



Marketing & Events Intern

Jetty is looking for an enthusiastic and highly-motivated Marketing & Events Intern to join our awesome team for the summer of 2020. As an intern, you will work directly with our marketing department in various areas of marketing including social media, digital advertising, Jetty Ambassador Program, and events, in order to help us achieve our goals!

This is an unpaid part-time, flexible internship offering college credit and an opportunity to broaden your knowledge of marketing extensively and gain hands on experience with a growing brand.

Responsibilities:

- Support the marketing team in daily tasks
- Assist with marketing campaign development and execution
- Help expand social media presence by presenting new strategies
- Help distribute marketing materials
- Conduct data capture at events
- Provide general assistance at events
- Conduct research on market trends
- Organize and help create content
- Assist with the Ambassador Program

Requirements:

- Well-organized
- Excellent communication skills
- Strong understanding of digital marketing strategies
- Personable and enthusiastic