

# Endura Flat

64-5X-X

# PRODUCT DESCRIPTION

Endura Flat is a durable, washable, dead-flat acrylic wall paint. Formulated with pumice, it has a subtle texture that absorbs light making it perfect for use in high-traffic, sheen-averse spaces.

Bases Available: 64-50 White, 64-52 Medium, 64-56 Accent, 64-58 Neutral

# COMPLIES WITH THE BELOW AS OF 9/4/2019 SCAQMD YES LEED v3 YES CARB YES MPI GPS-1 YES GS-11 YES MPI GPS-2 YES AIM YES YES

YES

#### PRODUCT SPECIFICATION

Resin Type: Acrylic

Color Range: White & custom tints

Finish: Flat, 10-20 @ 60° MPI Gloss Level 1

Drying Time: To Touch: 1 hour (70° F. & 50% R.H.) To Recoat: 2 hours

Practical coverage: 300-400 sq. ft. per gallon
Recommended Film Wet: 4 mils

Thickness: Dry: 1.5 mils
Weight per Gallon: 10.7 lbs.
Solids by Weight: 50%
Solids by Volume: 35.8%

Sizes: Quart, One and Five gallon

containers

VOC: <6 g/L\*
Clean Up: Water

# **FEATURES**

- Premium Acrylic
- Low Odor, Ultra Low VOC
- Residential and Commercial Application
- Antimicrobial Enhanced
- Water Clean-up
- Environmentally Responsible

### SURFACE PREPARATION

# General:

All surfaces must be cured, firm, dry and cleaned free of loose paint, dust, dirt, oil, grease, wax, chalk, rust, mildew or any other contamination or condition that would adversely affect the performance of the coating. De-gloss shiny surfaces by lightly sanding†. Repair cracks and fill voids.

†See warning for existing lead-based paint under Precautions.

**New Surfaces:** Follow general surface preparation guidelines. New concrete or stucco should be allowed to cure for 30 days prior to painting. Moisture content should be less than 12 % as measured with a moisture meter and the pH should be between 7 and 11. Remove all laitance and efflorescence before priming with the appropriate primer.

**Previously Painted Surfaces:** Follow general surface preparation guidelines. Remove loose or failing paint and spot prime bare areas or entire surface with the appropriate primer. Hard, glossy surfaces may require sanding and/or a bonding primer.

<sup>\*</sup> Maximum VOC content for non-tinted paint base is less than 6 g/L (Determined by ASTM Test Method D 6886). VOC content may increase after tinting product.

# **ENDURA FLAT 64-5X-X (cont.)**

# **RECOMMENDED PRIMERS**

Wood:

PRIMER: 60-60, 60-88

Ferrous Metal, Galvanized Metal or Aluminum:

PRIMER: DTM

**Gypsum Wallboard:** PRIMER: 60-60, 60-88

OTHER PRIMERS MAY BE APPROPRIATE. CONTACT US FOR DETAILS

# **APPLICATION**

**Brush:** Use a Nylon/Polyester Brush

**Roller:** Use 1/4" - 1/2" nap synthetic or foam

cover

Spray – Airless: Use .017" - .021" Tip Size

Spraying and Backrolling is recommended on new flat work. Do not apply when material, air, and/or surface temperature is below 45°. Stir thoroughly before and during use. Maintain a wet edge to avoid lap marks. Keep

product from freezing.

# **THINNING**

Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-quarter pint of water per gallon. Thinning is not recommended with this product.

#### **PRECAUTIONS**

WARNING! If you scrape, sand or remove old paint from any surface, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a wet mop or HEPA vacuum. Before you start, find out how to protect yourself and your family by contacting the U.S. EPA/Lead Information Hotline at 1-800-424-LEAD (5323) or log on to www.epa.gov/lead.

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. For additional safety information consult the Material Safety Data Sheet for this product.

**USE ONLY WITH ADEQUATE VENTILATION.** 

**KEEP OUT OF REACH OF CHILDREN.** 

#### WARRANTY

Limited Warranty: Inside, Inc. warrants to the purchaser that this product will provide satisfactory performance when applied according to label directions. If this product does not perform to specifications, return unused portion along with sales receipt to place of purchase. As the sole remedy to purchaser, dealer will, at its option: provide additional product to correct affected areas, replace with product of equal value or refund the purchase price paid for this paint product. Failures caused by poor surface preparation, improper application or a breakdown of the underlying surface of previous paint film are not covered by this warranty. THIS WARRANTY SPECIFICALLY EXCLUDES LABOR OR COST OF LABOR OR INCIDENTAL OR CONSEQUENTIAL DAMAGES ASSOCIATED WITH THE USE OF THIS PRODUCT.

### **DISPOSAL**

Never pour leftover coating down any sink or drain – use up material on the job or seal can and store safely for future use. Do not incinerate closed containers. For specific disposal or recycle guidelines, contact your local waste management agency or district. Always attempt to recycle whenever possible.