

The background of the entire page is a white surface with several thick, expressive strokes of vibrant red paint. The strokes are layered and textured, with some showing brush marks and others appearing more like liquid paint spreading. The red strokes are primarily located in the top-left and bottom-right corners, framing the central text.

KRIPA

VENEZIA

NATURAL AND PERFORMING

MAKE UP

**PRODUCT
CATALOGUE**

EN

KRIPA. NATURAL AND FLAWLESS PERFORMANCE.

UP TO 100% NATURAL
ORIGIN INGREDIENTS.
ABSOLUTE RESPECT FOR YOUR SKIN
AND ALL THAT SURROUNDS YOU.

0%

0% SILICONES, 0% PARABENS, 0% PHENOXYETHANOL,
0% MINERAL OILS, 0% PARAFFIN, 0% TEA, 0% ALCOHOL,
0% ETHOXYLATES, 0% NANOMATERIALS, 0% CHEMICAL UV
FILTERS, 0% ANIMAL-DERIVED INGREDIENTS, 0% FRAGRANCE.

NICKEL, CHROMIUM, COBALT, ARSENIC, CADMIUM, MERCURY, LEAD TESTED.

DERMATOLOGICALLY AND OPHTHALMOLOGICALLY TESTED.

KRIPA products are produced in compliance with the applicable requirements of the EU COSMETIC REGULATION 1223/2009. In accordance with this regulation, KRIPA remains faithful to its founding principles/philosophy by not testing any of its final products or individual ingredients on animals.



KRIPA. MORE THAN JUST MAKE UP, A TRUE REVOLUTION.

Kripa is not only a mere object of beauty, but the culmination of a revolutionary project.

After years of research, we have selected the purest and highest performing raw materials able to guarantee high performance make up with impeccable results.

Performance and purity, beauty and well-being, united at last.

KRIPA. LOVING BEAUTY, LOVING YOURSELF.

How important is make up? We think it's very important. Especially if it is seen as a **gesture of love towards yourself, your beauty, your well-being** and of all that surrounds you. If these issues are important to you, then Kripa is the right choice. You will be astonished by its **flawless performance** that guarantees 24 hours of endless allure. Enriched with natural ingredients and active principles for the care and **well-being of your skin**. At last, beauty without compromise. At last, Kripa.

A COMPLETE LINE OF PRODUCTS

FACE

Total Revive **Primer**, Expert Touch **Primer**, Total Revive **Foundation**, Expert Touch **Foundation**, Radiant Skin **BB Cream**, Expert Touch **Concealer**, Sheer Finish **Compact Powder**, Delicate Shade **Bronzer**, True Brilliance **Blush**.

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EYES

Fine Khol **Eyeliners**, Precious Accent **Eyeshadow**, Velvet Perfection **Eyeshadow**, Pure Intensity **Mascara**, Perfect Base **Eye Primer**, Pure Definition **Liquid Eyeliner**.

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LIPS

Fine Contour **Lipliner**, Vibrant Colour **Lipstick**, Volume Intense **Lip Gloss**.

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HANDS

Absolute Care **Vitamin Base**, Absolute Charm **Nail Lacquer**.

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ACCESSORIES - Single Palette and Trio Palette.

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SKIN CARE - K Beauty **Glove**.

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FRAGRANCES

Amrita **Eau de Perfume**, Chandra **Eau de Perfume**, Hamsa **Eau de Perfume**, Mantra **Eau de Perfume**, Raja **Eau de Perfume**.

EXPERT TOUCH PRIMER



SMOOTHS AND PERFECTS SKIN TEXTURE. IDEAL WITH EXPERT TOUCH FOUNDATION.
This professional make up base formulated with natural ingredients prepares the skin, enhances and evens out skin-tone keeping make up in place longer.
It helps foundation go on easier and more evenly while eliminating excess shine to give a velvety matte finish. Ideal with Expert Touch Foundation, Kripa's compact cream foundation.
ACTIVE/MAIN INGREDIENTS
Blend of 3 hyaluronic acids. Olive extract. Spilanthes Acmella flower extract. Betaine. Porcelain flower. Sebum-absorbant powder. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

AVAILABLE IN 1 SHADE - Trasparent

TOTAL REVIVE PRIMER



BALANCES AND PERFECTS SKIN TEXTURE. IDEAL WITH TOTAL REVIVE FOUNDATION.
This professional make up base formulated with natural ingredients prepares the skin, enhances and evens out skin-tone keeping make up in place longer.
It helps foundation go on easier and more evenly, deeply moisturizing the skin resulting in a silky feeling to the touch with a polished finish. Ideal with Total Revive Foundation, Kripa's liquid foundation.
ACTIVE/MAIN INGREDIENTS
Blend of 3 hyaluronic acids. Olive extract. Spilanthes Acmella flower extract. Betaine. Porcelain flower. Sweet almond oil. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

AVAILABLE IN 1 SHADE - Trasparent

EXPERT TOUCH CONCEALER



CONCEALER MAXIMUM COLOUR AND COMFORT.
Creamy concealer, made with natural origin ingredients, gives intense colour and maximum comfort. Applies easily, leaving a soft, supple layer on the skin. Buildable texture designed to minimize imperfections. Blendable, light and long-lasting.
ACTIVE/MAIN INGREDIENTS
Sunflower wax. Beeswax. Shea butter. Omega 3 and 6 from Camelina sativa. Absorbant spherical powder. Rosemary oil.

0% SILICONES, PARABENS, PHENOXYETHANOL, MINERAL OILS, PARAFFIN, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



Sold in refill pans for both single and trio palettes.

EXPERT TOUCH FOUNDATION



LIGHT-WEIGHT MOISTURIZING FOUNDATION FOR MAXIMUM COMFORT. MEDIUM-HIGH COVERAGE. WITH PHYSICAL UV FILTERS.
A soft and comfortable creamy foundation formulated with natural origin ingredients. Thanks to its texture and buildable coverage, it gives even tone and stay-true colour. Extremely light-weight on the skin, it creates a fresh look and natural finish.
ACTIVE/MAIN INGREDIENTS
Spilanthes Acmella flower extract. Olive extract. Sunflower wax. Shea butter. Ecocert-approved ester. Low melting point wax. Rosemary oil.

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

0% SILICONES, PARABENS, PHENOXYETHANOL, MINERAL OILS, PARAFFIN, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



TOTAL REVIVE FOUNDATION



LONG-LASTING FOUNDATION WITH A NATURAL SATIN FINISH. MEDIUM-HIGH COVERAGE.
Made with natural origin ingredients, this non-transfer foundation has a soft, light texture. Smooth and velvety, the moisturizing cream leaves skin soft and supple, blending easily and evenly to create a natural look.
ACTIVE/MAIN INGREDIENTS
Blend of 3 hyaluronic acids. Spilanthes Acmella flower extract. Phospholipids. Glycoproteins. Rosemary oil.

0% SILICONES, PARABENS, PHENOXYETHANOL, MINERAL OILS, PARAFFIN, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



RADIANT SKIN BB CREAM



BB CREAM FOR SMOOTH, EVEN SKIN-TONE WITH PHYSICAL UV FILTERS. LIGHT COVERAGE.
This soft, coloured cream, made with natural origin ingredients, is pleasantly refreshing and light to the touch. It provides even skin-tone, hiding imperfections in a natural way.
ACTIVE/MAIN INGREDIENTS
Spilanthes Acmella flower extract. Sweet almond oil. Vegetable origin squalane. Betaine. Rosemary oil.

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



SHEER FINISH COMPACT POWDER



SOFT AND SILKY LONG-WEARING COMPACT FACE POWDER.
High-performance face powder formulated with natural ingredients and translucent minerals that gives radiance to the skin while diminishing the fine lines look, leaving skin smooth, soft and luminous. Creates an elegant silky finish whether used on its own or over foundation. Mattes skin, evens out tone and increases wear-time to assure a flawless look. This long-wearing mineral powder is soft, silky and comfortable to wear. A natural agent, rich in amino acids that mimic skin structure, has been used as a binder in place of mineral oils to promote healthy-looking skin with a polished finish.
ACTIVE/MAIN INGREDIENTS
Sericite mica. Vegetable origin squalane. Vegetable esters. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE, TALC.



DELICATE SHADE BRONZER



SILKY DELICATE COMPACT BRONZER.
This light, nearly invisible, compact powder gives the face a natural sun-kissed look, leaving the skin soft and silky. Formulated with natural origin ingredients that are rich in soothing and replenishing properties, it is suitable for the most sensitive skins.
ACTIVE/MAIN INGREDIENTS
Corn starch. Macadamia oil. Cottonseed oil. Vegetable origin squalane.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



TRUE BRILLIANCE BLUSH



SILKY DELICATE COMPACT BLUSH.
Formulated with natural ingredients, this compact long-lasting blush is rich in soothing and restorative properties as well as suited to the most sensitive skins, guaranteeing maximum skin compatibility. Highly blendable, it provides a smoothing effect together with extreme adhesion, becoming one with the skin. The colour release has been modulated in order to perform an elegant finish and can be easily increased according to the required result.
ACTIVE/MAIN INGREDIENTS
Porcelain flower. Spilanthes Acmella extract. Corn starch. Cottonseed oil. Lauroyl lisine. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



PERFECT BASE EYE PRIMER

PROFESSIONAL EYE PRIMER.

Professional eye primer formulated with natural and organic origin ingredients. Rich in active ingredients with moisturizing, protective and restorative properties, perfectly prepares the skin for a flawless eye make up. The delicate peachy pigmentation evens the eyelid color while the delicate brightening action gives a fresh and radiant look. It allows to truly bring out the beauty of eye make up while making it extremely long lasting.

ACTIVE/MAIN INGREDIENTS

Chlorella Vulgaris and marine minerals. Vegetal squalane. Blend of olive oil and karite butter (ORGANIC). Aloe water (ORGANIC). Clary sage water (ORGANIC). Avocado oil (ORGANIC). Vegetal glycerin (ORGANIC). Natural emulsifier derived from sucrose. Vitamin E.

0% SILICONES, PETROLATUM, PARABENS, SYNTHETIC FILMOGEN, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, SOLVENT, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



AVAILABLE IN 1 SHADE

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

FINE KHOL EYELINER



SOFT EYELINER PENCIL PROVIDES EASY TO BLEND INTENSE COLOUR.

Soft eyeliner pencil formulated with natural origin ingredients provides easy-to-blend intense colour. Defines eyes with precise, complete, long-wearing coverage.

Water resistant. Long-wearing. Suitable for all skin types. Ideal for both inner and outer eyelid wear. Contains carnauba and candelilla wax.

0% SILICONES, PARABENS, PHENOXYETHANOL, SYNTHETIC COLOURANTS AND SCENTS, MINERAL OILS, PARAFFIN, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

PURE DEFINITION LIQUID EYELINER



LIQUID EYELINER. MAXIMUM PRECISION AND SMOOTHNESS.

Liquid eyeliner formulated with natural and organic origin ingredients. It defines eyes with a precise and deep black line with a high and long lasting coverage. Extreme smoothness together with high adhesion ensure maximum ease in application and a professional result, both in traditional make up and in most innovative and trend look. Thanks to its gentle formula and moisturizing active ingredients it keeps the natural moisture of the eyelid without drying it out.

ACTIVE/MAIN INGREDIENTS

Bamboo water (ORGANIC). Aloe water (ORGANIC). Salvia sclarea water (ORGANIC). Vegetal glycerin (ORGANIC). Natural emulsifier derived from sucrose. Vitamin E.

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

0% SILICONES, PETROLATUM, PARABENS, SYNTHETIC FILMOGEN, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, SOLVENT, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

KRIPA EYESHADOW.

INTENSE COLOUR, HIGHLY BLENDABLE, RESPECT FOR THE ENVIRONMENT.

Kripa eyeshadow are formulated with the purest and most performant mineral powders, in full respect of the most sensitive skin. Every colour is sold in a practical refill pan, 100% recyclable, which not only allows you to easily create your own mix of shades as desired, but also pays special attention to environmental protection and to cutting costs thanks to its reusable case.



EYESHADOW



Sold in refill pans for both single and trio palettes.

PRECIOUS ACCENT EYESHADOW

PRECIOUSNESS AND ELEGANCE TO YOUR EYES.

Long-lasting eyeshadow formulated with natural ingredients. This innovative formula provides excellent performance combining extreme ease in application with high stay-put power to guarantee smooth application. Elegant and refined shades, that can be mixed and matched together, combine with an extremely blendable texture for a high performance make up that creates a refined look which is always new.

ACTIVE/MAIN INGREDIENTS

Dog rose wax. Macadamia oil. New generations oils and esters. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

VELVET PERFECTION EYESHADOW

THE EVOLUTION OF MATTE.

Soft matte eyeshadow made with natural origin ingredients. The pure, intense, long-lasting and highly blendable colour at the heart of the formula assures a professional finish while making it very easy to use.

ACTIVE/MAIN INGREDIENTS

Shea butter (ORGANIC). Jojoba oil. Sweet almond oil (ORGANIC). Cocoa butter (ORGANIC). Rice powder (ORGANIC). Extract of malva, marigold and marshmallow in Sunflower oil (ORGANIC).

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE, TALC.

DERMATOLOGICALLY TESTED FOR SENSITIVE SKIN

PURE INTENSITY MASCARA

INTENSE LONG-WEARING MASCARA.

This soft creamy mascara is formulated with natural origin ingredients. Glides on smoothly giving lashes a plush and intense black coat from root to tip. Enriched with active ingredients that keep lashes flexible and supple. Lengthens and defines to create a bold and refined look.

ACTIVE/MAIN INGREDIENTS

Beeswax (ORGANIC). Rosehip wax. Sunflower wax. Crambe Abyssinica Seed Oil. Vegetable origin film former. Black iron oxide. L-arginine. Castor oil. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, SYNTHETIC FILMOGEN, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, SOLVENT, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.



SUGGESTED COMBINATION - EYESHADOW

	A	21 ROSE GOLD 22 SUNRISE PINK 23 QUEEN ORCHID		M	09 PEARLY GREY 22 SUNRISE PINK 106 GRAPE
	B	21 ROSE GOLD 105 VINTAGE PINK 06 TRUE GREY		N	01 GOLDEN VANILLA 05 SHIMMERY NUDE 23 QUEEN ORCHID
	C	104 CIPRIA 105 VINTAGE PINK 106 GRAPE		O	09 PEARLY GREY 19 AUDACIOUS VIOLET 106 GRAPE
	D	02 DELICATE PEACH 24 HONEY BROWN 14 COFFEE BROWN		P	03 BRIGHT GOLD 05 SHIMMERY NUDE 04 COPPER GOLD
	E	01 GOLDEN VANILLA 08 DISCREET GREY 13 TRUE BLACK		Q	09 PEARLY GREY 14 COFFEE BROWN 15 BRILLIANT BROWN
	F	01 GOLDEN VANILLA 05 SHIMMERY NUDE 08 DISCREET GREY		R	02 DELICATE PEACH 14 COFFEE BROWN 13 TRUE BLACK
	G	101 APRICOT 102 CINNAMON 103 CHILI CHOCOLATE		S	05 SHIMMERY NUDE 102 CINNAMON 16 FOREST GREEN
	H	09 PEARLY GREY 11 DIAMOND BLUE 12 OCEAN BLUE		T	05 SHIMMERY NUDE 17 ACID GREEN 16 FOREST GREEN
	I	09 PEARLY GREY 102 CINNAMON 11 DIAMOND BLUE		U	01 GOLDEN VANILLA 102 CINNAMON 16 FOREST GREEN
	J	104 CIPRIA 105 VINTAGE PINK 12 OCEAN BLUE		V	17 ACID GREEN 04 COPPER GOLD 03 BRIGHT GOLD
	K	09 PEARLY GREY 19 AUDACIOUS VIOLET 16 FOREST GREEN		Z	05 SHIMMERY NUDE 18 GOLDEN AQUAMARINE 15 BRILLIANT BROWN
	L	21 ROSE GOLD 19 AUDACIOUS VIOLET 14 COFFEE BROWN		Y	18 GOLDEN AQUAMARINE 04 COPPER GOLD 01 GOLDEN VANILLA

SUGGESTED COMBINATION - LIPS

VIBRANT COLOUR LIPSTICK

	A	LIPSTICK - 01 DELICATE PANSY LIPLINER - 02 TURKISH ROSE	blendable with brush
	B	LIPSTICK - 02 PLAYFUL PINK LIPLINER - 01 RICH PINK	blendable with brush
	C	LIPSTICK - 03 ORANGE BLOSSOM LIPLINER - 03 CARMINE	blendable with brush
	D	LIPSTICK - 04 CORAL RED LIPLINER - 05 CORAL RED	
	E	LIPSTICK - 05 RUBY RED LIPLINER - 04 RUBY RED	
	F	LIPSTICK - 06 CORAL NUDE LIPLINER - 05 CORAL RED	blendable with brush
	G	LIPSTICK - 08 CINNAMON NUDE LIPLINER - 02 TURKISH ROSE	blendable with brush
	G	LIPSTICK - 09 ROSEWOOD LIPLINER - 03 CARMINE	blendable with brush

VOLUME INTENSE LIP GLOSS

	H	LIP GLOSS - 01 CLASSY NUDE LIPLINER - 02 TURKISH ROSE	blendable with brush
	I	LIP GLOSS - 02 PLAYFUL PINK LIPLINER - 01 RICH PINK	blendable with brush
	J	LIP GLOSS - 03 BRIGHT CORAL LIPLINER - 03 CARMINE	blendable with brush
	K	LIP GLOSS - 04 PULPY PLUM LIPLINER - 04 RUBY RED	blendable with brush

FINE CONTOUR LIPLINER



COLOUR-INTENSE SOFT PENCIL
DEFINES LIPS WITH LONG-WEARING
PRECISE LINE.

Formulated with natural origin ingredients, this colour-intense soft pencil defines lips with long-wearing precise line. The formula's high pigment content gives rich colour and optimum coverage. Comfortable texture is enriched with special ingredients that have protective as well as hydrating properties. Water resistant. Long-wearing. Smudge-free. Pleasant moisturizing sensation on lips. Suitable for all skin types. Contains carnauba wax, candelilla wax and vitamin E.

0% SILICONES, PARABENS, PHENOXYETHANOL, SYNTHETIC COLOURANTS AND SCENTS, MINERAL OILS, PARAFFIN, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

VIBRANT COLOUR LIPSTICK



INTENSE LONG-WEARING LIPSTICK.
SOFT, CREAMY AND LIGHT ON LIPS.

Soft, creamy and light, coats lips with generous long-lasting colour. Creates an elegant, vibrant and luminous effect. Lips shine with intense colour and in absolute comfort through its weightless richness. Protects and treats lips thanks to precious natural origin ingredients that replenish and moisturize.

ACTIVE/MAIN INGREDIENTS
Biomimetic peptide. Ecocert-approved esters. Vegetable origin squalane. Sunflower wax. Blend of fatty acids and sterols from macadamia oil. Vegetable lanolin. Rosemary oil.

0% SILICONES, PARABENS, PHENOXYETHANOL, MINERAL OILS, PARAFFIN, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

VOLUME INTENSE LIP GLOSS



BRILLIANCE, COLOUR AND
COMFORT FOR YOUR LIPS.

Formulated with natural origin ingredients, this silky gloss envelops lips in brilliance and colour while providing maximum comfort. Its innovative formula is made from a combination of olive and macadamia oils which, when expertly blended, gives lips a nourishing and replenishing layer.

ACTIVE/MAIN INGREDIENTS
Ecocert-approved esters. Biomimetic peptide. Apricot oil. Shea butter. Blend of macadamia and olive oil. Vegetable lanolin. Licorice extract. Rosemary oil.

0% SILICONES, PETROLATUM, PARABENS, PHENOXYETHANOL, EDTA, PROPYLENE GLYCOL, TEA, ALCOHOL, ETHOXYLATES, NANOPARTICLES, ANIMAL-DERIVED INGREDIENTS, FRAGRANCE.

SKIN CARE



K Beauty Glove gives the face an actual beauty treatment. The black side, made from a select microfiber cloth, acts as delicate cleanser even without additional detergent. The white side gently exfoliates, thanks to the silver fibers with antibacterial properties. These fibers, woven with 100% silver covered filaments, release ions Ag+ capable of killing germs and bacteria. K Beauty Glove is a Made in Italy product suitable for all skin types, even the most sensitive and those prone to allergies.

BLACK SIDE

This select microfiber cloth was specially designed for this purpose. Thanks to the unique fabric, it easily removes all types of make up. Before using, rinse the cloth thoroughly in water. Then dampen your face and massage over eyes, face and neck until all traces of make up have been removed.

WHITE SIDE

Made from a fabric woven with silver covered fibers. Silver has unique antibacterial, antimicrobial and antifungal properties. The material used to make K Beauty Glove has fibers that are covered with 100% silver. These fibers function as an exfoliator to remove impurities and ensure healthy skin. When the silver fibers come into contact with the skin, ions (Ag+) are released which are able to eliminate a considerable amount of germs and bacteria.

A nail lacquer line formulated with the maximum respect for nails' health, ensuring a professional and elegant result. Absolute Care is conceived to be a real nail beauty product, with a 84% natural formulation: nails will look ever more healthy and beautiful thanks to its formula enriched with vitamins A-B5-C-E, Argan oil, rose meristematic cells and hardeners. Absolute Charm offers a nail lacquer line with a purified formulation, granting a flawless performance with elegant colors and extreme versatility of use.

ABSOLUTE CARE VITAMIN BASE

MULTIVITAMIN BASE COAT FOR NAILS.

This vitamin-enriched formula is made with 84% of natural origin ingredients and is free from aggressive agents such as formaldehyde, camphor, phthalates and toluene. A multivitamin mix which promotes nail growth and boosts keratin leaving nails healthier and more resistant. The transparent and outstandingly bright finish gives nails a natural and refined look.

ACTIVE/MAIN INGREDIENTS

Vitamin E. Vitamin A. Vitamin B5. Vitamin C. Rose meristematic cells. Argan Oil. Active hardeners.

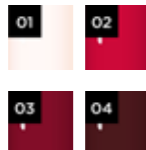
0% FORMALDEHYDE, CAMPHOR, PHTHALATES, TOLUENE, PARABENS, NANOPARTICLES, FRAGRANCE.

ABSOLUTE CHARM NAIL LACQUER

NAIL LACQUER 4 FREE FORMULA.

This flawless performance nail lacquer is made with the purest and finest raw materials. Vibrant colours, natural finish with long-lasting extraordinary shine. It is free from formaldehyde, camphor, phthalates and toluene to promote perfectly manicured nails. The smoothness of the texture allows for quick and effective application, providing a uniform, elegant and long-lasting effect.

0% FORMALDEHYDE, CAMPHOR, PHTHALATES, TOLUENE, PARABENS, NANOPARTICLES, FRAGRANCE.



FRAGRANCES

SCENT IS AN ETERNAL MOMENT, A SWEET VERTIGO, A BREATH OF BEAUTY. SCENT IS THE DISTILLATE OF LIFE.



I sense, from the perfume Kripa, the nature, instinct, vibration. I feel the warmth, the colour, the lingering caress. I feel the enchanting embrace of its core. And I hear its voice. A hypnotic sound that tells of a city, Venice, and a fragment of history, the year 1300. It was the Serenissima, the crossroads of spices and ointments from the East. Exotic fragrances that became familiar as craftsmen, endowed with skill, artistically blended them. They are welcomed in glass bottles made in Murano. And thus, the scent came into existence. From San Marco to the rest of the world, like tracing the Silk Road backwards.

NEW

HAMSA

Hamsa is spontaneous, warm and sensual.

Orange blossom, bergamot and lemon release a crisp **top note** evocative of the Mediterranean giving a first impression that is both light and citrusy.

In the **heart note** that emerges the sensuality of the flowers exalt a blend of geranium and lavender. The oriental touch of ylang ylang accompanies the refined and elegant scent.

At its base are woody tones - the lasting force of vetiver root, the awe-inspiring magnificence of cedar and the warm spicy aroma of Patchouli. The exotic, vibrant, intense notes blend with the perfectly balanced earthy scents to create an enchanting new fragrance.

Hamsa is a captivating contrast of melted gold, the breath of life and freedom.

Hamsa (Sanskrit. Breath, freedom).

Available sizes: 30ml



ORANGE
LEMON
BERGAMOT

TOP NOTES

GERANIUM, LAVANDER
YLANG YLANG

HEARTH NOTES

PATCHOULI, VETIVER
CEDAR WOOD,
LABDANUM
INDIAN NARD.

BASE NOTES

AMRITA

AMRITA: nectar. And like nectar, it retains the sublime quality of intense sweetness and an intoxicating flavor.

From the **top notes**, the alchemy created by the vanilla and incense accompanies the olfactory perception with an enveloping thrust, enhanced by the citrusy freshness of bergamot and the vivacity of rum.

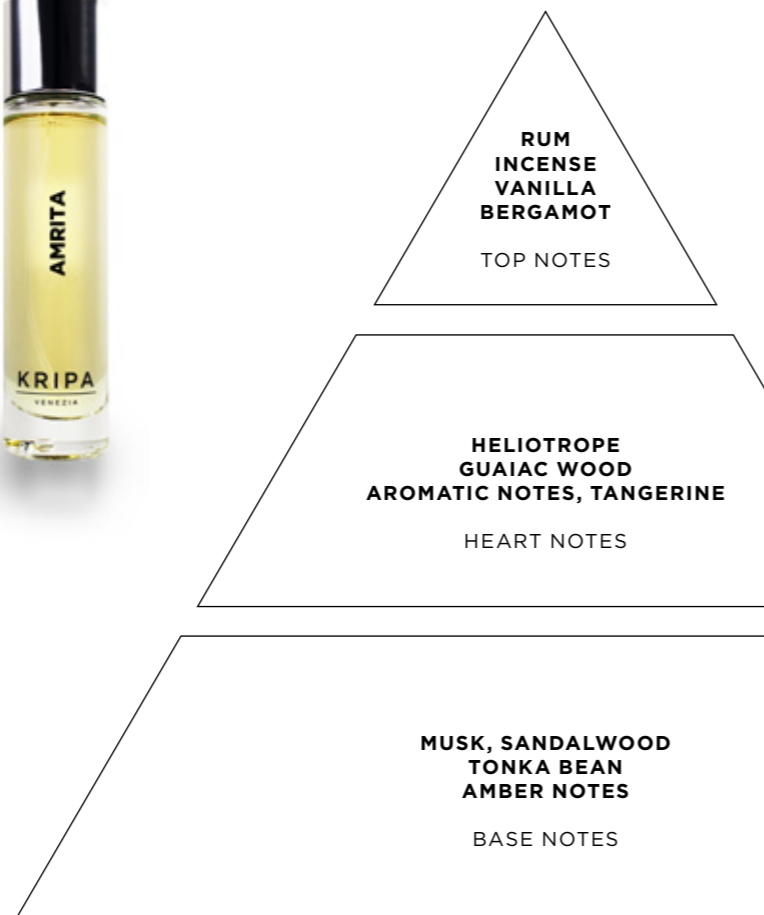
The **heart** of the composition reveals the fascinating blend of mandarin, guaiac wood and heliotrope flowers, evoking summer and the loving warmth of the sun.

From the **base notes**, the initial sweetness of the fragrance settles on the skin, where warm, passionate shades emerge. The harmonious touch of amber and fine musk accompanied by sandalwood awakens in one's mind a lost serenity and soothes the spirit with a seductive peace.

AMRITA: the sweet longing of the heart for the soul's secrets.

Amrita (Sanskrit. Meaning: "immortal". In Indian mythology, it is the name given to the divine nectar which is considered to give immortality).

Available sizes: 30ml



CHANDRA

CHANDRA evokes a dream, a moonlit silver path on a winter's night, the subtle sensation of a secret not entirely revealed.

Within the first moments, the fresh aromatic notes and the warm, balm-like blend of benzoin come together in an embrace of iris. A vivid, yet elegant, impression.

Like the grace of a goddess, the playful sweetness of vanilla and honey is released gradually to the olfactory perception, revealing a **noble and clean heart** where notes of myrrh give an oriental touch to the composition.

The finesse of timeless musk that enhances the most sensual scent of leather highlighting the **base notes** to create a dry and evocative combination, emblematic of the fragrance's sophisticated soul.

Chandra (Sanskrit. Meaning: "Moon"; comes from chand, "to shine").

Available sizes: 30ml



MANTRA

MANTRA keeps in its notes an unusual harmony, a strong and unique sensory experience able to awaken your inner well-being.

In the first few seconds, cedar wood teases your nose with its tenderly impertinent, proud, Mediterranean and clean allure. A **top note** of character, an explosive beginning, an essence of sunlight and citrus summer.

And here they come: the warm, fascinating and dazzling **heart notes**. Lifeblood released in a harmony of vetiver and white pepper. The vetiver, fire-resistant perennial grass, stabilizes the olfactory perception with its majestic body. By its side the white pepper, pungent and unique, discreet but memorable. A court jester, a laugh that you cannot hold back, the overwhelming need to lose yourself.

And the wood, the stillness, solidity, harmony. The **base notes** which support the olfactory emotion, which give compactness, balance, melody. A soft grace, like a loving mother, that solves, protects, conserves and seals with an embrace.

This is **MANTRA**. The winning contrast, the symmetry of opposites. Life itself in its two mother forms.

Mantra (Sanskrit. Sound that gives protection).

Available sizes: 30ml, 100ml



RAJA

RAJA. Enigmatic, exuberant, boundless.

The **top notes** have strong character. The spicy allure of ginger dances with the intriguing hint of saffron which, at once, envelope the senses in an unexpected play of contrasts.

Cedarwood and the charismatic sweetness of patchouli deliver balance to the composition: rich and intense **heart notes** that softly create a **soave context** where the harmonious essence of amber plunges into the ruthless leather scents, making the composition virile, tenacious and captivating.

The lasting warmth of sandalwood on the skin offers a most memorable signature.

RAJA is the explosive energy of life that welcomes balance. Intuition that becomes wisdom.

Raja (Sanskrit. Meaning: "King").

Available sizes: 30ml



KRIPA. MAKE UP LIKE NEVER BEFORE.

The creators and formulators of Kripa have developed a complete line of cosmetics that uses a **revolutionary technological process** which combines **carefully selected botanical ingredients** with **natural active ingredients in functional quantities**. The result is make up which adheres to the highest standards of quality while maintaining absolute respect for your skin. More than just an idea, it's a beauty ethic.

FIRST OF ALL, NATURAL

Kripa products have been formulated by selecting **up to 100% the purest and highest performing** raw materials of plant origin. Furthermore, the formulas do not include preservatives which, instead, have been replaced with **alternative eudermal ingredients that ensure microbiological purity and maximum skin compatibility**.

IMPECCABLE PERFORMANCE

Two years of laboratory research, after which **perfection was attained in terms of endurance and product performance**. As a result, the following products came into being: concealers and foundation with extreme colour release, soft and long-lasting. Powders, bronzers, blush and eye shadow, all lightweight and long-wearing. Eye and lip pencils with intense colour release, easy to apply and long-wearing. Soft, rich and creamy lipsticks together with gloss.

SKIN CARE ACTION

Kripa products have **exceptionally regenerating and repairing properties thanks to a high concentration of active ingredients added in functional quantities**. They are also incredibly moisturising and antioxidant. The anti-ageing claim is indeed visible right from the first application; hence, applying make up can now be seen as a true act of care for the skin.

- **Hyaluronic acids with different molecular weights:** acts on the various layers of the epidermis.
- **Olive extract:** lightening, anti-aging, anti-inflammatory, antioxidant properties.
- **Betaine:** an effective moisturizer whose absorption re-establishes moisture balance to the skin.
- **Porcelain flower:** rich in terpenes, flavonoids and phytosterols, renowned for its protective properties. This active ingredient creates a noticeably brightening effect, making the skin more radiant.
- **Spilanthes Acmella flower extract:** lifting and anti-wrinkle action.
- **Biomimetic Peptide:** stimulates the synthesis of collagen and GAG (glycosaminoglycan). Lips are moisturized, compact and more defined.
- **Omega 3 and 6 from camelina sativa:** antioxidant and anti-free radicals action.
- **Rosemary oil:** antioxidant action.
- **Cottonseed oil:** rich in omega 3 and 6, it replenishes and repairs the skin.
- **Phospholipids:** restore damaged skin and strengthen its natural protective function.
- **Glycoprotein:** derived from yeast cell walls, deposit a flexible retentive film on the skin.
- **Vegetable origin squalane:** skin regenerative.
- **Joboba oil:** natural softener and antioxidant.
- **ORGANIC Shea butter:** tones and softens the skin, having excellent nourishing, anti-inflammatory and anti-wrinkle properties.
- **ORGANIC Sweet almond oil:** softens, hydrates and protects the skin.
- **ORGANIC Cocoa butter:** protective and soothing properties.
- **ORGANIC Rice powder:** provides a natural light matte that creates a light, velvety effect.
- **ORGANIC Extract of malva, marigold and marshmallow in Sunflower oil:** revitalizing and decongestant action that protects the skin around the eyes.

ATTENTION TO EVERY DETAIL

The collection's **packaging is very refined** and combines minimal design with luxurious finishes. The pack is seductive and captivating and is **characterised by a personalised palette of refill pans**.



I want you to look at me, and find me beautiful.
I want to look within, and feel even more beautiful.
I want dazzling eyes, silk on my skin.
I want caresses for every conscious choice I make.
I want something that is not just a product.
I want an accomplice of my body, of my soul,
of the things that encircle me.
I want attention, care, respect.

Because there is no beauty without all of this.

kripa.it