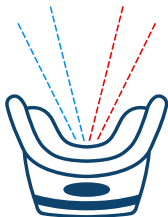


SNOW MONS



YOUR GUIDE
TO WHITER TEETH





WELCOME TO THE SNOW FAMILY!

Congratulations on starting your journey
to a white, brighter smile!

Here at SNOW, we only use
GOOD-FOR-YOU INGREDIENTS

Enjoy unmatched results with our
proprietary system.



By ordering this kit, you just donated
to help save a child's smile. Thank you.

REAL CUSTOMERS. REAL RESULTS



WANT FREE SNOW?

Share photos of you using SNOW with the hashtag #snowteethwhitening

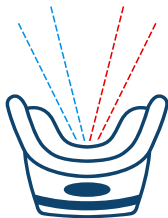
Email your before & after photos to win:
results@trysnow.com



@snowteethwhitening



WHATS INCLUDED:



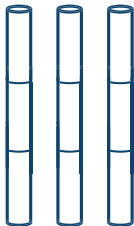
1 x Wireless Charging
Dual LED Activating Mouthpiece



1 x Wireless Charging Dock



1 x Desensitizing Wand



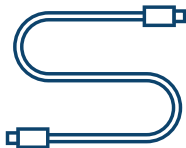
3 x Whitening Wands



1 x Maximum Strength
Whitening Wand



1 x SNOW Lip Treatment



1 x USB Charging Cable

ACTIVATE YOUR WARRANTY

Every system comes with a 5-year warranty. To activate your warranty, please visit the following link on your smartphone or desktop computer.

www.trysnow.com/warranty

You now have access to the industry's leading support team. Contact us at anytime with any questions or concerns: support@trysnow.com

GETTING STARTED

Congratulations on taking the first step toward a whiter, more confident smile by acquiring Snow. Before you begin to enjoy all the benefits of revolutionary teeth whitening technology in the comfort of your home, please take a few moments to carefully read the instructions in this manual.

Please READ ALL INSTRUCTIONS BEFORE USE and utilize this product only for its intended use.

WARNING: NO MODIFICATION OF THIS DEVICE IS ALLOWED

WANT TO LEARN VIA VIDEO?

head to trysnow.com/howto or scan this QR code:



ABOUT SNOW

The world's most sophisticated smart teeth whitening system, Snow utilizes patented technology and design to accelerate your results. Experience professional-level results in the comfort of your own home. We recommend a 21-day cycle of whitening if this is your first time using Snow. Snow integrated LED technology and a proprietary formula engineered to whiten the deepest of teeth stains while helping to prevent future staining. Equipped with a self-sanitizing mechanism, each time you store your Snow mouthpiece in its dock and close the latch, 99.99% of germs and bacteria are destroyed in less than 1-minute.

Snow uses a specific wavelength for both of its blue light whitening acceleration technology and its red light gum therapy technology. Both wavelengths are not Ultra-violet (UV) and are safe to use. Snow's proprietary serum is formulated to be activated by these wavelengths to accelerate results without causing the sensitivity of other systems.

DOWNLOAD THE SNOW APP

OPTIONAL, NOT REQUIRED FOR ENJOYING SNOW

Track your progress and earn rewards for whitening with our app:

1

Download the
SNOW mobile app on your
Android or Apple device



3

Choose your
SNOW device in the app
and connect via Bluetooth

2

Open the SNOW app and
shake your mouthpiece to
"wake" it up. The SNOW icon
on the front of the mouthpiece
will start glowing.

4

Fill out your profile
and take a before photo
to start earning rewards
and tracking your progress!

NOT USING THE APP? SKIP TO THE NEXT PAGE

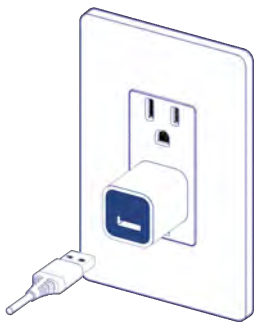
USING SNOW WITHOUT THE APP

- Remove the cap from your choice of teeth whitening wands and apply a layer of serum to your teeth.
- Shake to wake the device. Shake it one more time to turn on the LED light, 2x to turn it off, 3x to turn on red light therapy, and 4x to put it to sleep.
- Place the mouthpiece in your mouth for 10-30 minutes to complete your whitening session. The device will calibrate itself whilst you use it, creating a customized session just for you.
- If you want to whiten for longer time than the device allocates for your session, simply apply a fresh layer of whitening serum to your teeth and shake the mouthpiece to activate another session.

POWERING THE CRADLE



Plug the micro USB cable into the Cradle in location shown



Plug the open end of the cable into a standard 5V @ 1A USB charging brick (not included)

CHARGING THE MOUTH PIECE



Open the lid of the charging Cradle and place the mouth piece into the Cradle. Ensure the mouth piece is properly seated and level.



Close lid to begin charging the mouth piece

TROUBLESHOOT CHARGING



- If the mouth piece is not properly seated when the lid is closed, the Snow Flake will flash for 30 seconds and turn red.
- If this happens, open the lid and reposition the mouth to ensure its fully seated and level.



- Once the charging cycle begins, the Snow Flake will turn blue and begin a breathing animation.
- The charge time is approximately 3 hours depending on usage. Once the mouth piece is fully charged the breathing animation will stop and the Snow Flake will glow a steady blue.

HOW TO USE



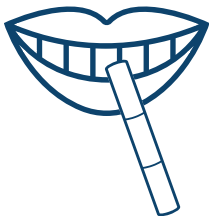
BRUSH YOUR TEETH

We recommend brushing your teeth before each whitening session to remove any residue that may conflict with our whitening serum.



APPLY SNOW ANTI-AGING LIP TREATMENT

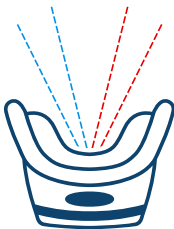
Apply a thin layer of our anti-aging lip treatment to your lips to keep them moisturized during your whitening session.



APPLY WHITENING SERUM

Remove the cap from the whitening wand of your choice and twist the bottom of the wand to dispense and apply a layer of whitening serum to the teeth you would like to whiten.

Note: you may have to twist the whitening wand (you will hear a slight clicking sound) to get enough serum to dispense the first time you use it



INSERT MOUTHPIECE & WHITEN FOR 10-30 MINUTES

Once you have applied a layer of whitening serum to your teeth and optionally applied the lip treatment to your lips, you can use the app to customize your whitening session to your liking. You may also leave the default settings on and turn on your activating light.

Note: If you prefer to turn off the red light gum therapy functionality, you can do so within the Snow mobile app.



OPTIONAL DESENSITIZING SERUM

Each system comes with a desensitizing serum wand for those who have very sensitive teeth. The activating mouthpiece is not required for this step and a layer of blue serum should be applied before and/or after each whitening session on clean teeth to absorb for 5-minutes, then washed away with warm water.



WASH, STORE & SANITIZE DEVICE

Wash the mouthpiece to remove any serum and drool. Air dry or pat with towel, then store the mouthpiece in its charging dock and close the lid to activate the self-sanitization utility. Store the excess chord in the little hole in the back.



TIPS FOR SUCCESS



Be patient with your results.

Whiten for 21-days straight and avoid staining liquids and foods, like coffee, berries, and wine. You can even try whitening 2-times per day if you want even faster results.



The longer you whiten, the better your results.

Use the LED light as little as 10 minutes and many as 30 minutes per session.



The gold colored wand

has maximum strength serum in it, so use that first for faster results.



The longer you whiten, the better your results

The longer you whiten, say 30 minutes, the faster you will see results. Make sure you brush before whitening so the serum does a better job on your teeth!



Share your results

Take a photo before and after your 21-day whitening results and share on social media by using #snowteethwhitening to win products like whitening refills and trips.



If you experience sensitivity or anything out of the ordinary, it will pass.

Just be patient & take a break from whitening for a couple days until you feel up to it.

WARRANTY TERMS & CONDITIONS REGISTER WARRANTY

To activate your 1-Year Limited Warranty and 5-Year Quality Guarantee, register through the SNOW app or online at www.trysnow.com/warranty.

1-YEAR LIMITED WARRANTY

SNOW warrants this device for a period of ONE (1) YEAR after the original date of purchase against defects due to faulty workmanship or materials arising from Normal Use of the device.

The warranty covers working parts that affect the function of the device. It does NOT cover cosmetic deterioration caused by fair wear and tear, or damage caused by accident, misuse or neglect. Any attempt to open or take apart the device (or its accessories) will void the warranty. If you discover a defect and notify SNOW during the warranty period, SNOW will, at its discretion, replace the device free of charge.

Claims under warranty must be supported by reasonable evidence that the date of the claim is within the warranty period. To validate your warranty, please keep your original purchase receipt together with these warranty conditions for the duration of the warranty period. The barcode located on the box guarantees the authenticity of the device. To claim your warranty, you must email support@trysnow.com for assistance. Shipping costs are non-refundable. This undertaking is in addition to your statutory rights as a consumer and does not affect those rights in any way.

5-YEAR QUALITY GUARANTEE

As a continuation of the terms of SNOW's ONE (1) Year Limited Warranty, SNOW's FIVE (5) Year Quality Guarantee makes owners eligible to purchase a new device from www.trysnow.com for 50% of the listed price.

DISPOSAL INFORMATION

Disposal of old electronic equipment (applicable in the EU and other European countries with separate waste collection systems.)



The crossed-out dustbin symbol indicates that this device should not be treated as household waste, but rather be brought to the appropriate collection point for recycling of electrical and electronic equipment. By ensuring this device is disposed of correctly, you will help prevent the potential negative consequences for the environment and human health which could be caused by inappropriate waste handling of the product.

The recycling of materials will also help conserve natural resources.

For more information about the recycling of your device, please contact your local household waste disposal service or your place of purchase.

Disclaimer: Users of this device do so at their own risk. Neither SNOW nor its retailers assume any responsibility or liability for any injuries or damages, physical or otherwise, resulting, directly or indirectly, from the use of this device. Further, SNOW reserves the right to revise this publication and to make changes from time to time in the contents thereof without obligation to notify any person of such revision or changes.

Any Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference.
- (2) This device must accept any interference received, including interference that may cause undesired operation.

RF exposure statement: This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. The device has been evaluated to meet general RF exposure requirement. The device can be used in portable exposure condition without restriction.

Model may be changed for improvements without notice.

