



MERCHANDISING SYSTEMS

INCREASE PROFITS - SAVE WALL SPACE

If your store is organized, you *will sell more products!* It is that simple. DU-BRO has always been the dealers partner and we take pride in offering worthwhile solutions that will increase your sales. Use these convenient merchandisers to help your customers find what they are looking for quickly and easily so they have time to browse the rest of your store.



The **Micro Hardware Center** brings the necessary hardware and accessories for the electric crowd to one convenient center as an eye-catching display. No longer will you be searching for those “must haves” when your customer is in a hurry. Choose the Micro Hardware Center, and choose quick turns.

The **Fastener Center** and the **Metric Fastener Center** come complete with all of the necessary products on our space saving rack. No need to get anything else. The racks include; products, peghooks, mounting hardware, and header graphics to draw your customers eyes to the display. Racks also have room for expansion as new sizes become desired.

Dimensions:

21” H x 8” W x 13.75” D (From Wall)

Add 8.5” in Height for Header Graphics

Header Graphic Size:

10”W x 6”H (approx.)

Micro Hardware Center

MH100-Pegboard Version

MH101-Slatwall Version

MH102-Counter Version

Dimensions:

21” H x 8” W x 13.75” D (From Wall)

Add 8.5” in Height for Header Graphics

Header Graphic Size:

10”W x 6”H (approx.)

Fastener Center

FC100-Pegboard Version

FC101-Slatwall Version

FC102-Counter Version

Metric Fastener Center

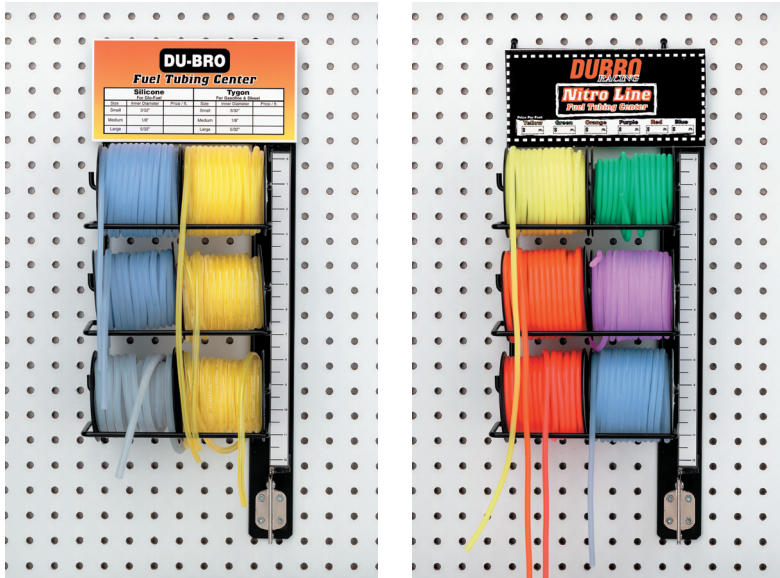
MF600-Pegboard Version

MF601-Slatwall Version

MF602-Counter Version

**ROTATES 360° | 3 VERSIONS TO FIT ALL FLOOR PLANS
PEGBOARD | SLATWALL | COUNTERTOP**

Fuel Tubing Center Aircraft / Nitro Line (Car)



This attractive display will help draw your customers attention to the Nitro Line Silicone Tubing or the Aircraft Tubing version with silicone and tygon. The colorful header graphics are included and will help increase your tubing sales.

Each display comes complete with 6 spools and the display is powdercoat painted black with a built in safety cutter, measuring ruler, and header graphic holder and graphic.

- Six colors included w/ Nitro Line Display (50ft./ea) Yellow, Green, Orange, Purple, Red, and Blue.
- 3 Sizes of silicone & tygon tubing on the aircraft version (medium-50ft., large-30ft., X-large-25ft.)

FT100 - Aircraft Fuel Tubing Display

FT200 - Nitro Line Fuel Tubing Display

Dimensions:

(FT100 & FT200)

20" H x 7.75" W x 4" D (From Wall)

Header Graphic Size:

3.75"H x 7.75"W (approx.)

Antenna Tube Displays Standard / Neon



DU-BRO leads the way when it comes to merchandising systems. Our attractive Antenna Tube Displays (AT101 & AT102) give your customer six (6) attractive antenna tube colors to choose from on each display. These displays also include individually packaged antenna caps with a small piece of silicone tubing to secure the end of the antenna for a clean installation.

Each display comes with:

- * Antenna Tubes / Caps
 - * Attractive header graphics
 - * UPC Barcode sheet for register
- Mounts on pegboard or slatwall.

AT101 - Antenna Tube Display

AT102 - Neon Antenna Tube Display

Dimensions:

(AT101 & AT102)

12.75" H x 8" W x 4.75" D

Header Graphic Size:

3" H x 8" W (approx.)

Pushrod Center (PRC1000)

The DU-BRO Push Rod Center is the ideal solution to an age old problem of storing, displaying, and re-ordering push rods.

Our space saving Pushrod Center will display your push rods in an organized manner, and make selection easy with colorful graphics that describe each push rod size and dimension. Graphics also contain the DU-BRO part number for your convenience in re-ordering. Comes complete with merchandise and graphics. This versatile merchandising system can be mounted on pegboard, slatwall or can be left free standing. The Pushrod Center also includes a UPC barcode sheet for the register.



PRC1000 - Pushrod Center
w/ Merchandise

Dimensions:

33.25" H x 8" W x 8.25" D

VERSATILE
Pegboard, Slatwall
or Free-Standing



Dealer Starter System (SMS05)

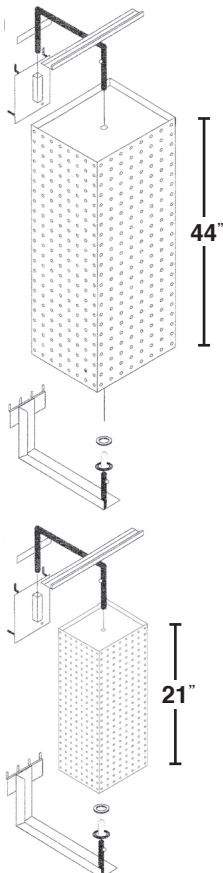
The ultimate merchandising system for a new dealer or a new DU-BRO dealer. The SMS05 will set your store up with a good supply of the essential DU-BRO items. This display combines the top selling DU-BRO items on a space saving, 360° rotating wall display. Comes complete with merchandise, peg hooks, plan-o-grams, and re-order tags.

SMS05 - Dealer Starter Merchandising System

Space Required: 66" W x 60" H (Using layout provided with system)

Size may be altered if necessary.

Rotating Display w/o Merchandise



The DU-BRO 4-sided 360° rotating wall displays are great for showcasing a group of products in your store. Use them for end caps, "Hot Sellers", saving wall space or just to organize your store. We have two versions to fit any application. The smaller (21") displays are available for use on pegboard, slatwall or countertop. The larger (44") model does not work on countertops, but will work with pegboard and slatwall.

***NOTE:** Peghooks not included on displays w/o merchandise.

- R1** 44" Rotating Wall Display (Pegboard)
- R3** 44" Rotating Wall Display (Slatwall)
- MF603** 21" Rotating Wall Display (Pegboard)
- MF604** 21" Rotating Wall Display (Slatwall)
- MF605** 21" Rotating Wall Display (Counter)

Rotating Display with Spinner Assortment (ROS901)

This 4-sided 360° rotating wall display is designed to accommodate our entire spinner line (excluding 3-bladed spinners) including select prop nuts. Comes complete with DU-BRO header sign, plan-o-grams and re-order tags for ease in re-ordering.

ROS901 - Rotating Display w/ Spinner Assortment

Dimensions:

44.25" H x 8" W x 13.75" D
Add 6" to height for graphics

Header Graphic Size:

6"H x 10"W (approx.)



FREE SALES TOOLS

We are always trying to provide as many tools to help dealers sell our products as we can. Please take advantage of all we have to offer to help you sell more DU-BRO in your store. These free sales tools are available through your distributor or by calling us direct.

Be sure to check out www.dubrodealer.com for more information and the latest updates.



DU-BRO CATALOGS

You can order a free bundle of catalogs from your distributor at any time. If they are out at that moment, please feel free to contact us directly and we will send them out to you. An informed customer will usually choose the quality and dependability of DU-BRO, so giving them the resource information they need will ensure a loyal customer in your store.

CAT. NO. 003 Catalog Bundle



RE-ORDER TAGS

Take the hassle out of ordering your DU-BRO merchandise. Our re-order tags have an area for a brief description and part number for quick and simple re-ordering. Actual size: 2" X 2" (approx.)

CAT. NO. L5 Re-Order Tags



WINDOW DECALS

Our window decals are 2 sided so they are seen from the outside and the inside of your store. High quality screen printed so they will resist fading and offer years of promotional benefit. Actual size: 10" X 5"

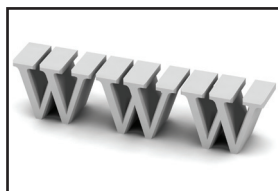
CAT. NO. WD1 Window Decal



TECHNICAL SUPPORT

We encourage our dealers to stay in contact with us as often as possible. We provide a toll-free number for dealers to communicate with us on any and all feedback in regards to our products, availability, service, etc.

Toll-Free: (800) 848-9411 / Phone: (847) 526-2136



DEALER WEBSITE

In addition to our phone support, we provide useful resources on our website such as price sheets, plan-o-grams, catalog PDF's, instruction manuals, etc. Visit our dealer site for these and more details:

www.DUBRODEALER.com

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