

SALE OF THE CENTURY?

CultureMap's first-ever Fashion on Sale promises big bargains

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BY CLIFFORD PUGH

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Everyone loves a bargain and, here at CultureMap, we're no different. Plans are underway for the first-ever CultureMap Fashion on Sale shopping experience Jan. 13-15, 2012 at West Ave at River Oaks. It's a great way to pick up end-of-the season clothing and accessories at rock-bottom prices and preview the latest trends for spring.

The three-day event, presented by Momentum Audi, features great buys from Houston's premier women's boutiques. Already, 26 stores have agreed to participate, including Atrium, Tootsies, More Than You Can Imagine, 7 for all Mankind, Coquette, Cheeky Vintage, Lot 8, One Green Street, à bientôt and Elaine Turner, and more are joining every day.

Also on tap: Fashion presentations by David Peck, Elaine Turner, Hello Lucky and Tootsies; beauty demonstrations from Ceron, Edward Sanchez and Azur West, as well as on-site beauty services and complimentary gift bag.

Admission ranges from \$20 entry (for both weekend days) to \$75 for a VIP shopping party Jan. 13, with a portion of proceeds going to a yet-to-be named charity. For more details and to purchase tickets, [click here](#).

Although Fashion on Sale concentrates on women's clothing, men shouldn't feel left out. They can escape, too, with complimentary appetizers at Alto Pizzeria, Eddie V's and Pondicheri, as well as special sales. Q Custom Clothier/Rye 51 will offer complimentary beer while you shop. If you spend \$500 at Rye 51, you'll receive a complimentary custom shirt at Q (a \$150 value).

Admission to Man Cave activities, via a special wristband, is \$12. Other specials will be announced closer to the Fashion on Sale weekend.

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