



# MEDIA KIT

# Revival of door-to-door sales *with a twist* personalized shoe-shopping at its very best



The *only* local  
home-fitting service  
for children's shoes

As parents ourselves, home-fitting was conceptualized to address our challenge in shopping for shoes at brick-and-mortar stores for an all-too-active son who could hardly sit still!

# Quality shoes from the world over

specially curated for your little ones





*Kids pop-up @ Taman Nakhoda Apr'17*

# Only the best *sole*-mates

lovingly tested by our in-house shoe connoisseur

Meet our harshest critic  
and quality controller



QC in session



# And...

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validated by



# Our friends say...

Very prompt and patient.  
Had a great experience getting shoes for my LO – love the personal touch!

*Tracy Lim*

Fashion + comfort + quality home service. I've not received service like this from any other children's footwear shop. Thanks to the husband and wife team, we arranged the appointment easily, and our little girl got to try shoes in the comfort of her own living room! We managed to get the correct size fitted.

Busy moms like me really appreciate this so much!

Keep up the excellent service and continue to expand your gorgeous range of shoes!

*Melissa Seto - Lee*

Their go-the-extra-mile service makes our shopping experience first class! And we love the shoes they carry! Definitely recommending to my family and friends! Keep it up!

*Joyce Liew*

Thank you @schocs\_n\_schues for a top-notch shopping experience! You have been so accommodating to my request and delivered the moccasins right to my doorstep!

*June Chia*

Shoe shopping could never be easier... As a first time baby shoe shopper, home fittings are a god sent idea. Now, we need home shoe shopping for moms too.

*Chew Jia Min*

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