



## FOR IMMEDIATE RELEASE

### Jetty's 7th Annual HopSauce Festival Canceled

Beach Haven, NJ, Monday, April 13, 2020

Jetty and Spice It Up, the two businesses responsible for creating and running [HopSauce Festival](#), have announced that the festival will not run in 2020. Uncertainty and public health were the two main reasons that Jetty & Spice It Up ultimately decided to skip their seventh go-round. The organizers explored potential new dates, times, seasons, and locations. Eventually, they decided that it was best to push their 7th Annual celebration of craft beer, original music, hot sauces, and spicy food to 2021. "We really did not want to cancel the event. We love everything about our festival, we put our heart and soul into it every year, and we always work year-round to make the next one better than the last", said Regina Lotito-Starin, owner of Spice it Up and co-organizer.

There are certainly plenty of positives that have come from the past six years of HopSauce Festival. It has produced in excess of \$134,000 in charitable donations, all of which have been doled out by Jetty's nonprofit arm, the Jetty Rock Foundation. "Most people don't realize that it's a fundraiser, but that's why we created it in the first place, to raise money for our Foundation post-Sandy and to bolster tourism during the traditional slump after Memorial Day Weekend", said Jeremy DeFilippis, Jetty's CEO and co-organizer. The prior donations have flowed to many initiatives, including technology for schools, the Oyster Recycling Program, and the Borough of Beach Haven. In fact, the Jetty Pavilion stands boldly on the west end of the Taylor Avenue Waterfront, a project that took several years to execute. The structure is available for public use as well as the Beach Haven School, which is just up the street. Additional donations from Tucker's Tavern, Fantasy Island Amusement Park and helping hands from the Borough of Beach Haven's Public works crew helped Jetty & Spice It Up complete the project in 2019.

The Festival will be missed this year as it usually draws in the vicinity of 5,000 enthusiasts. It has become a known date on many calendars, always held on the Saturday after Memorial Day. Jetty was poised to introduce its second beer this year, which will still be available at Ocean and Monmouth County liquor stores, bars, and restaurants. All vendors and pre-purchase ticket buyers will be refunded this week, and planning for the 7th Annual will continue with a slated date of June 5, 2021!