



## FOR IMMEDIATE RELEASE

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### **EatSmart Products Introduces New Packing Cube Colors for the 2017 Holiday Season**

Oakbrook, IL. (November 6, 2017) [EatSmart Products](#) is excited to introduce four new color options to their Travelwise Packing Cube line. In addition to the original selection of black, silver, purple, red and teal, [Travelwise Packing Cubes](#) are now available in royal blue, lime green, lavender and pink.

Packing Cubes are streamlining the packing process. They keep items organized and maximize available space inside of the suitcase. Clothes stay neat and tidy in their own small drawers and will not shift in transit. These individual cubes can be unzipped and placed in the hotel dresser for the traveler's convenience.

Travelwise Packing Cubes are constructed of lightweight, durable nylon and available in two sizes; a 5-piece set or a 3-piece set. The Packing Cubes feature an open mesh design allows for easy visibility of the internal content and two way easy-pull zippers.

"After market research and customer feedback, we felt it was time to expand our color selections. Due to the popularity of our packing cubes, we wanted to make sure we are providing customers adequate color options. This is especially important for families who invest in different color cube sets for each family member. Any product that eases travel stress is a win!" said Tom Dorsey, Ecommerce Manager.

Priced at \$24.95 for the [5-Piece Set](#) and \$14.95 for the [3-Piece Set](#), the Travelwise Packing Cubes are available for purchase on EatSmartProducts.com, Amazon.com and other major online retailers.

**About EatSmart Products:** EatSmart designs, develops and manufactures innovative travel, home and healthcare products. Every product comes with a 100% EatSmart Satisfaction Guarantee and all EatSmart Products are available on Amazon.com. For information on the Travelwise Packing Cube System and other EatSmart products, visit [www.eatsmartproducts.com](http://www.eatsmartproducts.com).

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