

15 March 2018

LightwaveRF plc

(AIM: LWRF)

Appointment of chief revenue officer

LightwaveRF plc ("LightwaveRF" or the "Company"), the leading smart home solutions provider, announces the appointment of Adam Williams as chief revenue officer, with immediate effect. He will be responsible for increasing revenue through wholesale, retail and direct (ecommerce and telesales) for the UK and establishing international distribution.

After training as a product manager at Dixons Retail, Adam had a number of product and sales roles at Sony Europe, culminating in director, strategy office. He then managed retail partnerships for Samsung's entire range of consumer technology products across Europe which included smart home. He has recently completed a role establishing the European operations for Enjoy Inc., a business founded by Ron Johnson, former head of Apple Retail which offers home delivery and personalized setup of consumer technology products.

Commenting, Andrew Pearson, CEO of LightwaveRF, said: "Adam has considerable experience in consumer technology products and an extensive network with major distributors and retailers in the UK and Europe. He is a talented sales leader with the energy and drive to lead revenue growth for the Company in our core UK market, and prepare us for international expansion. I am delighted to welcome Adam to our management team."

This announcement contains inside information for the purposes of Article 7 of EU Regulation 596/2014.

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About LightwaveRF

LightwaveRF plc ("LightwaveRF" or the "Company") pioneered smart home automation with the introduction of the market's first Internet enabled devices in 2008. Today the Company markets a complete smart home system for lighting, heating, power and security.

LightwaveRF offers a cloud platform and an extensive range of retrofitted LightwaveRF designed and manufactured sockets, dimmers, relays, thermostats, heating, energy, sensing, monitoring and control devices. These devices are operated by conventional manual control, handheld remote, smartphone and tablet based apps. The LightwaveRF system can also be operated using Google

Assistant and Amazon Alexa voice control, is Apple HomeKit compatible and provides users with dashboards to manage their smart home.

We are dedicated to making everyone's lives easier and more fulfilled through world leading smart home technology.

For further information and to sign up for investor news alerts please visit:

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