



## FOR IMMEDIATE RELEASE

### Jetty rounds out the Fall with two great events in late October

**October 26, 2020 – Long Beach Island, NJ**

Last Wednesday, Jetty and its Jetty Rock Foundation, the nonprofit arm of the apparel brand, worked with the Tide Table Group to host their annual Crabbin' for a Cause dinner at Parker's Garage & Oyster Saloon. The fundraiser is usually the last of the year and celebrates the Foundation's top donors. In the recent four years (2016-2019), the event has raised roughly \$30,000 per year, and the Jetty Rock Foundation has donated the funds to environmental, community, educational, and storm relief initiatives. In 2020, Jetty, Jetty Rock Foundation, and the Tide table Group expressed their gratitude to State and local government, which allowed them to run a safe event. The 2020 funds raised look to be about half of the traditional amount (~\$15,000 to be donated). "These are tough and uncertain times, so we didn't want to push too hard for sponsorships. We also had to socially distance the tables, which led to inviting fewer people than usual. We were ecstatic to receive approval to run the event at all, and we're thrilled to end up with an additional \$15,000 or so to donate pertinent to our mission", said Jetty Rock Foundation Director Jeremy DeFilippis. The funds will be used to help community members in need who have built their lives around the water and a new Oyster Recycling Program truck. Before 2020 comes to a close, Jetty & the Jetty Rock Foundation will eclipse \$1.5million in donations since 2003, and the Foundation will have donated more than \$300,000 in 2020.

Three days after Crabbin' for a Cause, Jetty's 14th Annual Clam Jam took place on Saturday, October 24th, in the Brant Beach section of Long Beach Township. Jetty had postponed the event for six consecutive weeks through September and October, waiting to hold it in the best wave and weather conditions. After a successful Coquina Jam in August, Long Beach Township and Jetty were solid in running a safe men's surf contest, a counterpart to the women's event that doubles as a Summer fundraiser. The Clam Jam is Jetty's only major event that does not raise funds for a specific cause, although the event has been used to rally the Long Beach Island Reg's surf community around those in need. In 2019, Jetty brought attention to local surfer Patrick Harrington's battle with Cancer. Harrington was on the beach this year and is still battling to get back into the water. "The Clam Jam amazes me every year. It is a testament to the surf community and brotherhood that we have here in Long Beach Island. We put our differences aside on this day every year and enjoy what we all love to do", said surfer and guest MC Pat Emery. The S/SW winds stayed light, and even with an eventual turn toward the SE, waves in the 4-6' range were contestable. Teams of two (one younger; one older surfer) pushed through the NCAA-style bracket in a contest that is like no other on the East Coast. In one of the best finals in recent memory, Chuck Labin and Royce Weber defeated Randy Townsend and Connor Devaney. Labin grew up on Holyoke Ave in Beach Haven, while Royce returned to his Surf City roots after spending time in Philadelphia and California. Townsend is one of Jetty's top surf ambassadors, while Devaney works within the local surf industry and runs his own mobile bar business. All four names will be engraved on the highly coveted Clam Jam trophy, and Jetty has already begun planning improvements for the 15th Annual to be held in 2021.