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HOUSTON FEBRUARY 2012



FASHION
PRETTY
BAROQUE

THE IT-FACTOR



Gunmetal glam: The It Kit by vbeauté

Anyone who knows what it feels like to keep a spare LBD and a pair of Louboutins at the office or how dizzying it is to jet from a high-powered meeting to a black-tie gala — all in a day's work — must make room in her handbag for this beauty find. The It Kit by vbeauté is an egg-shaped, gunmetal-gray clutch that brings to mind a mini version of the famous pod that incubated a certain megastar at the 2011 Grammys. But instead of opening the sleek container to find a pint-sized Gaga, The It Kit hatches five vbeauté products, from the foamy Evidence Eraser cleanser to the Undercover Agent anti-wrinkle serum — all in regal, plum-colored tubes and travel-friendly sizes. Vbeauté's founder, New York-based Julie Macklowe, found inspiration for the line in her own jet-setting lifestyle: managing multi-million-dollar hedge funds, being a mother and sitting on committees for the Costume Institute of the Metropolitan Museum of Art and Fashion Week at Lincoln Center. So, when she set out to produce her first line of beauty products, she sought only the best visage-care recipes. The result? The It Kit, plus a whole range of luxurious elixirs, including an exfoliant, eye and face crèmes and a skin-brightening agent all made from a botanical stem-cell base from the Alpine Rose plant found in Switzerland. They're just the things to bring with you on your own winter jet jaunt, whether you're taking the G650 to Aspen or the Alps. **Meet Ms. Macklowe at Tootsies** Friday, February 3, 4 to 7 pm. *The It Kit \$165, at Tootsies.* Christina Geyer

RETAIL RAP

At West Ave, premier gentleman's boutique **Q Custom Clothier** has added custom shoes to its repertoire of just-made-for-you items: Q is now the exclusive provider of the **Scarpe di Bianco** custom shoe program in Houston. This handmade Italian shoemaker produces footwear for the likes of Lanvin and Tom Ford. Stop in to choose from the array of leathers and styles to make your own perfect pair ... To kick off the **2012 Heart Card**, the discount shopping card

benefitting **American Heart Association**, a fashion show (the third annual) featuring the best of **River Oaks Shopping Center** boutiques takes place Wednesday, February 29, at **River Oaks Theatre**. To purchase a Heart Card for \$40 and receive discounts up to 30 percent at participating retailers from May 1 through 11, visit ahaguilddhouston.org ... **John Evatz**, the former Cartier Houston director who left us three years ago to (most recently) help relaunch David Webb in New York, is now back in the Houston jewelry whirl, heading up fine jewelry and watches at **Saks Fifth Avenue** ... Fashion boutique **Atrium** now stocks **Narciso Rodriguez**. Owner **Luvi Wheelock** also let us know that her **Vera Wang** shop-in-shop carrying bridal and ready-to-wear opens in May ... **Matt Camron** has created a new collection of luxury rugs called the **Over-Dyed Collection**, featuring antique reproduction patterned rugs vibrantly drenched in shades of purple, green and hot pink. *Kate Allen Stukenberg*

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The Bride's LITTLE BLUE BOOK

PAPERCITY'S ULTIMATE GUIDE FOR THE BIG WEDDING DAY

COMPILED BY LAURANN CLARIDGE WITH GABRIELLE SAULS AND ERIN OPPENHEIM



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