New Shopping Behaviours in Post-Pandemic UK

March 09, 2021
Shopping Local: Motivators and Barriers

Post-Pandemic In-Person Shopping Channels

3 Things You Should Know

• Omnichannel buying behaviour and channel shifting

Methodology

• Top reasons for shopping local are

Top 3

Q17. Since the start of the pandemic are you more or less likely to buy local?

Base: All respondents (1,003)

How important or unimportant is it to you to buy local?

46% More

34% Less

10% Same

10% No preference

How many children under 18 years old live in your household?

• Median: 1

• Range: 0 to 6

Q39.

How many children under 18 years old live in your household?

Employment status

• Full-time: 45%

• Part-time: 29%

• Retired: 14%

• On disability: 3%

• Student: 1%

• Other: 1%

Q4.

What impact has the pandemic had on your employment?

• More

• Less

• Same

• No preference

Q14.

In your opinion, has the pandemic impacted your overall well-being?

• Much

• Somewhat

• Not much

• No impact

Q15.

How has the pandemic impacted your finances?

• Much

• Somewhat

• Not much

• No impact

Q16.

How has the pandemic impacted your overall stress level?

• Much

• Somewhat

• Not much

• No impact

Q18.

How has the pandemic impacted your overall health?

• Much

• Somewhat

• Not much

• No impact

Q19.

How have you changed your shopping habits/behaviours post-pandemic?

• Increased online

• Increased in-person

• Decreased online

• Decreased in-person

Q21.

• Online

• In-person

Have your shopping preferences/behaviours changed post-pandemic?

• Yes

• No

Q22.

• Yes

• No

Can you name three aspects that you prefer or dislike in-store post-pandemic?

• Cleanliness

• Social distancing

• Safety measures

Q23.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q24.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q25.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q26.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q27.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q28.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q29.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q30.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q31.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q32.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q33.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q34.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q35.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q36.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q37.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q38.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q39.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q40.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q41.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q42.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q43.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q44.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q45.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?

Q46.

• Physical

• Online

Which shopping channels do you expect to use post-pandemic?