



JETTY

FOR IMMEDIATE RELEASE

10th Annual Jetty Coquina Jam raises over \$15,000 for female cancer patients in need

Tuesday, July 31, 2018 - [Jetty](#) set their sights on Sunday, July 29th to run their 10th Annual Coquina (Co-key-na) Jam, and the weather/waves cooperated beautifully. Looking down from Long Beach Township's brand new pavilion at the top of 68th Street in Brant Beach, beachgoers and fans couldn't miss the colorful line of branded tents stemming from the judge's scaffold. LBT, Long Beach Island's largest of 6 municipalities, has led the way concerning amenities including restrooms, weekly concerts (and power) on the beach, a fleet of public works vehicles, Gators, new parks and more. The centrally located venue proved, for the second straight year, to be a great one, and attracted the event's largest crowd in ten years.

Forty eight females ranging from age 10 to 65 filed onto the beach, registered and were in the water for the first heat at 9am to compete through Jetty's bracket-style surf tournament. The usual \$6-8K raised each year for [David's Dream & Believe Cancer Foundation](#) was well exceeded in 2018, a function of sponsorship, good weather and Jetty's overall growing popularity. "We're telling our story to more and more people every day. Slowly, but surely, people are understanding that we are a lifestyle clothing company, but one that has a lot of layers including our events, screen printing (Jetty Ink) services and nonprofit arm. We basically stick to the motto that Doing Good is Good Marketing", said Jetty CMO Cory Higgins. **Hackensack Meridian Health - Southern Ocean Medical Center** was this year's presenting sponsor, a major factor in this year's total funds raised. Several representatives from the hospital attended and connected the dots - Jetty puts on the event, the hospital sponsors it allowing for growth, the funds go to DDBCF, those funds are quickly allocated to female patients, and those patients visit the much improved, local hospital. A slew of other businesses from Red Bull to local restaurants and culture vendors contributed to a successful day.

Around 3pm Sunday, Face Down was finishing up their concert on the sand and the final heat was entering the water. Morgan Iglay, who captured her first win in 2017 defended her title partnering with Sammy Jo Alvarez. They were able to outscore the teams of Jamie Dewitt & Carly Coble, and first-timers Steph Mags & Mia Gallagher. "It's all about celebrating female surfing and raising money for a great cause. I thought this one was our best to date and we'll build on that momentum", said Jetty CEO Jeremy DeFilippis.



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JETTY // Draw Your Own Line

[Jetty](#) is an East Coast based lifestyle apparel company committed to the enrichment of our board-riding community, fueled by the Craft and Calling of individuals who Draw Their Own Line. As a grassroots movement, Jetty prints and designs unique products inspired by the nautical culture at the heart of our Southern Jersey roots believing doing good is good business.

David's Dream & Believe Cancer Foundation

Founded by stage IV cancer survivor David Christian Caldarella, [David's Dream & Believe Cancer Foundation](#) is a 501c3 nonprofit that raises funds to provide financial assistance, wellness services and hope to families primarily in New Jersey affected by a cancer diagnosis.

*** Photos provided by:

Jim Givas - Pg 3, 7

Kyle Gronostajski - Pg 4,5,8,10,14,15

Dan Przygocki - Pg 6,11,12,13

Joe Hodnicki - pg 9





Jim Givas Photography









Jim Givas Photography



Kyle Gronostajski













DRAW YOUR OWN LINE

JETTYLIFE

DRAW YOUR O

Red Bull

Red Bull

Red Bull



Kyle Gronostajski



ROUND 1

Emily Irwin & Christine Best

Brynn Gallagher & Monica Mahone

Audrey Iglay & Meghan Curtin

Mia Gallagher & Steph Mags

Emily Staino & Lizzy Ehrlin

Alexa Grigaliunas & DanaRose Brown

Seton Iglay & Sophia Beyer

Emily Grossarth & Jessica Johnson

Violet Nolan & Kali Emery

Abby Maglietta & Kara Borzillo

Amalie Werner & Rachel Staino

Molly Applegate & Leah McGlynn

Kali Saito & Lauren Rothstein

Carly Coble & Jamie Dewitt

Morgan Iglay & Samantha Alvarez

Carlie King & Jessica Stabile

Julianna Redding & Tori Hannah

Nicole King & Kylie Picaro

Gianna Grigaliunas & Emily Turner

Olivia Furman & Joanie Sapienza

Ashley Caswell & Emma Pahlow

Tessa Munroe & Olivia Greenberg

Morgan Bernd & Mary Buck Frack

Annabella Racioppi & Kathleen Ebert

ROUND 2

Audrey Iglay & Meghan Curtin

Alexa Grigaliunas & DanaRose Brown

Violet Nolan & Kali Emery

Abby Maglietta & Kara Borzillo

Mia Gallagher & Steph Mags

Brynn Gallagher & Monica Mahone

Molly Applegate & Leah McGlynn

Seton Iglay & Sophia Beyer

Morgan Iglay & Samantha Alvarez

Julianna Redding & Tori Hannah

Ashley Caswell & Emma Pahlow

Morgan Bernd & Mary Buck Frack

Carlie King & Jessica Stabile

Carly Coble & Jamie Dewitt

Tessa Munroe & Olivia Greenberg

Olivia Furman & Joanie Sapienza

QUARTER FINALS

Alexa Grigaliunas & DanaRose Brown

Abby Maglietta & Kara Borzillo

Mia Gallagher & Steph Mags

Molly Applegate & Leah McGlynn

Morgan Iglay & Samantha Alvarez

Ashley Caswell & Emma Pahlow

Carly Coble & Jamie Dewitt

Olivia Furman & Joanie Sapienza

SEMI FINALS

Abby Maglietta & Kara Borzillo

Mia Gallagher & Steph Mags

FINALS

Mia Gallagher & Steph Mags

Carly Coble & Jamie Dewitt

Morgan Iglay & Samantha Alvarez

Morgan Iglay & Samantha Alvarez

Carly Coble & Jamie Dewitt

CHAMPIONS

Morgan Iglay
&
Samantha Alvarez

