

Art at Risk

FORTUNE, FAME AND FASHION

A pair of Judy Garland's ruby slippers from "The Wizard of Oz", stolen in 2005 and recovered in 2013. The Smithsonian worked with the FBI to authenticate that Garland had worn them in in the film. As a result, they could fetch millions of dollars at auction.

Date	Thursday, May 14, 2020
Time	9:00 am - 5:00 pm
Program fee	\$325
Location	Center for Executive Education In conjunction with the Greenberg School of Risk Management, Insurance and Actuarial Science The Peter J. Tobin College of Business, St. John's University 101 Astor Place New York, NY 10003
For more information	tel 212 277 5161 web stjohs.edu/tobinexeced
To register online	https://sjureg.mycoursecenter.com/products/art-at-risk/
8:15 am	Registration and networking breakfast
8:55 am	Welcome and opening remarks
9:00 am	Keynote: Celebrity and its Impact on Value David Shapiro, Senior Appraiser and Advisor, Fine Art, Victor Weiner Associates
9:30 am	Spotlight: Bob Dylan's "Newport" Guitar
10:00 am	Panel: Collecting <i>Due diligence? Forensics/authentication? Appraisals? Tax implications? Insurance?</i>
11:00 am	Networking break
11:15	Spotlight: The Anthony Bourdain Collection Lark Mason, Owner, iGavel; Owner, President, Lark Mason Associates
12:00 pm	Networking lunch
1:00 pm	Spotlight: Fashion - from Insider to Icon Bill D'Arienzo, Ph.D., Chief Brand Strategy Officer & CEO WDA Brand Marketing <i>Creating a brand? Iris Apfel?</i>
1:30 pm	Panel: Protecting <i>Displaying? Lending? Storing? Conserving?</i>
2:30 pm	Networking break

2:45

Spotlight: The Lou Reed Collection

Rebecca Littman, Managing Librarian, Music & Recorded Sound, New York Public Library for the Performing Arts?

3:15 pm

Panel: Divesting

Auction? Donation? Perspective of and issues for receiving institution?

4:15 pm

Closing remarks

4:30 pm

Reception



ST. JOHN'S
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