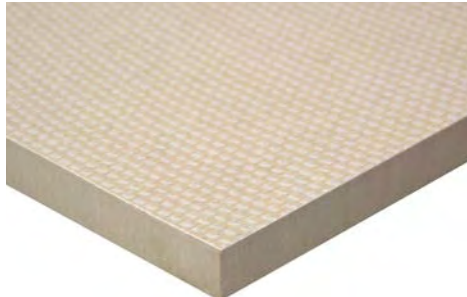
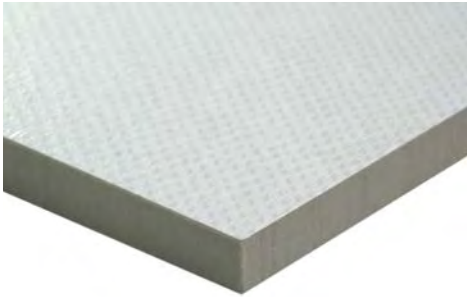
Ocean



Denim



Black



Scan QR  
Code for  
additional  
product  
information  
and testing  
results.



Sizes



12" x 24"  
11.81" x 23.62"

NEW!

Inspired by the lavish look of moiré fabric, Genesis™ is sure to captivate attention with its intricate patterning and undulating movement reminiscent of this textile technique. Offered in a sophisticated matte finish with a rectified edge, Genesis™ is available in seven dynamic hues ranging from classic neutrals to dazzling blues. With its swirly lines and rippling appearance, this elegant tile is sure to make a statement.

# GENESIS™

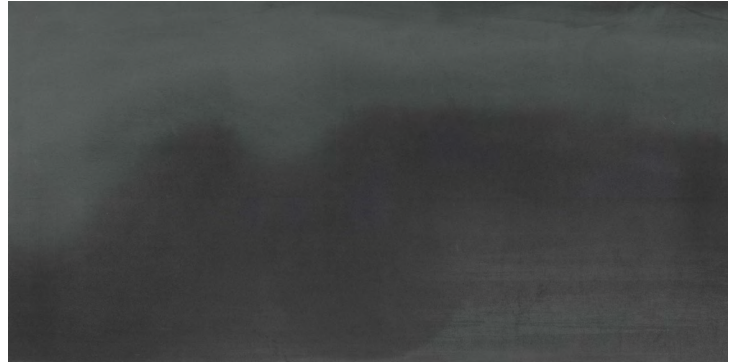
*Glazed Porcelain*



FLOOR / WALL  RESIDENTIAL  INDOOR 



Copper



Lead



Navy



Silver



Scan QR Code for additional product information and testing results.



Sizes



24" x 47"  
23.62' x 47.24'



12" x 24"  
11.73' x 23.54'



3" x 12"  
Floor SBN

NEW!

Metallix™ provides a stunning metallurgic appearance that is elegant and sophisticated. Available in four alloyed tones that are sure to stimulate the senses. This porcelain tile captures the nuances of metal with the high performance of tile and provides a truly unique visual. Available in large format 24" x 47" size, this series is sure to turn heads.

# METALLIX™

*Glazed Porcelain*





Lugo



Astorga

Mosaics



Lugo





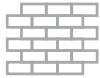

Astorga



Available in Matte and Polished Finish



Sizes

			
24" x 24"	12" x 24" 11.81" x 23.62"	12" x 12" Mesh	3" x 12" Floor SBN



NEW!

The elegant veining of Nobleza™ recreates the classic look of rich Italian marble but provides all the benefits of porcelain tile. This series beautifully mirrors the subtle color variations and movement found in natural marble and provides design versatility for any size project from commercial to residential. The 12"x24" size makes these tiles perfect for floors and walls and adds a luxurious feel to any space.

# NOBLEZA™

*Glazed Porcelain*





Astra (12"x24" Only)

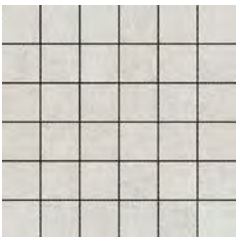


Eclipse



Luna

Mosaics



Astra



Eclipse



Luna

Scan QR Code for additional product information and testing results.



Sizes



20" x 20"  
20.04" x 20.04"



12" x 24"  
11.93" x 24.02"



12" x 12" Mesh



3" x 12"  
Floor SBN

NEW!

Novales™ celebrates subtly with a texture reminiscent of a smoothly weathered stone look, or even, as the color names suggest, the well-loved pages of a favorite book. It's a reminder of the beauty that exists in imperfection. And at the same time syncs with the demand for neutrals for both floors and walls.

# NOVALES™

*Glazed Porcelain*





Bianco



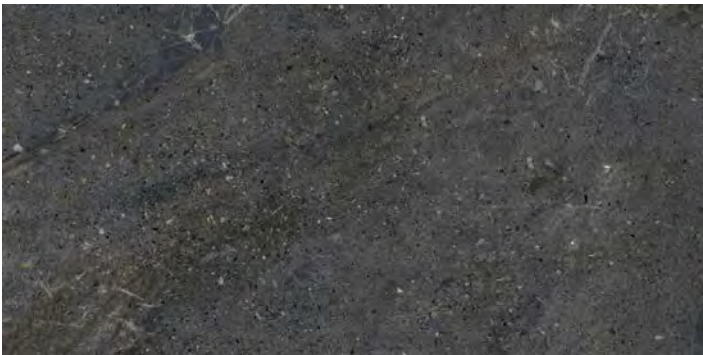
Avorio



Fulvo



Grigio



Nero



Nero Groove



All Colors Available in Groove Pattern.

Scan QR Code for additional product information and testing results.



Sizes



47" x 47"  
47.24" x 47.24"



24" x 47"  
23.62" x 47.24"



12" x 24"  
11.81" x 23.62"



12" x 47" Groove  
11.81" x 47.24"



3" x 12"  
Floor SBN



NEW!

Terramor offers a realistic interpretation of natural stone that combines a genuine textural finish and a timeless color palette all in a low-maintenance porcelain body. This large format series creates a classic yet modern aesthetic especially when pairing the decorative groove and the flat tiles together in an interior setting. Available in four distinct sizes with a honed finish.

# TERRAMOR™

*Glazed Porcelain*





White



Fawn



Silver



Scan QR Code for additional product information and testing results.



Sizes



12" x 24"  
11.81' x 23.62'



13" x 13"  
12.99' x 12.99'



1" x 6" Mosaic  
12' x 12" Mesh



3" x 12"  
Floor SBN

NEW!

Simplicity meets sophistication. Subtly reminiscent of natural stone, Vernon™ porcelain tile brings life to any installation. Well-loved neutrals in both warm and cool tones provide a perfect backdrop for the soft texturing. Available in two sizes with a matching mosaic, Vernon is sure to bring a sense of elegance to any space.

# VERNON™

*Glazed Porcelain*





Oro

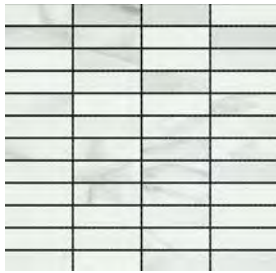


Silver

Mosaics



Oro



Silver



Oro



Silver



Scan QR Code for additional product information and testing results.



Sizes



12" x 24"  
11.81" x 23.62"



12" x 12" Mesh



12" x 12" Mesh



3" x 12"  
Floor SBN



NEW!

Essential sophistication is the mark of Visconde™ porcelain tile. This collection works beautifully within any design and aesthetic – a truly timeless option. Available in two elegant colors in both matte and polished finishes. Visconde is created to last, both in enduring style and classic durability.

# VISCONDE™

*Glazed Porcelain*





Yellow



Orange



Red



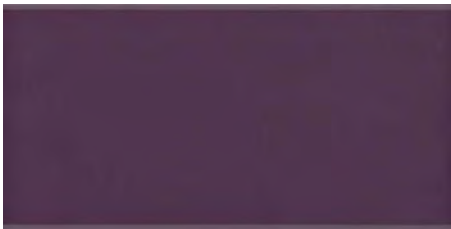
Clover



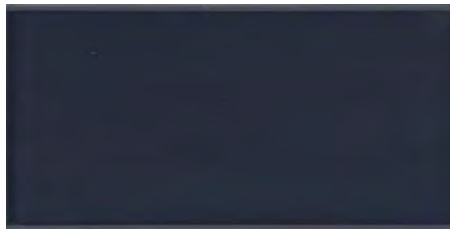
Teal



Royal



Plum



Navy



Black

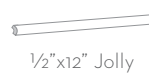
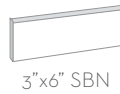
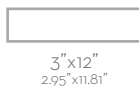


All Colors Available in Gloss Finish

Scan QR Code for additional product information and testing results.



Sizes



NEW!

Catch™ in Color is a glazed ceramic wall tile that will capture your imagination and inspire truly one-of-a-kind designs. An extension of our popular Catch™ series, this new collection features nine vibrant hues. Available in multiple sizes and a glossy finish, these bright and bold color tones are sure to bring a sense of joy and play to any room.

# CATCH™ IN COLOR

*Glazed Ceramic*





Piano Dark



Piano Mint



Ornato



Piano White



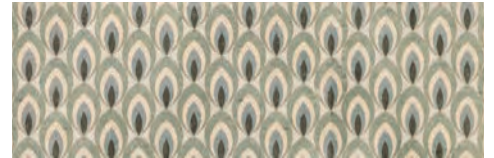
Piano Silver



Dark



Mint



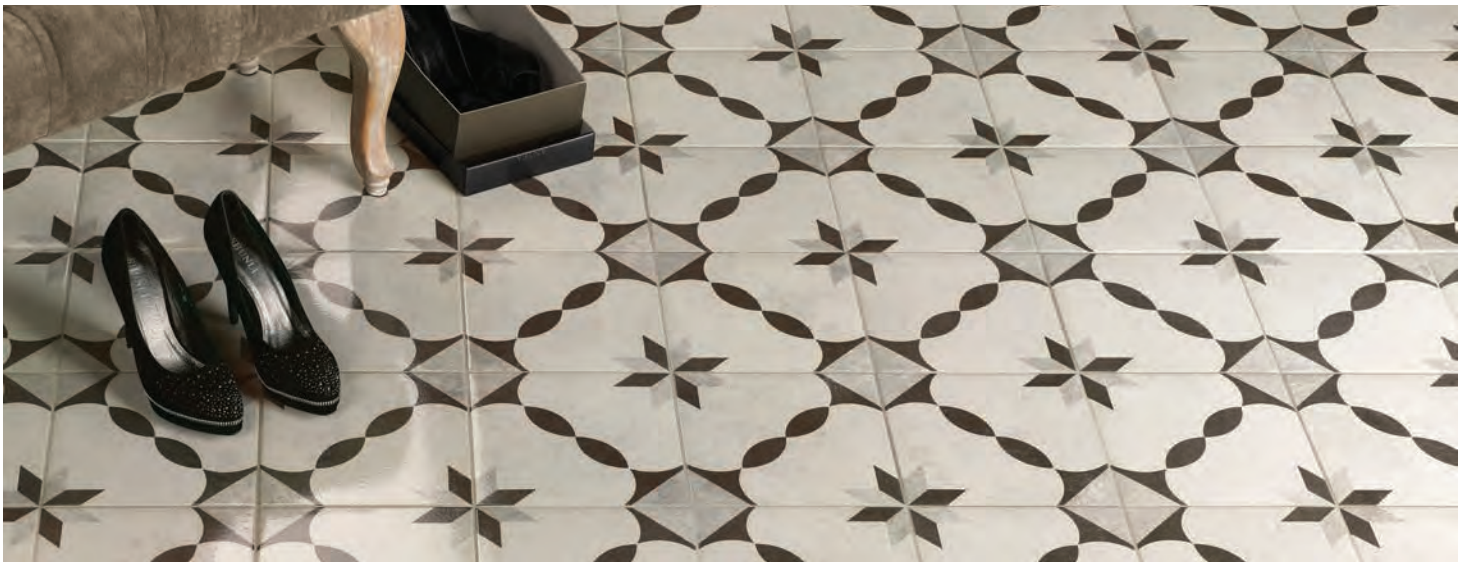
Cirio



White



Silver



Ornato

Scan QR Code for additional product information and testing results.



Sizes



4" x 13"  
4.33" x 12.80"



4" x 9" Piano  
4.33" x 8.66"



9" x 9"  
8.66" x 8.66"

NEW!

This unique collection is comprised of four colors, a dramatic fluted wall tile and two matching decos. The versatility in the collection allows for the products to be mixed and matched or used individually to create a one-of-a-kind aesthetic. The muted color palette which coordinates effortlessly between styles includes a gorgeous array of the most popular earth tones. Its glossy finish with tonal variation and textural dimension is sure to add a handmade aesthetic to the space.

# PAGONI™

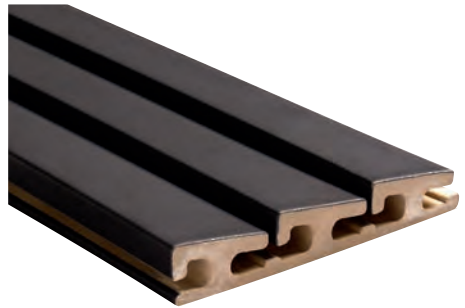
*Extruded Porcelain*



Pyramid White



Wave Black



Scan QR Code for additional product information and testing results.



Sizes



6" x 16"  
6.10" x 15.75"

Profile View



Pyramid White



Wave Black

NEW!

Radiant™ integrates porcelain tiles with LED lighting to create a stunning and creative look. Emser Tile introduces a new patented system developed from t 3D extruded designs. Completely transform your space with this fun, innovative, up-tempo tile.

# RADIANT™

*Extruded Glazed Porcelain*



FLOOR / WALL  RESIDENTIAL  COMMERCIAL  INDOOR 



Light



Fair



Dark

Scan QR Code for additional product information and testing results.



Sizes



12"x12" Mesh



NEW!

Opuscar™ is comprised of first-rate natural stone that is fabricated into an intriguing pebble configuration. An array of blends are available in a subtly honed finish on an interlocking mesh.

OPUSCAR™

*Pebbles Mosaic*





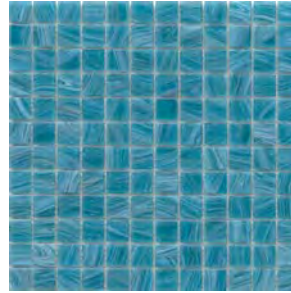
Pearl



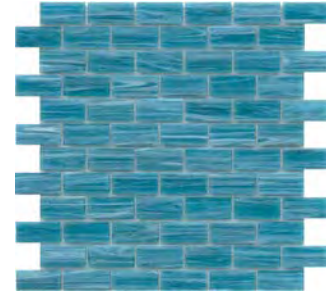
Cream



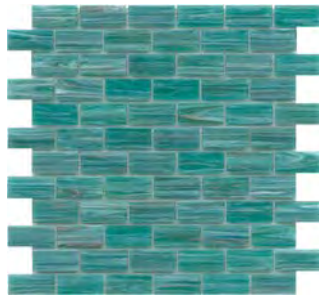
Sky



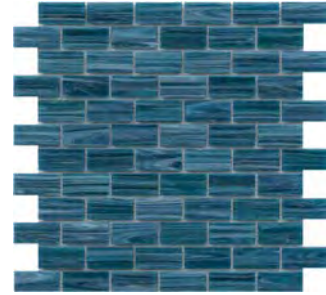
Aqua



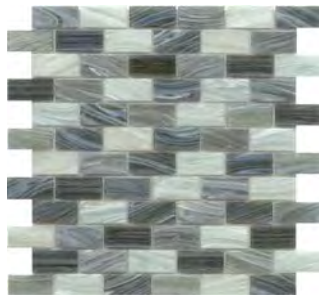
Teal



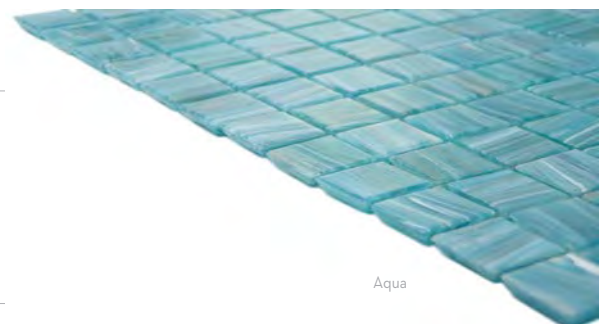
Ocean



Fog



Lake



Aqua

Scan QR Code for additional product information and testing results.



Sizes



12" x 12" Mesh  
11.73" x 11.73"



12" x 12" Mesh  
11.71" x 11.71"

NEW!

Let the glistening and soothing colors of water surround you with Swirl™. This shimmering molten glass mosaic captures the breathtaking beauty of nature with its handcrafted process that melds a blend of pigments into each colorway creating a one-of-a-kind look with textural waves and ripples. Appropriate for both indoor and outdoor applications including pool.

# SWIRL™

*Glass Mosaic*





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