

## Ways to Use Diversity Beans in Your Company

Hand-out tins or bags of *Diversity Beans* customized with company logo to *employees* after corporate diversity training to reiterate your commitment to diversity.

Have *Diversity Beans* customized to match your corporate diversity campaign. Pass out to employees though out the year to remind them of your commitment to diversity.

Hand-out bags of *Diversity Beans* customized with company logo to *customers* reminding them of your commitment to diversity.

Use as an icebreaker activity at any event to get conversations started and show attendees their input is invaluable.

When sponsoring events, customize *Diversity Beans* with company logo to share your corporate commitment to diversity.

Attend job fairs and customize *Diversity Beans* with company logo to show potential clients and employees you value diversity.

Create a company “Cool Beans Award” to honor leaders of diversity. Give them a jar of our cool *Diversity Beans* to honor their commitment to diversity and encourage others to do the same.

Pass out *Diversity Beans* at staff meetings to remind everyone that you value their input—that diversity is what helps makes your business a success.

Place a jar of *Diversity Beans* in the middle of a conference table—show clients that you value diversity.

Send clients a unique “thank you” for a successful deal, new relationship, new partnership, etc. *Diversity Beans* can be completely customized with your special message.

Give *Diversity Beans* to employees for small holiday gifts--we offer several holiday designs to reflect diversity in the holiday season.

Give Managers a *Diversity Beans* candy jar for their desks. As employees come in to the office, they receive a reminder that they are valued and that diversity equals strength.

Give Administrative Support personnel and Receptionists *Diversity Beans* candy jars for their desks. These areas typically get good traffic for the diversity message.

Use *Diversity Beans* to throw away expectations and look at things from a new perspective. A great tool to encourage employees to think outside the box!

Use the inconsistency of *Diversity Beans* as a unique tool in customer service training! Teach employees to remain consistent, whatever the situation!

Be creative!

How do use them? Help us help others, email your activities to:  
[admin@icelebratediversity.com](mailto:admin@icelebratediversity.com)