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LightwaveRF Plc (AIM: LWRF)

Littlewoods get Smart with LightwaveRF

LightwaveRF plc ("LightwaveRF" or the "Company"), the creator of the LightwaveRF Smart Home Platform and products for the Internet of Things enabling households and businesses to remotely operate and control applications including lighting, power, heating and security using smartphones, tablets, PC and MAC applications, today announces the launch of LightwaveRF through Littlewoods.com.

Well known retailer Littlewoods is now part of a growing band of on-line retailers including Amazon, Maplin, The Smart Shop and others to begin retailing LightwaveRF products. Littlewoods have begun to offer the newly introduced LightwaveRF retail starter kits on their web site. The kits introduce homeowners to the Lighting, Power and Heating ranges in an easy to buy starter kit. In addition customers will be able to buy additional dimmers, sockets and TRVs to supplement their kit.

Commenting Mike Lord Chairman and CEO said, "This is another broadening of the distribution of our products as we continue our market penetration in to mainstream retail and wholesale. It is also a strong indication of the growing awareness of the Smart Home sector as more big brands join the market."

The products can be found on www.littlewoods.com by searching LightwaveRF.

For further information:

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