

READ BETWEEN THE LINES[®]

spring + summer 2020



WHAT'S NEW?

12 NEW CARDS FOR 2020 +

7 NEW LOVE CARDS

*including new colors
in paper and foil!*

1 COCKTAIL NAPKIN

*new expresssion in black ink
on white napkin!*

1 NOTEPAD

new expression with dot grid!

3

GREETING
CARDS

20

COCKTAIL
NAPKINS

21

NOTEPADS

22

ART
PRINTS

25

MATCHBOXES

26

MAGNETS +
KEYCHAINS

27

GIFT
TAGS

28

HOLIDAY

30

ORDERING +
PRICING

31

GIVING
BACK

32

WHOLESALE
POLICIES

greeting cards

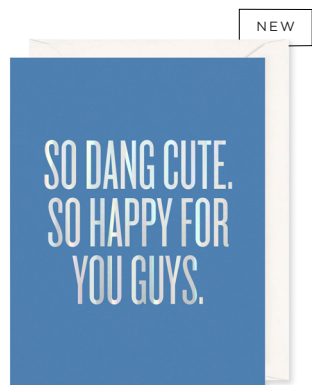
new releases!

foil stamped by hand on a vintage
letterpress in dallas, texas

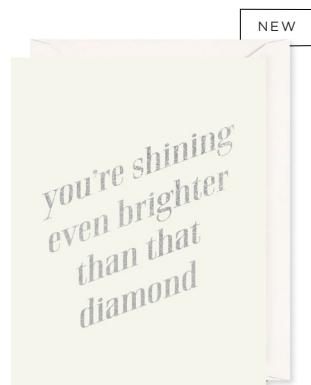
4.25" x 5.5" folded cards
blank interior
soft white envelope

available as single cards
and boxed sets of 6

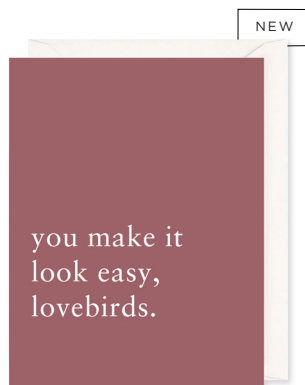
FSC (Forest Stewardship Council)
certified, archival-quality cover paper



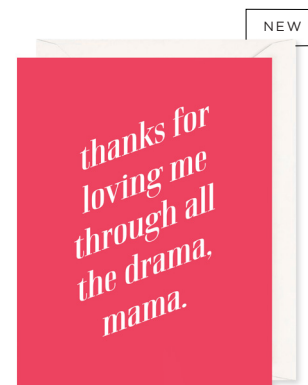
YOU GUYS CARD
GC514 / GC514-BX
silver holographic foil



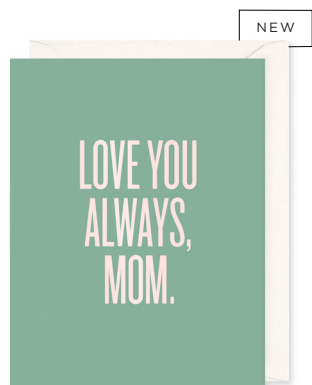
YOU'RE SHINING CARD
GC512 / GC512-BX
silver shimmer foil



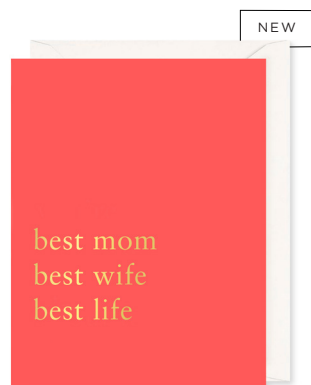
LOVEBIRDS CARD
GC513 / GC513-BX
white foil



DRAMA MAMA CARD
GC507 / GC507-BX
white foil



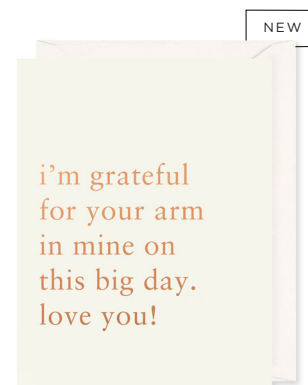
ALWAYS MOM CARD
GC508 / GC508-BX
pearl pink foil



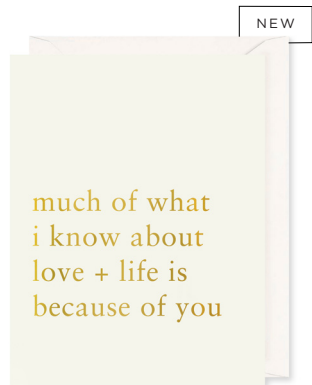
BEST LIFE CARD
GC509 / GC509-BX
gold foil



EPIC DAD CARD
GC511 / GC511-BX
white foil



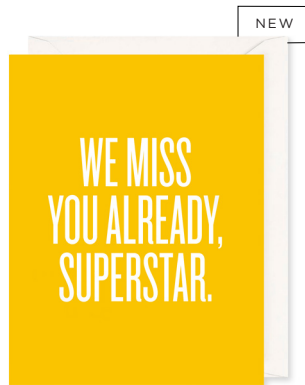
ARM IN MINE CARD
GC515 / GC515-BX
copper foil



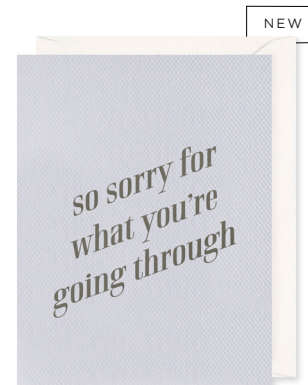
WHAT I KNOW CARD
GC510 / GC510-BX
gold foil



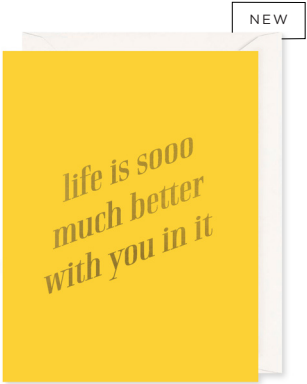
WHAT IT TAKES CARD
GC517 / GC517-BX
silver holographic foil



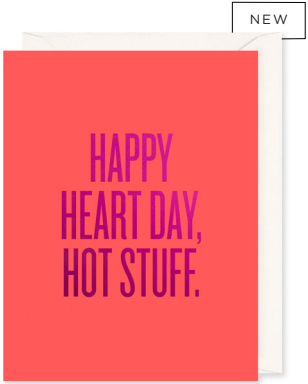
SUPERSTAR CARD
GC516 / GC516-BX
white foil



SO SORRY CARD
GC518 / GC518-BX
gunmetal foil



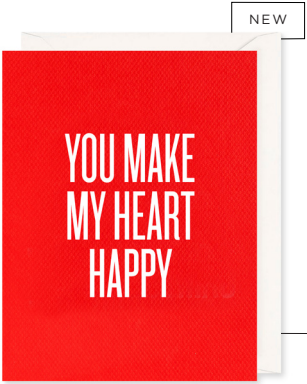
MUCH BETTER CARD
GC503 / GC503-BX
gold foil



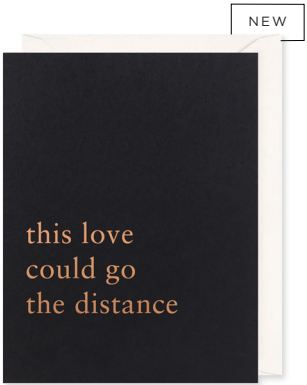
HOT STUFF CARD
GC501 / GC501-BX
hot pink foil



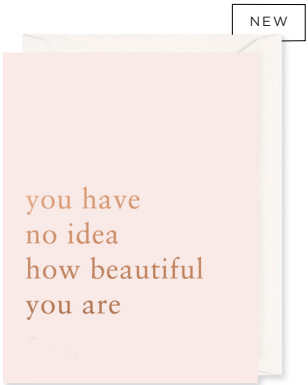
I'M YOURS CARD
GC500 / GC500-BX
black foil



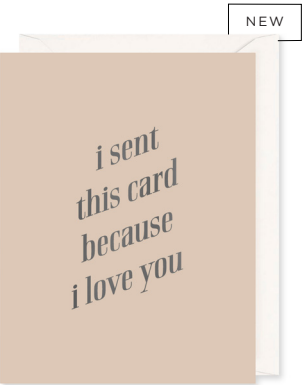
HEART HAPPY CARD
GC506 / GC506-BX
white foil



THE DISTANCE CARD
GC504 / GC504-BX
copper foil



BEAUTIFUL CARD
GC505 / GC505-BX
copper foil



SENT THIS CARD
GC502 / GC502-BX
gunmetal foil

“

Already a best-seller from our 2020 Valentine’s Day release, it rings as true at Valentine’s Day as it does year-round!

You know those people whose innate joy and presence makes every moment with them a sweet one? *Well, this card is for them!*

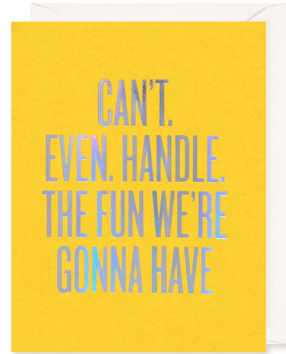
NEW



EPIC DAD CARD
GC511 / GC511-BX
white foil



CANDLES + CAKE CARD
A2CNWA / A2CNWA-BX
white foil



CAN'T EVEN HANDLE CARD
A2CEHA / A2CEHA-BX
silver holographic foilgraphic foil



CELEBRATING YOU CARD
A2CYTA / A2CYTA-BX
teal holographic foil



DANG IT CARD
A2YAGA / A2YAGA-BX
gold foil



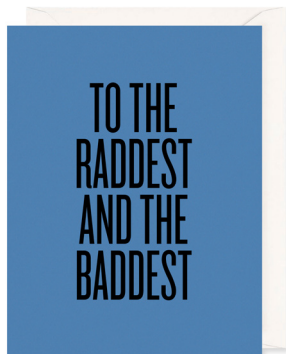
OLD AND HOT CARD
A2OLGA / A2OLGA-BX
gold foil



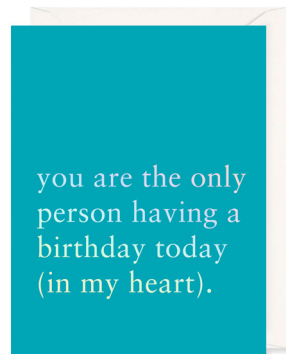
MONEY IN HERE CARD
A2TMGA / A2TMGA-BX
gold foil



THE BEST DAY CARD
A2GBHA / A2GBHA-BX
silver holographic foil



RADDEST AND BADDEST CARD
A2RABA / A2RABA-BX
black foil



ONLY PERSON CARD
A2OPHA / A2OPHA-BX
silver holographic foil

“

The expressions on our products speak to the feelings you have about events and the people involved, rather than focusing on the events themselves.

That's why our products don't say 'Happy Birthday!' but rather 'Dang It. You Are Awesome.,' or 'Celebrating You Is My Fave.' The whole reason you're pumped for someone's life event is because it's an occasion to celebrate what he or she means to you.

That's what the candles and cake are really about!

NEW

much of what
i know about
love + life is
because of you

WHAT I KNOW CARD
GC510 / GC510-BX
gold foil

a text
message just
wouldn't do

TEXT MESSAGE CARD
A2TMBA / A2TMBA-BX
black foil

DANG IT.
YOU ARE
AWESOME.

DANG IT CARD
A2YAGA / A2YAGA-BX
gold foil

DEAR FRIEND
ALWAYS
AND INDEED

DEAR FRIEND CARD
A2DFGA / A2DFGA-BX
gold foil

FOREVER
MY HERO

FOREVER MY HERO CARD
A2FVBG / A2FVBG-BX
blue foil

I COULDN'T
BE MORE
GRATEFUL

MORE GRATEFUL CARD
A2GRCA / A2GRCA-BX
copper foil

thanks for
showing up
for me

SHOWING UP CARD
A2TFGA / A2TFGA-BX
gold foil

thanks so much
for hosting
(and cleaning
up after us)

HOSTING CARD
A2FHWB / A2FHWB-BX
white foil

THANKS,
SUGAR.

THANKS SUGAR CARD
A2TSHA / A2TSHA-BX
silver holographic foil

THANKS
TIMES A
MILLION
BAJILLION

MILLION BAJILLION CARD
A2THPA / A2THPA-BX
pink foil

that thing
you did
made all
the difference

THAT THING CARD
A2TTCA / A2TTCA-BX
copper foil

TO THE
RADDEST
AND THE
BADDEST

RADDEST AND BADDEST CARD
A2RABA / A2RABA-BX
black foil

WHAT
WOULD I DO
WITHOUT YOU,
SWEET FRIEND?

WHAT WOULD I DO CARD
A2WWCA / A2WWCA-BX
copper foil

YOU DO
THE MOST
THOUGHTFUL
THINGS

THOUGHTFUL THINGS CARD
A2YDGA / A2YDGA-BX
gold foil

NEW

NEW

WE MISS
YOU ALREADY,
SUPERSTAR.

SUPERSTAR CARD
GC516 / GC516-BX
white foil

you have
what it takes.
so excited
for you!

WHAT IT TAKES CARD
GC517 / GC517-BX
silver holographic foil

in awe
of all
you do

IN AWE CARD
A2IAWA / A2IAWA-BX
gold foil

make good
choices
and have fun

GOOD CHOICES CARD
A2GCHA / A2GCHA-BX
silver holographic foil

a new
home for
my homie

MY HOMIE CARD
A2MHWA / A2MHWA-BX
white foil

CELEBRATING
YOU IS
MY FAVE

CELEBRATING YOU CARD
A2CYTA / A2CYTA-BX
teal holographic foil

cheering
for you
so hard

CHEERING FOR YOU CARD
A2CFGA / A2CFGA-VX
gold foil

DANG IT.
YOU ARE
AWESOME.

DANG IT CARD
A2YAGA / A2YAGA-BX
gold foil

DUDE.
YOU
DID
IT.

DUDE YOU DID IT CARD
A2DYBA / A2DYBA-BX
black foil

OUR DREAMS
ARE HERE
FOR US
TO LIVE

OUR DREAMS CARD
A2ODGA / A2ODGA-BX
gold foil

THERE'S
MONEY
IN HERE

MONEY IN HERE CARD
A2TMGA / A2TMGA-BX
gold foil

TO THE
RADDEST
AND THE
BADDEST

RADDEST AND BADDEST CARD
A2RABA / A2RABA-BX
black foil

YOU'RE
ON A ROLL.
I'M JELLY.

YOU'RE ON A ROLL CARD
A2JLTA / A2JLTA-BX
teal holographic foil

you're
so *extra*
read all
about it

YOU'RE SO EXTRA CARD
A2SEHA / A2SEHA-BX
silver holographic foil

YOUR
BEST WORK
IS STILL
WITHIN YOU

YOUR BEST WORK CARD
A2BWGA / A2BWGA-BX
gold foil

NEW

much of what
i know about
love + life is
because of you

WHAT I KNOW CARD
GC510 / GC510-BX
gold foil

NEW

WE MISS
YOU ALREADY,
SUPERSTAR.

SUPERSTAR CARD
GC516 / GC516-BX
white foil

NEW

YOU MAKE
MY HEART
HAPPY

HEART HAPPY CARD
GC506 / GC506-BX
white foil

NEW

life is soooo
much better
with you in it

MUCH BETTER CARD
GC503 / GC503-BX
gold foil

“

You know who they are.

We love that this card can be used for so many different occasions! From thank you's to birthday celebrations, and just-for-fun surprises in the mail!

a text
message just
wouldn't do

TEXT MESSAGE CARD
A2TMBA / A2TMBA-BX
black foil

CAN'T.
EVEN. HANDLE.
THE FUN WE'RE
GONNA HAVE

CAN'T EVEN HANDLE CARD
A2CEHA / A2CEHA-BX
silver holographic foil

DANG IT.
YOU ARE
AWESOME.

DANG IT CARD
A2YAGA / A2YAGA-BX
gold foil

DEAR FRIEND
ALWAYS
AND INDEED

DEAR FRIEND CARD
A2DFGA / A2DFGA-BX
gold foil

don't ever
doubt how
much you
mean to me

DON'T DOUBT CARD
A2DESA / A2DESA-BX
silver foil

EVERYONE
IS DRIVING
ME CRAZY.
EXCEPT YOU.

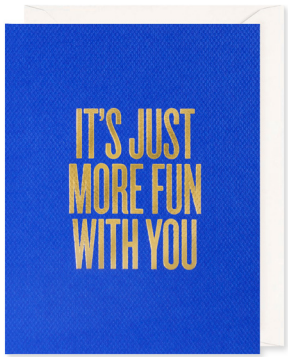
DRIVING ME CRAZY CARD
A2CRHA / A2CRHA-BX
silver holographic foil

EVERYONE IS
OBSESSED
WITH YOU.
INCLUDING ME.

OBSESSED WITH YOU CARD
A2OBHA / A2OBHA-BX
silver holographic foil

in awe
of all
you do

IN AWE CARD
A2IAWA / A2IAWA-BX
gold foil



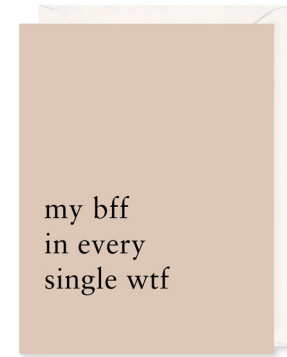
JUST MORE FUN CARD
A2JMGA / A2JMGA-BX
gold foil



MISS YOU CARD
A2MYBA / A2MYBA-BX
black foil



RADDEST AND BADDEST CARD
A2RABA / A2RABA-BX
black foil



MY BFF CARD
A2MBBA / A2MBBA-BX
black foil

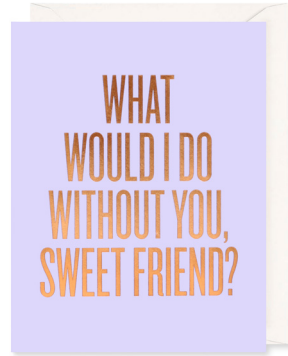
“

It's the sane, loving and loyal human you call *immediately* when something unbelievable happens - or when things just completely fall apart.

This card has been a best-seller from the start, *TBH*.



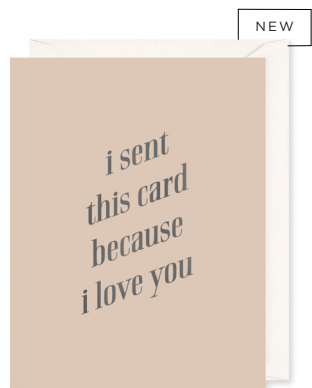
STOP IT CARD
A2STGA / A2STGA-BX
gold foil



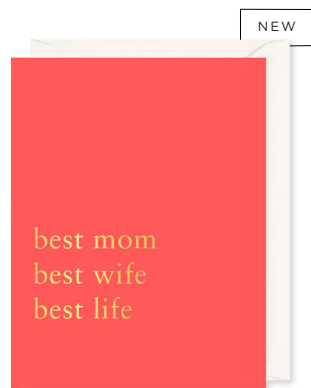
WHAT WOULD I DO CARD
A2WWCA / A2WWCA-BX
copper foil



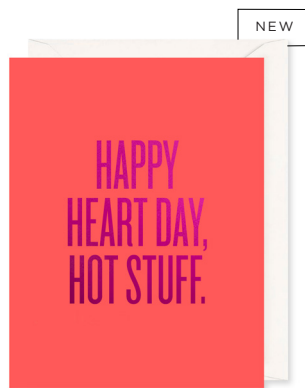
YOU'RE SO EXTRA CARD
A2SEHA / A2SEHA-BX
silver holographic foil



SENT THIS CARD
GC502 / GC502-BX
gunmetal foil



BEST LIFE CARD
GC509 / GC509-BX
gold foil



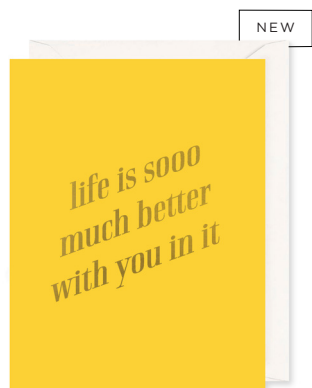
HOT STUFF CARD
GC501 / GC501-BX
hot pink foil



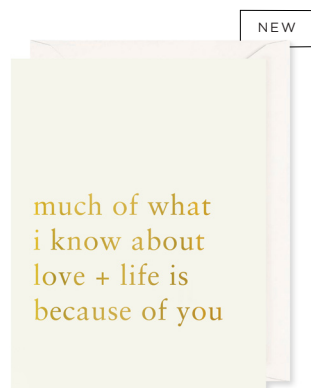
I'M YOURS CARD
GC500 / GC500-BX
black foil

This sassy number is a new Team fave.

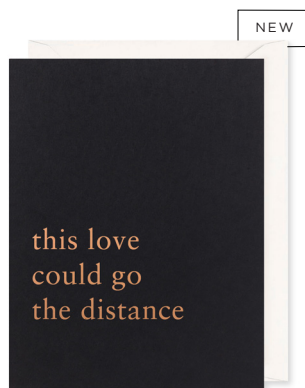
(Sometimes, self-confidence and a laugh is exactly what your relationship needs!)



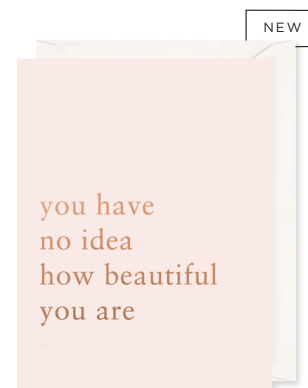
MUCH BETTER CARD
GC503 / GC503-BX
gold foil



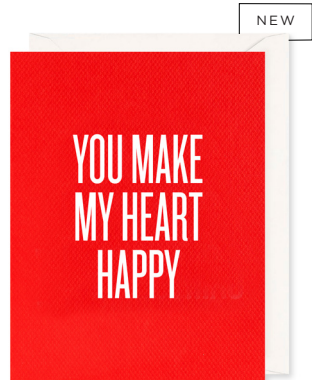
WHAT I KNOW CARD
GC510 / GC510-BX
gold foil



THE DISTANCE CARD
GC504 / GC504-BX
copper foil



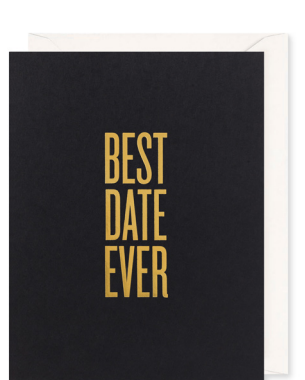
BEAUTIFUL CARD
GC505 / GC505-BX
copper foil



HEART HAPPY CARD
GC506 / GC506-BX
white foil



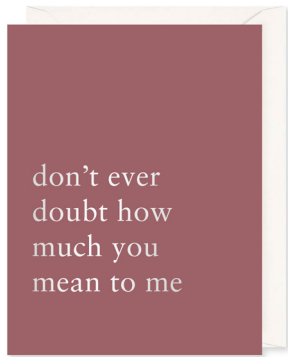
BABE CARD
A2BABA / A2BABA-BX
black foil



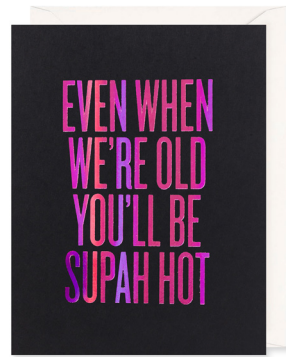
BEST DATE EVER CARD
A2BDGA / A2BDGA-BX
gold foil



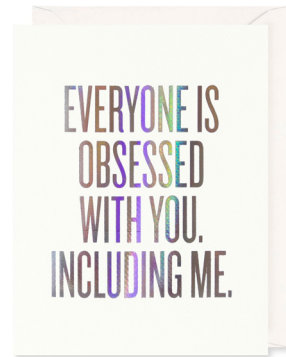
DANG IT CARD
A2YAGA / A2YAGA-BX
gold foil



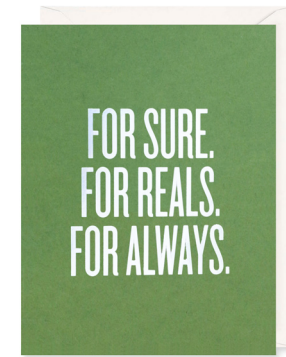
DON'T DOUBT CARD
A2DESA / A2DESA-BX
silver foil



SUPAH HOT CARD
A2SHPA / A2SHPA-BX
hot pink holographic foil



OBSESSED WITH YOU CARD
A2OBHA / A2OBHA-BX
silver holographic foil



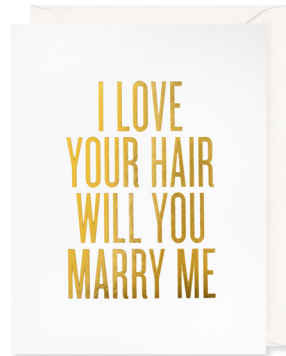
FOR ALWAYS CARD
A2FRSA / A2FRSA-BX
silver foil



HOLD MY HAND CARD
A2HHCA / A2HHCA-BX
copper foil



DON'T EVER FORGET CARD
A2DECG / A2DECG-BX
copper foil



LOVE YOUR HAIR CARD
A2LHGA / A2LHGA-BX
gold foil



JUST MORE FUN CARD
A2JMGA / A2JMGA-BX
gold foil



MISS YOU CARD
A2MYBA / A2MYBA-BX
black foil



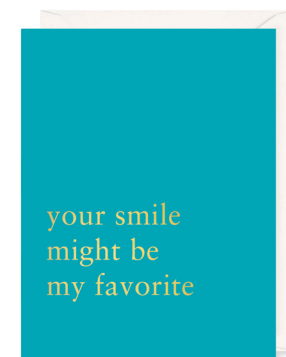
STOP IT CARD
A2STGA / A2STGA-BX
gold foil



TO THE ONE CARD
A2THWA / A2THWA-BX
white foil



BUCKET LIST CARD
A2YOGA / A2YOGA-BX
gold foil



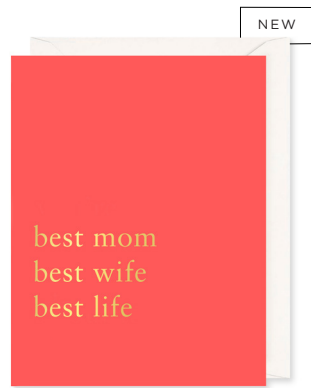
YOUR SMILE CARD
A2YSGA / A2YSGA-BX
gold foil

greeting cards

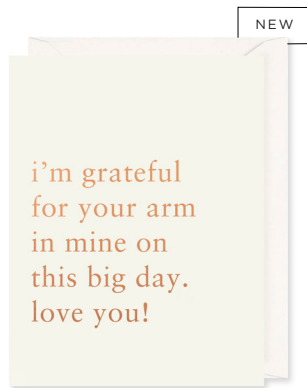
engagement / wedding / anniversary



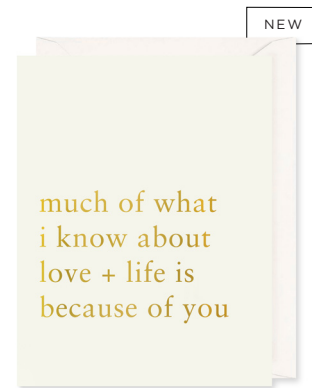
I'M YOURS CARD
GC500 / GC500-BX
black foil



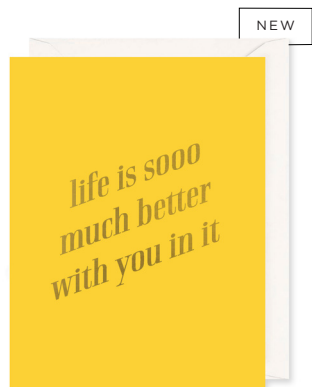
BEST LIFE CARD
GC509 / GC509-BX
gold foil



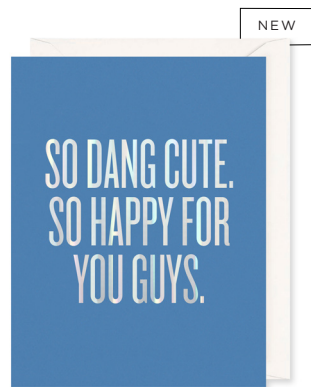
ARM IN MINE CARD
GC515 / GC515-BX
copper foil



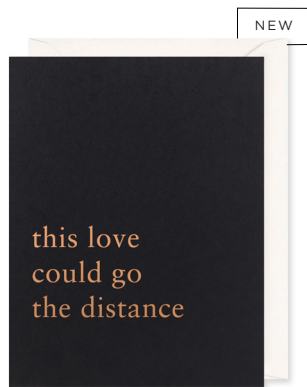
WHAT I KNOW CARD
GC510 / GC510-BX
gold foil



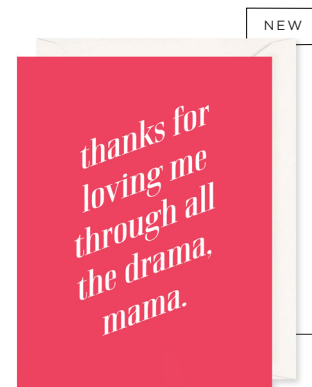
MUCH BETTER CARD
GC503 / GC503-BX
gold foil



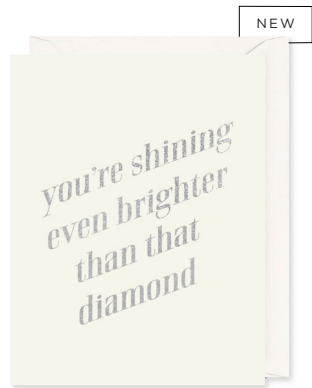
YOU GUYS CARD
GC514 / GC514-BX
silver holographic foil



THE DISTANCE CARD
GC504 / GC504-BX
copper foil



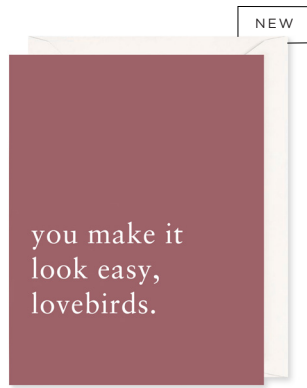
DRAMA MAMA CARD
GC507 / GC507-BX
white foil



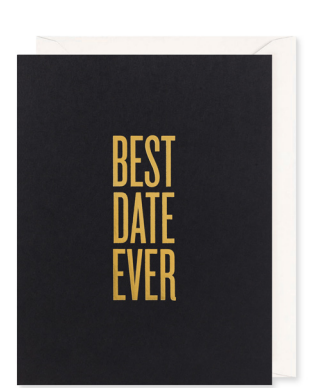
YOU'RE SHINING CARD
GC512 / GC512-BX
silver shimmer foil



WHAT IT TAKES CARD
GC517 / GC517-BX
silver holographic foil



LOVEBIRDS CARD
GC513 / GC513-BX
white foil



BEST DATE EVER CARD
A2BDGA / A2BDGA-BX
gold foil

“

Melinda originally wrote this expression as a thank you from brides to moms for all the amazing support and love.

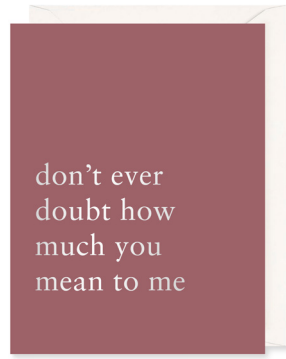
Our Team soon realized it can be used year-round for many drama-laden moments and memories!



BE MY BRIDESMAID CARD
A2MBGA / A2MBGA-BX
gold foil



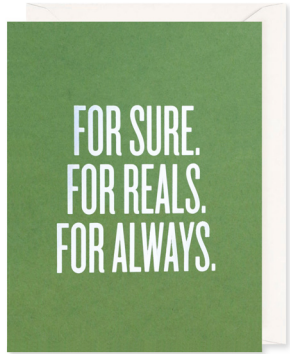
BE MY MAID OF HONOR CARD
A2MMGA / A2MMGA-BX
gold foil



DON'T DOUBT CARD
A2DESA / A2DESA-BX
silver foil



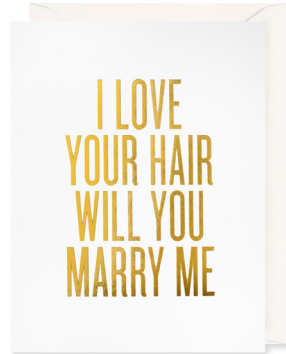
ENGAGED THAT ROCKS CARD
A2ENGA / A2ENGA-BX
gold foil



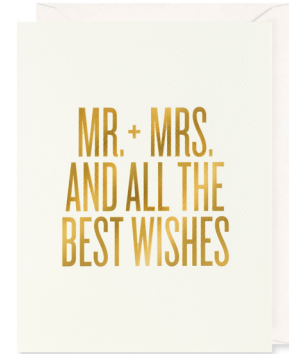
FOR ALWAYS CARD
A2FRSA / A2FRSA-BX
silver foil



DON'T EVER FORGET CARD
A2DECG / A2DECG-BX
copper foil



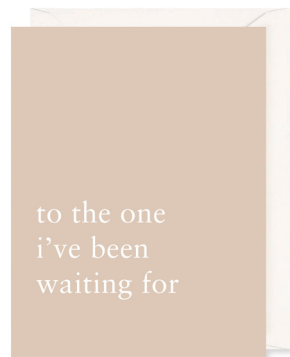
LOVE YOUR HAIR CARD
A2LHGA / A2LHGA-BX
gold foil



MR + MRS CARD
A2MRGA / A2MRGA-BX
gold foil



THE BEST DAY CARD
A2GBHA / A2GBHA-BX
silver holographic foil



TO THE ONE CARD
A2THWA / A2THWA-BX
white foil

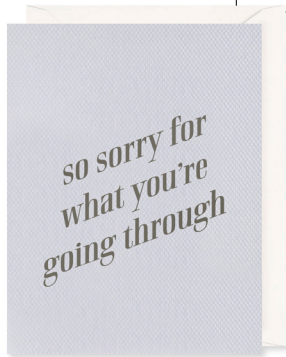


TWO RINGS CARD
A2TRGA / A2TRGA-BX
gold foil



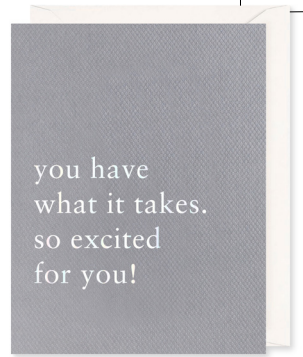
BUCKET LIST CARD
A2YOGA / A2YOGA-BX
gold foil

NEW

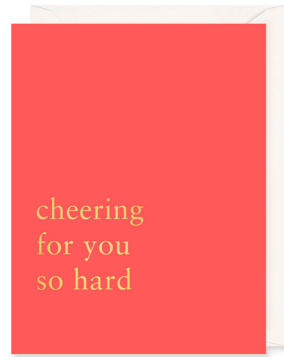


SO SORRY CARD
GC518 / GC518-BX
gunmetal foil

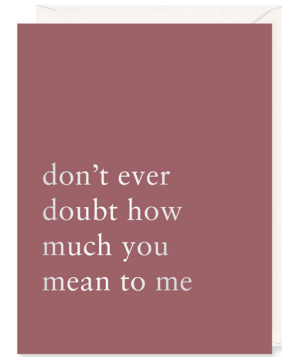
NEW



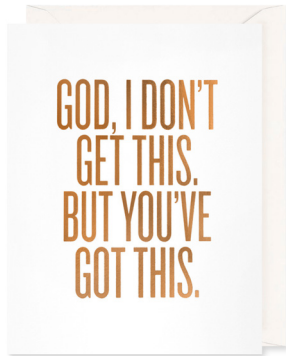
WHAT IT TAKES CARD
GC517 / GC517-BX
silver holographic foil



CHEERING FOR YOU CARD
A2CFGA / A2CFGA-VX
gold foil



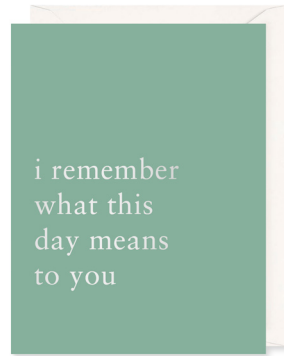
DON'T DOUBT CARD
A2DESA / A2DESA-BX
silver foil



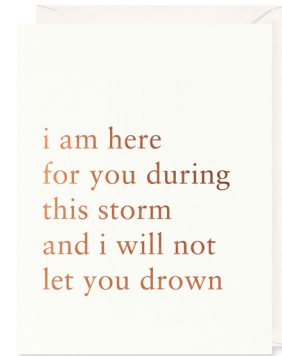
YOU'VE GOT THIS CARD
A2GICG / A2GICG-BX
copper foil



HOLD MY HAND CARD
A2HHCA / A2HHCA-BX
copper foil



THIS DAY CARD
A2TDSA / A2TDSA-BX
silver foil

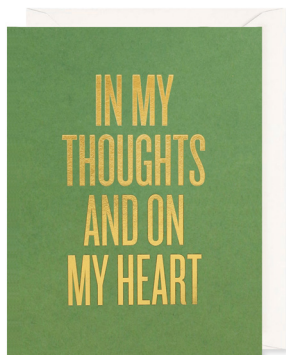


HERE FOR YOU CARD
A2HFCA / A2HFCA-BX
copper foil

“

When someone purchases this card, we know they are coming to someone's rescue. It's an honor to help them say the words that can be so hard to express.

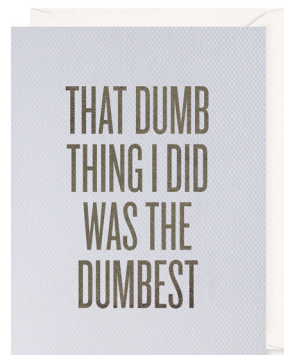
This best-selling encouragement and sympathy card reminds us we all need each other.



IN MY THOUGHTS CARD
A2MTGA / A2MTGA-BX
gold foil



PRAYING FOR YOU CARD
A2PRGA / A2PRGA-BX
gold foil

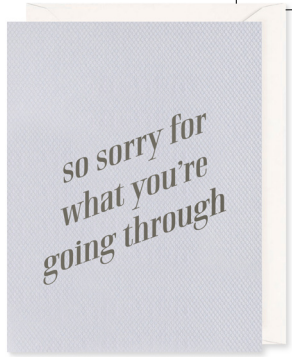


DUMB THING CARD
A2TDGA / A2TDGA-BX
gunmetal foil

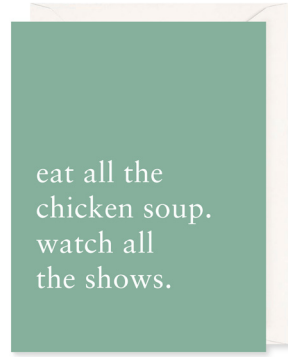


DOING JUST FINE CARD
A2JFGA / A2JFGA-BX
gold foil

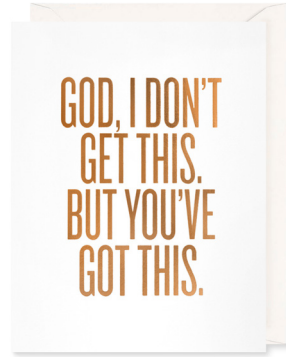
NEW



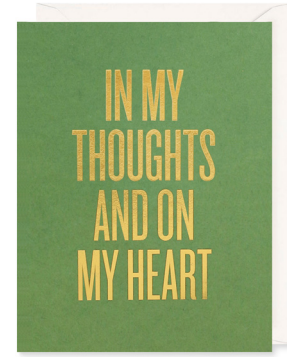
SO SORRY CARD
GC518 / GC518-BX
gunmetal foil



CHICKEN SOUP CARD
A2CSWA / A2CSWA-BX
white foil

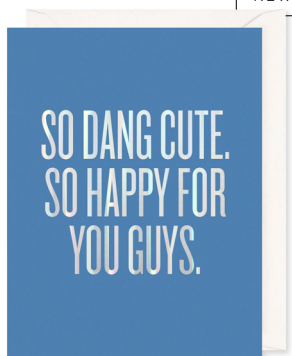


YOU'VE GOT THIS CARD
A2GICG / A2GICG-BX
copper foil

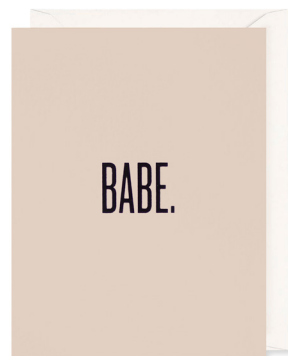


IN MY THOUGHTS CARD
A2MTGA / A2MTGA-BX
gold foil

NEW



YOU GUYS CARD
GC514 / GC514-BX
silver holographic foil



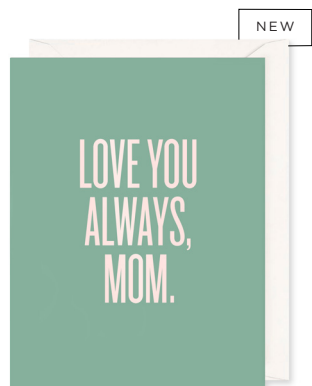
BABE CARD
A2BABA / A2BABA-BX
black foil



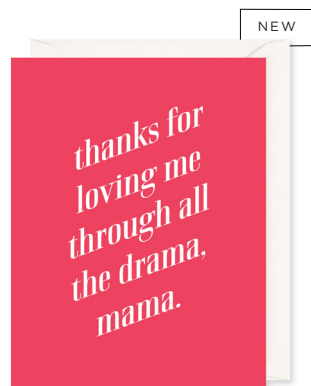
SO MUCH CUTENESS CARD
A2SMWA / A2SMWA-BX
white foil



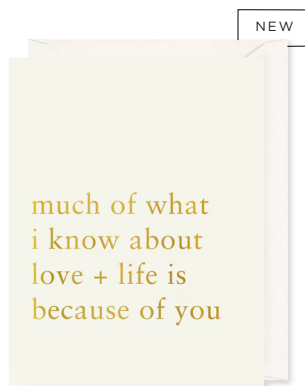
BUCKET LIST CARD
A2YOGA / A2YOGA-BX
gold foil



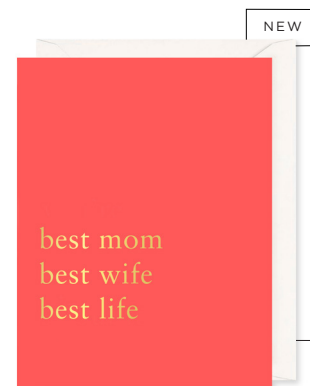
ALWAYS MOM CARD
GC508 / GC508-BX
pearl pink foil



DRAMA MAMA CARD
GC507 / GC507-BX
white foil



WHAT I KNOW CARD
GC510 / GC510-BX
gold foil



BEST LIFE CARD
GC509 / GC509-BX
gold foil



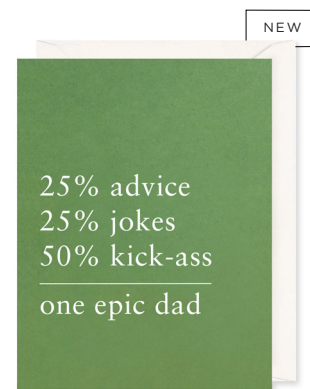
EVERYONE WISHES MOM CARD
A2EWPA / A2EWPA-BX
pink foil



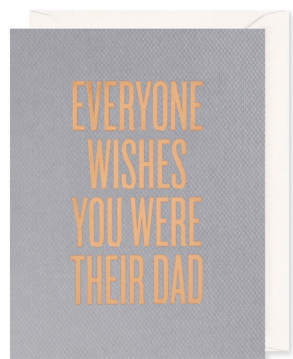
BETTER MAMA CARD
A2BMWA / A2BMWA-BX
white foil



PROUD MAMA CARD
A2MAGA / A2MAGA-BX
gold foil



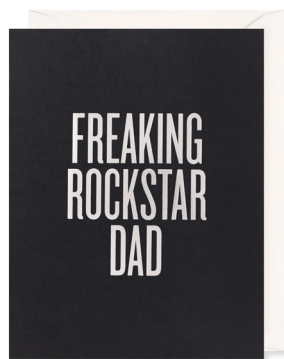
EPIC DAD CARD
GC511 / GC511-BX
white foil



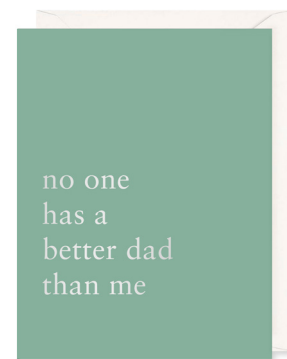
EVERYONE WISHES DAD CARD
A2EDCA / A2EDCA-BX
copper foil



FOREVER MY HERO CARD
A2FVBG / A2FVBG-BX
blue foil



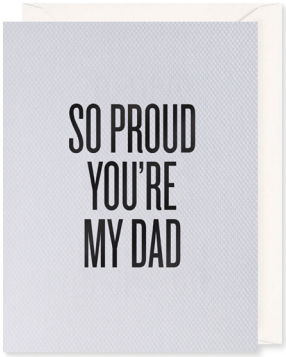
ROCKSTAR DAD CARD
A2RDSA / A2RDSA-BX
silver foil



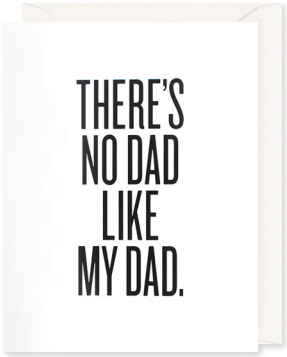
BETTER DAD CARD
A2BDSA / A2BDSA-BX
silver foil

“

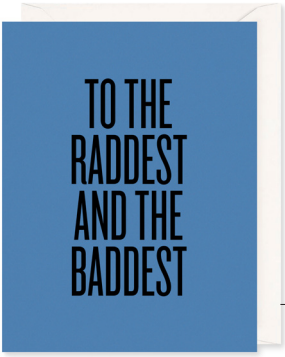
Our first spouse-to-spouse Mother's Day card, we like acknowledging how hard moms work to make life wonderful for everyone.



PROUD DAD CARD
A2DABA / A2DABA-BX
black foil



NO DAD LIKE MY DAD CARD
A2TNBG / A2TNBG-BX
black foil

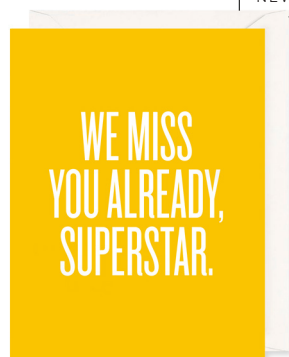


RADDEST AND BADDEST CARD
A2RABA / A2RABA-BX
black foil

“
This card comes in handy for
so many occasions, and one of our
favorites is celebrating dads.

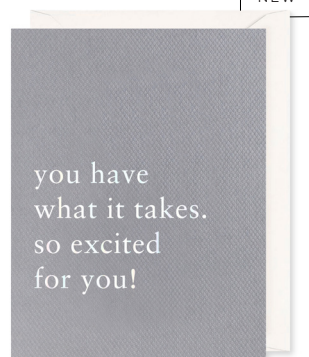
It was our stores’ top-selling
Father’s Day card in 2019!

NEW

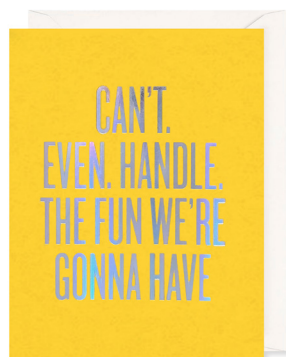


SUPERSTAR CARD
GC516 / GC516-BX
white foil

NEW



WHAT IT TAKES CARD
GC517 / GC517-BX
silver holographic foil



CAN'T EVEN HANDLE CARD
A2CEHA / A2CEHA-BX
silver holographic foil



CELEBRATING YOU CARD
A2CYTA / A2CYTA-BX
teal holographic foil



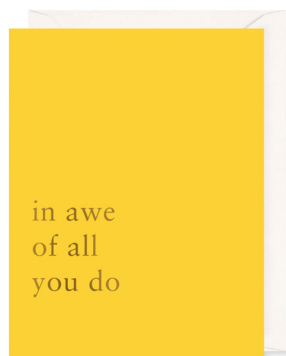
DANG IT CARD
A2YAGA / A2YAGA-BX
gold foil



DUDE YOU DID IT CARD
A2DYBA / A2DYBA-BX
black foil



DON'T EVER FORGET CARD
A2DECG / A2DECG-BX
copper foil



IN AWE CARD
A2IAWA / A2IAWA-BX
gold foil



GOOD CHOICES CARD
A2GCHA / A2GCHA-BX
silver holographic foil



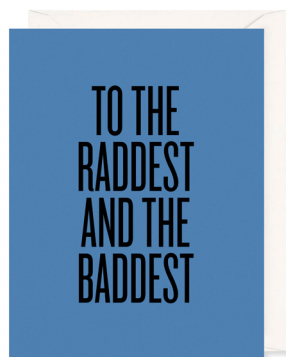
OUR DREAMS CARD
A2ODGA / A2ODGA-BX
gold foil



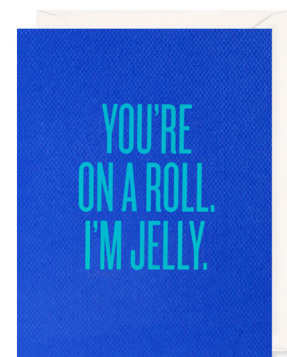
MONEY IN HERE CARD
A2TMGA / A2TMGA-BX
gold foil



THE BEST DAY CARD
A2GBHA / A2GBHA-BX
silver holographic foil



RADDEST AND BADDEST CARD
A2RABA / A2RABA-BX
black foil



YOU'RE ON A ROLL CARD
A2JLTA / A2JLTA-BX
teal holographic foil



YOUR BEST WORK CARD
A2BWGA / A2BWGA-BX
gold foil



FA TO THE LA CARD
A2FLRA / A2FLRA-BX
red foil



FRUITCAKE CARD
A2HHGA / A2HHGA-BX
gold foil



BLITZEN CARD
A2CTRA / A2CTRA-BX
red foil



CHRISTMAS CARDS CARD
A2DSGA / A2DSGA-BX
gold foil



CHRISTMAS WITH YOU CARD
A2LSRA / A2LSRA-BX
red foil



JUMP UP CARD
A2JJRA / A2JJRA-BX
red foil



MARRY ME CARD
A2MCRA / A2MCRA-BX
red foil



MERRY CARD
A2MMGR / A2MMGR-BX
gold foil



MISS YOU MOST CARD
A2MYGA / A2MYGA-BX
gold foil



MISTLETOE CARD
A2MIGR / A2MIGR-BX
gold foil



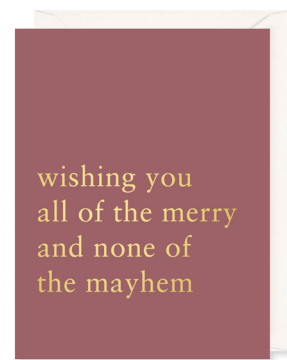
SANTA SAID SO CARD
A2SSRR / A2SSRR-BX
red foil



BABY JESUS CARD
A2SBHA / A2SBHA-BX
silver holographic foil



HOSTING CARD
A2FHWA / A2FHWA-BX
white foil



MERRY MAYHEM CARD
A2MEGA / A2MEGA-BX
gold foil

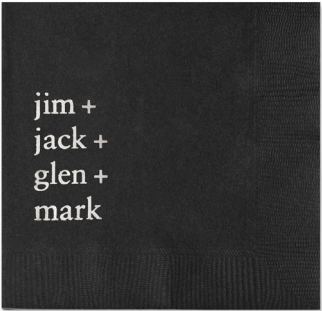
cocktail napkins

twenty 3-ply
napkins per package

5" x 5"
packaged in cellophane
made in the USA



MAKE MY MARK NAPKINS
NMMBW
black ink



WHISKEY NAPKINS
NJJSB
silver foil



ENGAGED THAT ROCKS NAPKINS
NENGW
gold foil



BETTER DANCER NAPKINS
NAFGB
gold foil



OH BOY NAPKINS
NOHGL
gold foil

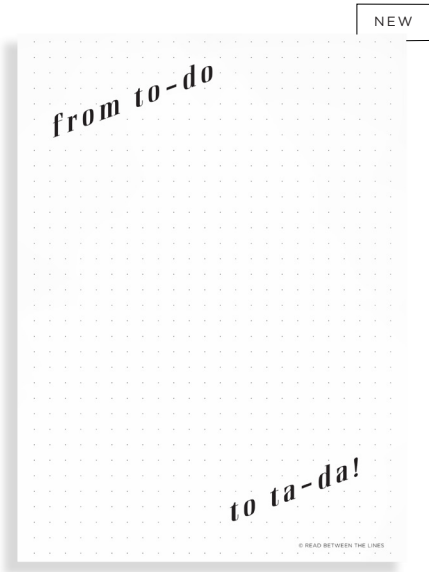


OH GIRL NAPKINS
NOGGP
gold foil

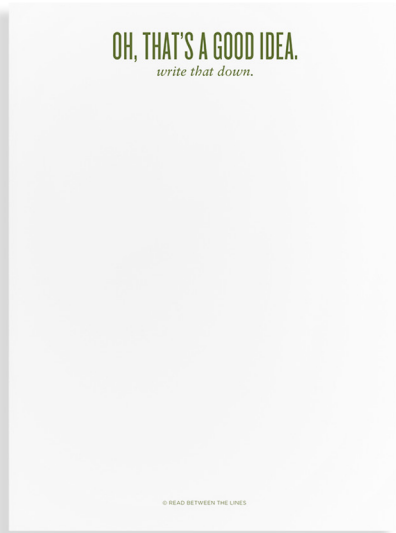


RAD GRAD NAPKINS
NRGGW
gold foil

notepads



TO-DO TA-DA NOTEPAD
PTDBW
new! dot grid



GOOD IDEA NOTEPAD
POHGW



NOT TODAY NOTEPAD
PPNBW



SHE BUSY NOTEPAD
PSBBW



FREAKING OUT NOTEPAD
PSFBW

5" x 7"
50 tear-off sheets
made in the USA

packaged in protective
cellophane sleeve



SUNSHINE 8x10 PRINT
APTSW8U
white foil



GOOD THINGS 8x10 PRINT
APGTG8U
gold foil



TIPSY AND FRESH 8x10 PRINT
APITG8U
gold foil



REST 8x10 PRINT
APOKB8U
black foil

foil stamped by hand on a vintage letterpress in dallas, texas

fit perfectly in an 8” x 10” frame

FSC (Forest Stewardship Council) certified, archival-quality cover paper

attractively packaged in cellophane sleeve with backing board



TIME 8x10 PRINT
APITW8U
white foil



ENOUGH 8x10 PRINT
APBEW8U
white foil



LITTLE BIRD 8x10 PRINT
APLBG8U
gold foil



BUCKET LIST 8x10 PRINT
APYOG8U
gold foil

foil stamped by hand on a vintage
letterpress in dallas, texas

fit perfectly in an 16" x 20" frame

FSC (Forest Stewardship Council)
certified, archival-quality cover paper

attractively packaged in cellophane
sleeve with backing board



SUPER SUPERB 16x20 PRINT
APSSBLU-R
blue foil



PLAY ON PLAYER 16x20 PRINT
APPLSU-R
silver foil

matchboxes

foil printed matchboxes
4 7/8" x 2 7/8" x 3/4"
designed in the USA

feature 45 four-inch
matches with white tips



READY FOR THIS MATCHBOX
MYRGB
gold foil



ON FIRE MATCHBOX
MYOGC
gold foil



HEARTS MATCHBOX
MHRGP
gold foil



BURNIN DOWN MATCHBOX
MBDWB
white foil

magnets



BABE MAGNET
GBACT



DANG IT MAGNET
GYAWM



MY BFF MAGNET
GMBWR



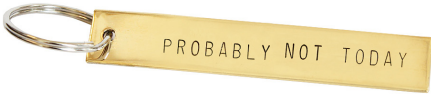
NOT TODAY MAGNET
GPNBT



HEART HAPPY MAGNET
GYMWC

2.5”
made in the USA

keychains



NOT TODAY KEYCHAIN
KPN



TEXAS KEYCHAIN
KTX

16-gauge solid brass
3” x 0.5”
made in the USA

gift tags

foil stamped by hand on a vintage
letterpress in dallas, texas

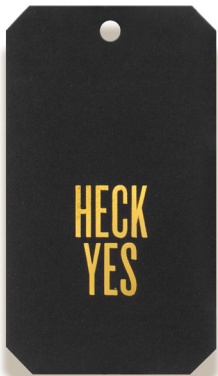
2" x 3.5"
10 gift tags per package

includes 10 twine ties
in natural/gold metallic

FSC (Forest Stewardship Council)
certified, archival-quality cover paper



GOOD THINGS GIFT TAGS
GTGC
gold foil



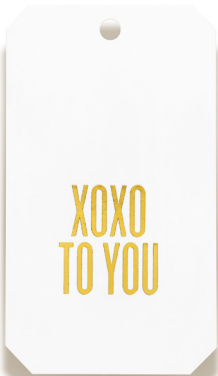
HECK YES GIFT TAGS
HKGB
gold foil



LITTLE BIRD GIFT TAGS
LBSC
silver foil



OLD AND HOT GIFT TAGS
OLGB
gold foil



XOXO GIFT TAGS
XOGW
gold foil



BEST AND MOSTEST GIFT TAGS
YTGW
gold foil





HO HO YEAH 8X10X4 GIFT BAG
GBHH-MD
white foil



HO HO YEAH 10X13X5 GIFT BAG
GBHH-LG
white foil



BABY JESUS NOTEPAD
PSBRW



PRANCER NAPKIN
NJJGR
gold foil



MERRY MATCHBOX
MMMGR
gold foil

foil stamped by hand on a vintage
letterpress in dallas, texas

fit perfectly in an 8"x10" frame

FSC (Forest Stewardship Council)
certified, archival-quality cover paper

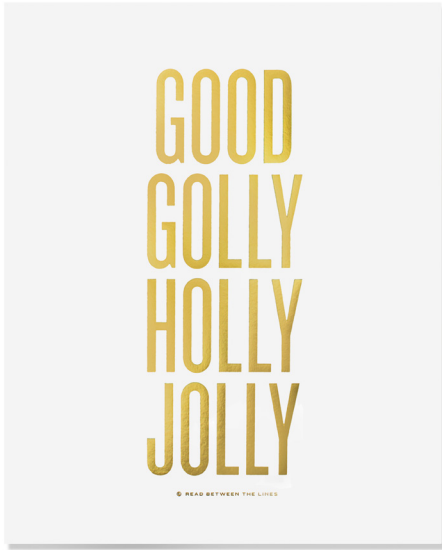
attractively packaged in cellophane
sleeve with backing board



FA TO THE LA 8x10 PRINT
APFLG8U
gold foil



FA TO THE LA 8x10 PRINT
APFLR8U
red foil



GOOD GOLLY 8x10 PRINT
APGGG8U
gold foil



BLITZEN 8x10 PRINT
APCTG8U
gold foil



SANTA SAID SO 8x10 PRINT
APSSR8U
red foil

Place your order via our wholesale website, by phone or email.

Have a question? Just give us a shout!



*readbetweenthelineswholesale.com**

469.904.8034

wholesale@readbetweenthelines.com

*password: **RBTLRETAILER**

ITEM	PRICE	MIN PER STYLE
SINGLE CARDS	\$3.25	6
BOXED SETS OF 6 CARDS	\$13.00	3
8x10 ART PRINTS	\$12.00	3
16x20 ART PRINTS	\$14.00	3
MAGNETS	\$2.50	4
MATCHBOXES	\$4.50	4
COCKTAIL NAPKINS	\$4.00	6
NOTEPADS	\$7.50	4
KEYCHAINS	\$9.50	3
GIFT TAGS	\$4.50	3

opening order minimum: \$150 / re-order minimum: \$100



“

Our dream is a world where every child has equal access to the educational and career opportunities that ignite their innate potential .

—

“I Have A Dream” Foundation®
mission statement

We believe every child should have the opportunity to flourish and excel in school and life.

Read Between The Lines® is honored to partner with the “I Have A Dream” Foundation of Dallas. Your purchase provides after-school tutoring, achievement opportunities and nutrition to underserved children in Dallas.

IHAD creates an environment where children develop a healthy self-confidence, a passion for learning and a sense of community for lifelong service to others.

They also provide...



tutoring



mentoring



daily snacks

PAYMENT

All orders will be shipped prepaid. Visa, Mastercard, American Express, and Discover are all happily accepted.

PRICES

Prices listed are wholesale.

Freight and shipping costs are the responsibility of the retailer.

CURRENCY + SALES TAX

All prices are in U.S. dollars. Retailers must provide state sales tax number or copy of resale certificate.

SHIPPING

We prepare your orders with loads of TLC, and usually ship within three business days.

Orders are assembled by the Read Between The Lines® Team in our Dallas studio, and shipped via FedEx Ground.

Need something faster? Please request expedited shipping via specific instructions on your order (2-Day; Next-Day; etc.).

RETURNS

No RTV's (Return To Vendor) for unsold merchandise.

Incorrectly shipped merchandise must be reported within 10 days of receipt.

IMPORTANT LEGAL STUFF

All images and text are ©Read Between The Lines.

DISPLAY + PACKAGING

All Read Between The Lines® products must be displayed and sold in their original packaging. Please do not break up boxed sets to sell as individual cards.
It makes the angels cry.

When selling our products online, credit must be given to Read Between The Lines® in the product description.

DAMAGED ITEMS

We try really, really hard to ensure your order arrives in tip-top condition.

Something not perfect? Should you receive damaged merchandise, please let us know within 10 days of receipt.

Photographs of the damaged packaging and product are appreciated, so we may determine what kind of bear went bananas on your box.

Notice of loss or damage must be filed with FedEx, and all packaging materials should be retained for FedEx inspection.

Thanks!

READ BETWEEN THE LINES®

2412 VICTORY PARK LANE
DALLAS, TEXAS 75219

wholesale@readbetweenthelines.com

469.904.8034

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follow along @rbtlpaper